VOGUE

INCORPORATING VANITY FAIR



SUMMER TRAVEL

MAY 15, 1936

PRICE 35 CENTS

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SPLASH !!

Splashes of color—vivid, dashing, gay! Current fashions offer you the chance of a lifetime to experiment with daring color schemes.

Humming Birds are equal to the occasion, as usual, with "high" shades that just stop short of stealing the limelight, *themselves*—with politely neutral shades—with pastels, a-plenty.

Humming Birds are made on the principle that there's no such thing as too choice a silk, too small a stitch, too clear a texture, too fine a seam, too elastic a fabric to suit you.

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DAVENPORT HOSIERY MILLS, Inc.

Chattanooga, Tenn. New York Showrooms: 385 Fifth Ave.

Humming Bird

WOMEN'S FULL FASHIONED SILK HOSIERY *Exclusively*



Mr. Barclay's model is wearing Humming Bird Burnt Copper—note its vibrant, metallic cast.

A SMART AID TO FINE LIVING

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Often a bridesmaid but never a bride

EDNA'S case was really a pathetic one. Like every woman, her primary ambition was to marry. Most of the girls of her set were married—or about to be. Yet not one possessed more grace or charm or loveliness than she.

And as her birthdays crept gradually toward that tragic thirty-mark, marriage seemed farther from her life than ever.

She was often a bridesmaid but never a bride.

* * *

That's the insidious thing about halitosis (unpleasant breath). You, yourself, rarely know when you have it. And even your closest friends won't tell you. Sometimes, of course, halitosis comes from some deep-seated organic disorder that requires professional advice. But usually—and fortunately—halitosis is only a local condition that yields to the regular use of Listerine as a mouth wash and gargle. It is an interesting thing that this well-known antiseptic that has been in use for years for surgical dressings, possesses these unusual properties as a breath deodorant.

It halts food fermentation in the mouth and leaves the breath sweet, fresh and clean. *Not* by substituting some other odor but by really removing the old one. The Listerine odor itself quickly disappears. So the systematic use of Listerine puts you on the safe and polite side.

Your druggist will supply you with Listerine. He sells lots of it. It has dozens of different uses as a safe antiseptic and has been trusted as such for half a century. Remember, Listerine is as safe as it is effective. Lambert Pharmacal Company, St. Louis, Mo.



This smart Moire Cosmetic Bag **FREE** →

WITH PURCHASE OF LARGE SIZE LISTERINE

This offer good in U. S. A. only

At your druggist's while they last



Pedigreed Beauty

—A *Bright-with-Silver* heritage handed down from one generation of royally furred aristocrats to the next—and distinguished by the Fromm Medallion.

No whim of nature is responsible for the rare silvery markings on these treasured furs. No casual matings wrought the gleaming "coat," the dense fur, the rich silky texture, the full, snow-tipped tail. Such beauty must be bred in, as beauty is bred in a rare black orchid—through generation after generation of careful selection.

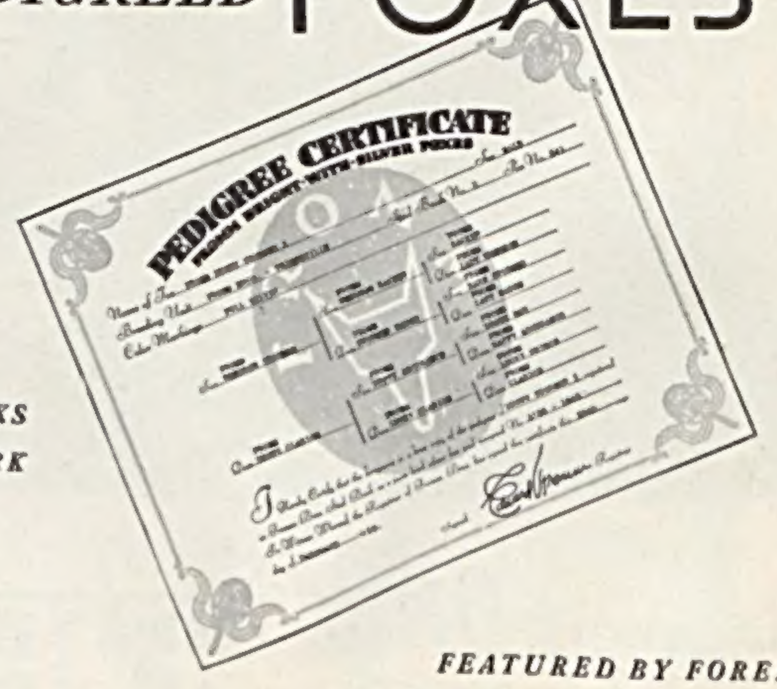
The Fromm Medallion sealed to the nose of the fox is your assurance that the silver fox you purchase is a PEDIGREED Fromm Fox—a *Bright-with-Silver* thoroughbred. FROMM BROS., INC., *Hamburg, Wis.*

KNOW THE PEDIGREE OF THE SILVER FOX YOU BUY

This medallion is sealed to the nose of every genuine Fromm Pedigreed Fox. To receive the pedigree of the silver fox you purchase, mail the medallion to Fromm.

FROMM

Bright with Silver PEDIGREED FOXES



DESIGNED BY RUSSEKS FIFTH AVENUE, NEW YORK

FEATURED BY FOREMOST DESIGNERS · SOLD BY THE FINEST STORES

VOGUE
May 15th, 1936

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Vol. 87 No. 10
Whole No. 1532



Introducing "Chadwoode," the news in novelty fabrics, with a silvery, sunlit cast and cool, spongy texture. Two-piece dress (top left) blue, dusty pink, maize. 14-20, 16.95, from the Budget Shop, Second Floor. Matching Byron hat, 6.75. One-piece dress with cording (center) 14-20, and one-piece dress with contrast silk print (below) 12-20. Both in natural, blue or pink, 22.75, from the Sports Shop, Fifth Floor. Matching Byron hat, 5.00. Swagger coat (right) 12-18, from the Coat Shop, Third Floor, 22.75. Matching Byron beret, 5.00, from the Byron Hat Shop, Second Floor

Lord & Taylor Fifth Avenue, New York City



DUNCAN DHU OF ARDMORE
FAMOUS SCOTTISH
TERRIER

"I'm not in the habit of giving free testimonials but, believe me, this new Chevrolet is the ace of economy!"

CHEVROLET

The only complete low-priced car

NEW PERFECTED HYDRAULIC BRAKES • SOLID STEEL ONE-PIECE TURRET TOP BODIES • IMPROVED GLIDING KNEE-ACTION RIDE* • GENUINE FISHER NO DRAFT VENTILATION • HIGH-COMPRESSION VALVE-IN-HEAD ENGINE • SHOCKPROOF STEERING*

**AVAILABLE IN MASTER DE LUXE MODELS ONLY. KNEE-ACTION, $20 ADDITIONAL. CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN*



A. Silk gingham frock with vivid contrasting belt of straw braid. Red, green, or blue with white. $16.75.

B. White jacquard shirting with small pearl buttons to match cotton belt — wine, brown or navy blue. $7.95.

C. Tattersall cotton flannel — black patent leather belt. Yellow and black, or gray and black on white. $10.75.

D. Culotte frock of natural color peasant linen — crocheted buttons on side pockets — brown leather belt. $19.75.

G. White pique culotte frock — convertible collar — exceedingly smart belt of white felt bordered navy blue felt with red leather ends, nickel buckle. $10.75.

Sizes 12 to 20

E. Tennis frock of white jacquard shirting, seven-gored skirt — convertible collar — Talon-fastened. $13.75.

F. Striped washing silk shirting in white with red, blue or brown — matching leather belt. $16.75. "Dude Ranch" checked gingham — blue, yellow or green. $7.95.

John Wanamaker

IN BOTH STORES

NEW YORK and PHILADELPHIA



TAHITI

THE DOBBS 1936

SUMMERLITES

HIGHLIGHT FELT IN 75 COLORS

...AND NATURAL PANAMA

With Summerlites, Dobbs introduces three new hat influences of great significance ... Dobbs Tahiti exaggerates the downward angle of its mushroom brim from a flattering new shallow crown ... The dramatic star-point crown accents the charm of the broad-brimmed Dobbs Malibu ... Dobbs Banff displays for the first time the new Confederacy crown. All headsizes.



MALIBU

WHEN IT'S A DOBBS, IT'S A FIRST-EDITION FASHION

DOBBS

711 FIFTH AVENUE, NEW YORK



BANFF

Dobbs Hats for Women . . . In all leading cities, and in the principal stores of T. EATON Co. CANADA

I. MAGNIN & CO.
CALIFORNIA — SEATTLE



Imported novelty linen dress with printed pique jacket.
A delightfully cool summer costume. Sizes 12 to 20, $39.75

Summertime BRINGS MANY OCCASIONS FOR BEAUTIFUL SHOES *from* I·MILLER



"Antoinette"

Long, glorious days beneath the radiant sun, when you're blithe and free as the gentle winds. You walk . . . shop . . . dine at outdoor cafes . . . explore country lanes and tangled woods . . . enjoy your favorite sports from exciting sidelines . . . spend enchanted evenings in frivolity and froth







These are occasions which I. MILLER anticipates with a shoe for every purpose to carry you through the season.

Shoes of superior quality and craftsmanship which you'll wear all Summer. .not for just a few weeks.

Shoes made on tested, perfect-fitting lasts which promise ease to your warm-weather feet.

Shoes in dazzling white suede, patent, pigskin or linen to accentuate the vivid color notes in your costumes...or wheat linen with deft touches of British Tan, for wear with sunburn hues in your clothes.



"Delhi"

"Palmetto"

"Corsage"

"Promenade"

"Go-Go"

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"Saxony"

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A washable checked sheer, uncrushable, in navy dubonnet and green . . . $16.95

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Photographed on board "Queen of Bermuda"

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FOR A SUMMER SUITED IN

COOL-AS-A-CRUISE

PALM BEACH! . . . 16.95

Even if you never go near the coast you'll enjoy the coolness, the smartness, the debonair swank of a man-tailored suit of

GENUINE PALM BEACH

It's the same famous fabric that men wear and you'll find it a happy companion on your vacation, at the club or for days about-town. In classic white, natural, pink, maize, blue and green. Every suit tailored by Passarelli . . . with a colored scarf, lined sleeves, kick pleat skirt, and Kover-Zip placket. Washable and wrinkle-resistant. Sizes 11 to 17 and 12 to 20. $16.95

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The finest compliments to the Oldsmobile Eight come from those who have previously owned high-priced cars:

"Although my Oldsmobile Eight has saved me hundreds of dollars, it is by far the most satisfactory car I have ever owned"

$810 and up, list at Lansing. Special accessory groups extra. Car illustrated is the 8-Cylinder Touring Sedan, $935 list.

OLDSMOBILE 8

"The car that has Everything"

KNEE-ACTION WHEELS • SUPER-HYDRAULIC BRAKES • SOLID-STEEL "TURRET-TOP" • BIG, ROOMY FISHER BODY • FISHER NO DRAFT VENTILATION
SAFETY GLASS STANDARD THROUGHOUT • CENTER-CONTROL STEERING • RIDE STABILIZER • 100-HORSEPOWER ENGINE • 121" WHEELBASE



For travel by air in midsummer, Mrs. M. C. Grier (right) is enthusiastic about Best and Company's superbly cut linen suit. "It's washable, of course," they tell you at Best's, "but we call it Luxable to play safe." Miss Lorie Meredith (left), in a cool Tussah crepe from Jay Thorpe, adds, "I'm keen about Lux for the same reason that I love airplane travel—it's such a timesaver! It's no trouble to keep Luxables spic-span fresh every day in the week."

THE AIR-MINDED CROWD GOES

THESE clever young moderns fly all over the country wearing the same smooth designs they'd choose for any other smart activity.

Naturally, the things that go into their limited luggage must be practical as well as fashion-right.

That's why you see so many Luxables arriving at swank resorts and city airports. The air-minded crowd knows Lux can be trusted to keep their things charmingly fresh.

Being practical minded, too, they distrust ordinary soaps and cake-soap rubbing. Lux has none of the harmful alkali so many soaps contain—avoids rubbing. With Lux care, fabrics keep their fresh, clear colors all summer long. Anything safe in water is safe in Lux.



From coast to coast. Miss Virginia Kaye's Luxable Viyella flannel (left) from Best and Company, New York, is casual enough to go straight to a California country club. Miss Kay Sutton's uncrushable linen-tweed suit (right) is one of Bonwit Teller's upstanding Luxable travelers.



"I love flying. And I love Luxable clothes because Lux care is so safe," declares Mrs. L. M. Marshall, dynamic in a printed dress and crash-linen coat from Henri Bendel. "I just test a sample in clear water first. What's safe in water is safe in Lux. My Luxed things always turn out marvelously."



LUXABLE . . .

"Minimum luggage is my rule when I travel by plane," says Miss Jerry Heater (left), immaculate in pastel crepe from Bullock's Wilshire. "That's why I'm devoted to Luxables—you can freshen them almost anywhere." Miss Mary John Saxon's handkerchief-linen dress and swagger coat (right) from the same smart California store will get safe Lux care, too. "I insist on it for everything washable," she says.

Arriving for dinner in the modern manner—by plane and in Luxables. Miss Hope Harrington wears a floor-length linen wrap over her crisp, crinkled organdie. Both are from Hattie Carnegie, ready-to-wear. Smart stores and smart people have no fears about keeping colors always like new—they insist on Lux.

SAFE FOR EVERYTHING . . .
THAT'S SAFE IN WATER ALONE





styles that hold a lasting beauty

You see a Matrix Shoe and choose it . . . for its smart style! You slip it on to find it feels easier on your foot, fits more trimly and keeps its lines better than any other shoe. And you may wonder *why?*

The difference you notice, the comfort you feel, is because of "your footprint in leather." This patented moulded sole is not flat like ordinary soles . . . it is delicately curved to follow the shape of your foot exactly. Your foot is firmly held to your shoe, the slipping around that causes discomfort to you and distorts the shape of a shoe is not possible with Matrix models. Months from the time you buy them, Matrix models continue to give your foot the support it requires—continue to fit right and look well.

It is true economy to purchase these shoes of lasting beauty.

Matrix Shoes at $9.00 and up. E. P. Reed & Company, Rochester, N. Y. Matrix Style Studio, 47 West 34th Street, New York.



CREATED BY REED

NEWS:

a remarkable new fabric— KOAT-A-KOOL—an air-cool cloth styled for the "man-tailored" vogue . . .



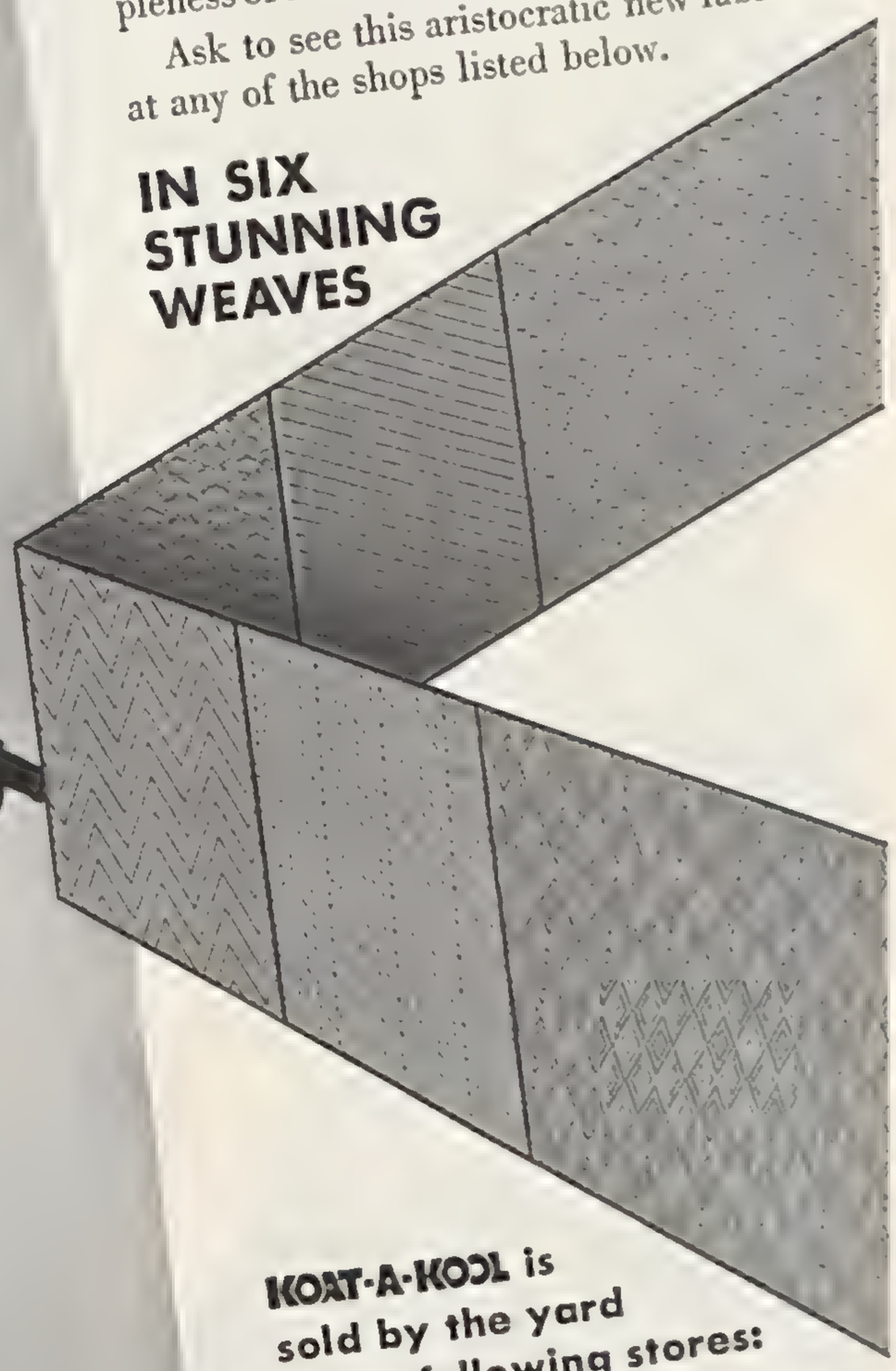
FEEL IT!—It has a definite coolness to the touch—unlike any fabric you have known.

CRUSH IT!—The wrinkles disappear as ripples disappear in water.

DRAPE IT any way you like. It falls spontaneously into lines of classic purity and grace.

KOAT-A-KOOL, the new Eastman-designed fabric, is a "natural" among summer suitings. Woven of pure tussah silk and Eastman acetate yarn—it combines extraordinary richness and suppleness of texture with unique tailoring quality.

Ask to see this aristocratic new fabric at any of the shops listed below.



KOAT-A-KOOL is sold by the yard in the following stores:

James McCutcheon & Co., New York, N. Y.
B. Altman & Co., New York, N. Y.
Stern Bros. & Co., New York, N. Y.
John Wanamaker, New York, N. Y.
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Woodward & Lothrop, Washington, D. C.
The Higbee Co., Cleveland, Ohio
The Herzfeld Phillipson Co., Milwaukee, Wis.
L. S. Ayres & Co., Indianapolis, Ind.
J. L. Brandeis & Sons, Omaha, Nebr.
Wm. Hengerer Co., Buffalo, N. Y.
H. & S. Pogue Co., Cincinnati, Ohio
M. O'Neil Co., Akron, Ohio
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A salute to summer in Celanese*

A unanimous choice for hot weather gadding! Cool, practical and beautifully styled, these three frocks of Celanese Amazing are necessary units for successful wardrobes. Left, tailored frock with single patch pocket, featuring hand-blocked applique, supplemented by brilliant colored hip-length jacket. Center, smart coat dress with polka-dot trim, ascot and millions of tiny buttons. Right, jacket frock with petal jabot and pastel embroidery on collar and cuffs. Sizes 36 to 44. All new summer tones. $19.95

*Reg. U. S. Pat. Off.

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Cadillac Series 60 Touring Sedan, $1695



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THE IMPORTANCE of price is in direct proportion to the reputation, integrity and admitted excellence of the product—which, of course, renders the low 1936 Cadillac prices more than ordinarily remarkable. ••• There is a significance to these 1936 prices on LaSalle, Cadillac and Cadillac-Fleetwood which would not obtain if they were not of the Royal Family of Motordom. ••• To own the most distinguished cars the world affords is a joy in itself. But to enjoy them at a saving which now mounts high into the hundreds, in contrast with the past, leaves a sense of satisfaction impossible to duplicate. ••• Cadillac and LaSalle have the world's premier reputation—but they also have much more than that. ••• They have the ability to prove, by their deeds, the virtue that is in them. By superb riding and driving qualities they make their owners constantly aware of their exalted motoring position. ••• The more carefully you study the prices on LaSalle, Cadillac and Cadillac-Fleetwood—$1175, $1645 and $2445—the more convinced you will be that they are the paramount value in the world's market today.

Monthly payments to suit your purse on the G. M. Installment Plan. Prices list at Detroit, subject to change without notice. Special equipment extra.

LA SALLE $1175 · CADILLAC $1645 · *Cadillac* FLEETWOOD $2445

The Royal Family of Motordom

"Acele," the acetate yarn de luxe, takes to the sea



"ACELE" DEPARTMENT, DU PONT RAYON COMPANY, INC., EMPIRE STATE BUILDING, NEW YORK CITY

Very Exclusively Yours— Sacony

THE HIGH TIDE FASHIONS OF 1936



GRAY-O'REILLY

BECAUSE you seek originality, individuality and quality in your sand-and-surf fashions as well as in everything else you wear. Because you appreciate exquisite fabrics, faultless fit, unusual colorings, refreshing refinements. Sacony ready-to-wear fashions are knit to your discriminating order. The Summer 1936 edition of these divine swim, sun and play clothes awaits you. Only at the better stores of course. And you'll welcome the pleasing prices and the identifying tags that say—*Very Exclusively Yours*—SACONY.

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Huntington, W. Va. . . . The Princess Shop

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Lansing, Mich. . . . . The Style Shop
Lewiston, Maine . . . . . B. Peck Co.
Lexington, Ky. . . . . Denton's
Lima, Ohio . . . . . R. T. Gregg & Co.
Lincoln, Neb. . . . . Gold & Co.

"Fashion

FEATURING "WOMEN IN WHITE" EXCLUSIVE



A woman in a white tunic coat dress is a woman smartly clothed for Summer, 1936. "Fashion Firsts" with characteristic ingenuity adds frogs and a bright leather belt to this perfect "Fashion Firsts" tunic fashion. $19.95

Pleats and capes . . . the darlings of the 1936 fashion picture . . . are here in this white pleated cape costume with its dark print blouse. Another reason for building your whole Summer wardrobes around "Fashion Firsts". $19.95

Write to your local store for the new eight page "FASHION FIRSTS" Brochure

"Fashion Firsts"

WITH LEADING STORES OF AMERICA



The semi-tailored two-piece spectator dress in white crepe with a "little girl" feeling and the smart woman's angle. You'll love the gay chiffon handkerchief trailing the belt. $19.95

"Fashion Firsts" adds another triumph to its fast growing list of successes with this tremendously chic "White-Tone" print dress with its own white linen new length T-cape. $19.95

Registered U. S. Pat. Office FASHION FIRSTS, INC., 390 FIFTH AVE., N. Y.

Little Rock, Ark.	The M. M. Cohn Co.
Longview, Texas	Marhns
Louisville, Ky.	Simmonds
McKeesport, Pa.	Katzman's
Macon, Ga.	Jos. N. Neel Co.
Madison, Wis.	Simpson's of Madison
Marion, Ind.	Alice Phillips Shoppe
Mason City, Ia.	Damon's, Inc.
Meadville, Pa.	The Crawford Store
Memphis, Tenn.	Lowenstein's
Meridian, Miss.	Marks-Rothenberg Co.
Milwaukee, Wis.	Bitker-Gerner
Monroe, La.	Ruth Shops, Inc.
Muskegon, Mich.	Lahey's
Nashville, Tenn.	Rich, Schwartz & Joseph
Newark, N. J.	Don's
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New Haven, Conn.	Moline's
New London, Conn.	Rockwell & Co., Inc.
Norfolk, Va.	The House of Worth
No. Platte, Neb.	The Mars Shoppe
Oak Park, Ill.	Bramson, Inc.
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Oklahoma City, Okla.	Rothschild's B. & M.
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Parkersburg, W. Va.	J. S. Broida
Paterson, N. J.	Levine
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Salt Lake City, Utah	Z. C. M. I.
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St. Paul, Minn.	The Emporium
Schenectady, N. Y.	Lady Lee and Evelyn Shops
Scranton, Pa.	Beverly
Seattle, Wash.	Best's Apparel
Sheridan, Wyo.	Baertsch's
Sioux City, Ia.	T. S. Martin Co.
South Bend, Ind.	Geo. Wyman & Co.
Spokane, Wash.	Alexander's
Springfield, Mass.	Beverly Shoppe
Stamford, Conn.	H. Frankel & Sons
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Terre Haute, Ind.	Silver Specialty Shop
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Trenton, N. J.	Alice Elizabeth Shoppe
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Uniontown, Pa.	Rosenbaum, Inc.
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Vicksburg, Miss.	The Style Shop
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Waterbury, Conn.	Worth's
Waterloo, Ia.	Palace Clothiers
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Wheeling, W. Va.	Stone & Thomas
Wichita, Kansas	Garfield's
Wilkes-Barre, Pa.	Zimmerman Apparel Shop
Wilmington, Del.	Arthur's Apparel Shop
Winston-Salem, N. C.	Wm. Robin Co.
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Youngstown, Ohio	Chas. Livingston & Sons, Inc.
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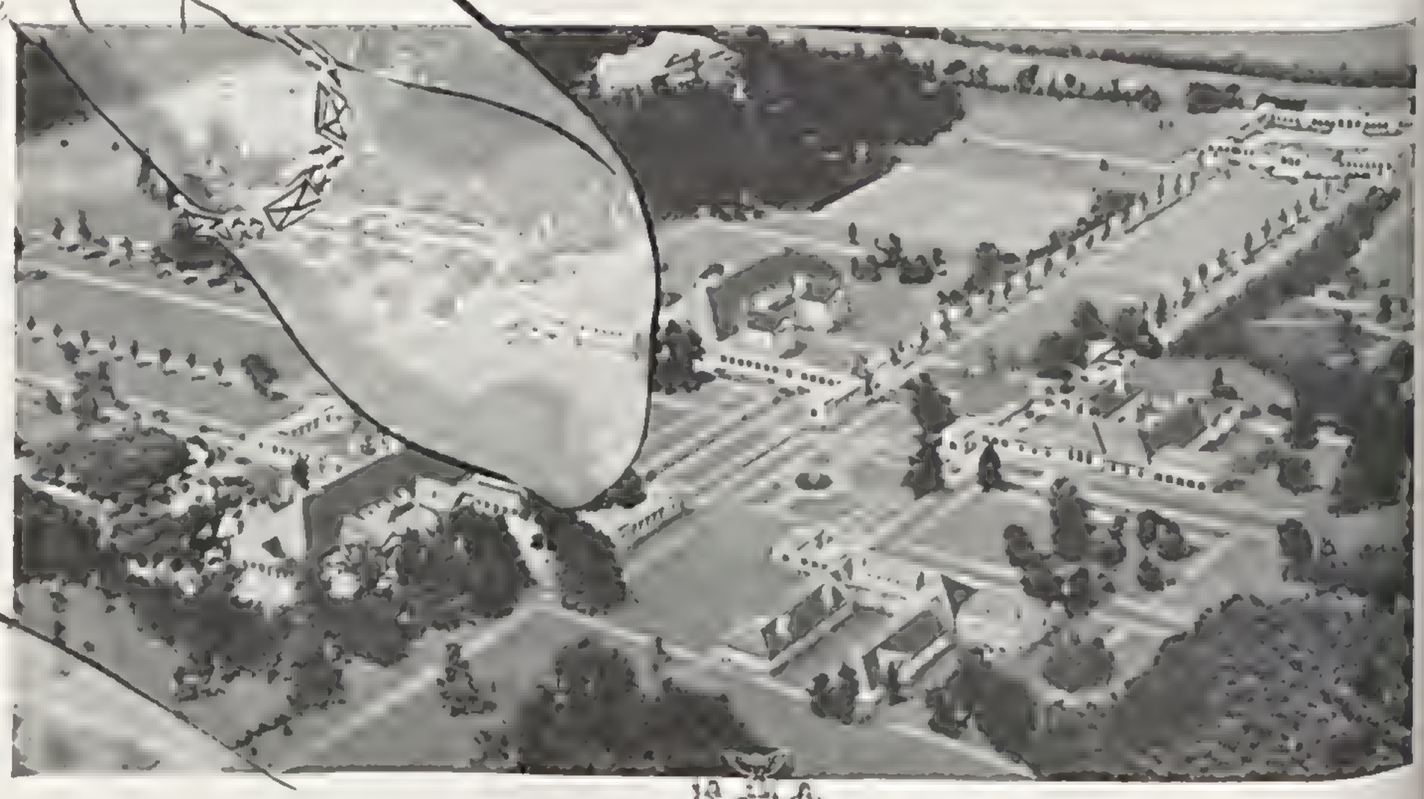


HEALTH *Enchantment*

AT *Saratoga* ... THE *Spa* THAT WAS *Inevitable*

Whether you come to the new Saratoga Spa for relief from some chronic ailment or for a "restoration cure"—you'll marvel at its completeness. From Europe's venerable watering places it has adapted treatments and customs that are centuries old. From all the world it has drawn advanced medical knowledge, technique and equipment. In its own beautiful Geyser Park it has provided recreational facilities that afford endless diversion. And then charmingly adjusted the whole of this great $8,500,000 development to the American mode.

It was inevitable that America's first real Spa should be built at historic Saratoga, site of the only naturally carbonated medicinal waters in eastern United States. And now that the Spa is ready to greet you and then send you on your way rejoicing, it's inevitable that you, too, will come to Saratoga ... to indulge in veritable health enchantment. For booklet and rates write Saratoga Spa, 602 Saratoga Springs, N. Y.



BOTTLED WATERS ALSO FOR *Home Use*

Three of Saratoga Spa's waters are bottled as they flow from Nature's own underground laboratories ... Each contains minerals vital to the human body—combats acid conditions and has tonic properties ... Try **Geyser,** the alkaline, **Hathorn,** the cathartic, and **Coesa,** the laxative water. Get them from your grocer or your druggist.

OWNED AND OPERATED BY THE STATE OF NEW YORK

THE NEW SARATOGA SPA

The GIDEON PUTNAM

PRIVATELY OPERATED, E. C. SWEENY, Lessee

A HOTEL WORTHY OF THE *Spa* THAT WAS INEVITABLE

Although privately operated, The Gideon Putnam is a worthy part of the magnificent new Spa development at Saratoga.

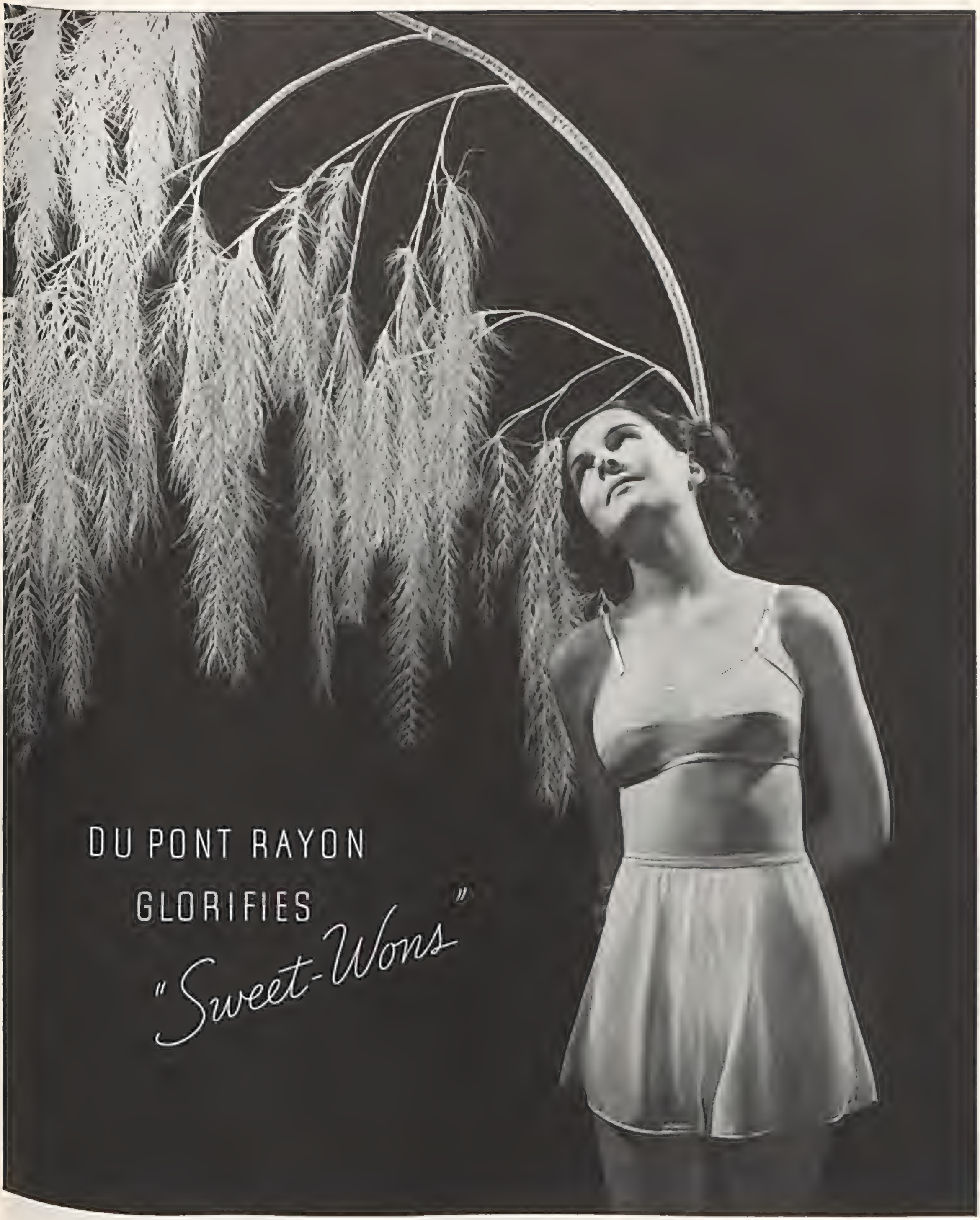
When you come for a "cure," of course you will make this your home. If you come to Saratoga on other missions, plan to stop at this charming spot.

For booklet and rates write to Robert Scoville, Mgr., The Gideon Putnam, Saratoga Springs, N. Y.

Modern in its Conception.
Colonial in its Atmosphere.



AT THE *Spa* ... IN BEAUTIFUL GEYSER PARK



* TRADE MARK

DU PONT RAYON

SHEER AS MOONLIGHT. Soft as the new willow. We recommend that you take a summer's worth of Sweet-Wons.* Cool Du Pont Rayon yarn is the secret of their carefree, sudsable charm. From it comes this frappe dullness—sheer luxury that lasts. A tick-tack-toe design gives Sweet-Wons firmness without weight. In slimming briefs, ultra briefs, or panties. The bandeau is lined. Each garment, 59c.

KAYSER

Underwear at all Smart Shops

ADVERTISEMENT BY DU PONT RAYON COMPANY, 350 FIFTH AVENUE, NEW YORK CITY

A yarn THAT TELLS ITS

WOVEN WATER WEAR . . . the great contribution of The Miracle Yarn to beauty and the beach—is a "must have" of fashion this season. One could hardly venture below the cabana line without its chaperonage. It means that your swim suit is equally beautiful on the boardwalk or in the breakers. Marvelous product of the age, "Lastex" makes any woven or knitted fabric stretch as desired—to suit the feminine curve and the masculine eye. It weaves these luxurious, shimmering fabrics, especially made for swim suits, with all the loveliness and finesse of rich dress materials. It makes possible these form-fitting suits, flattering the figure, subtle in control, supremely comfortable withal. Ask for these smart swim suits at your favorite beach shop, almost anywhere. And see also the various other intriguing fabrics and designs which these seven style leaders have created for you in authentic *"Lastex" woven water wear.* —"Lastex", 1790 Broadway, New York.



B. V. D. (Sea Satin)



HOLLYWOOD (Glo-Stripe)



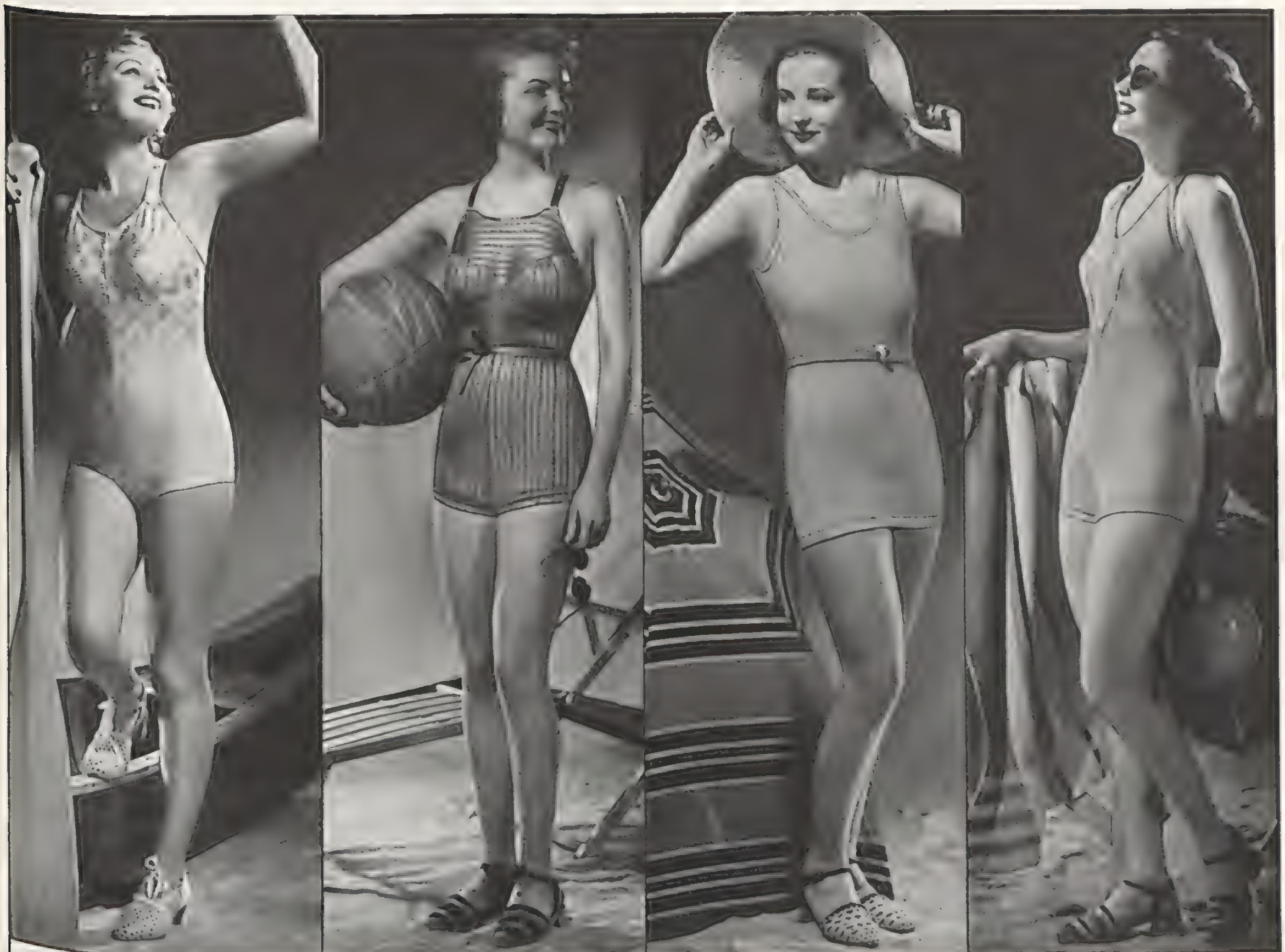
Posed by Grace Bradley, Paramount featured player in "Three Cheers for Love"

MABS (Palm Springs)

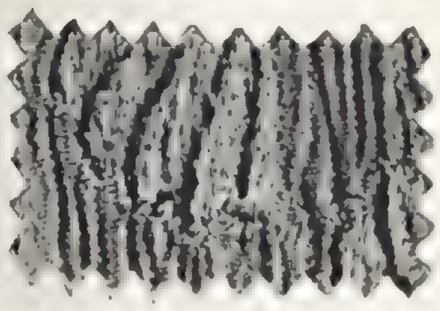


Posed by Claire Trevor, 20th Century-Fox player

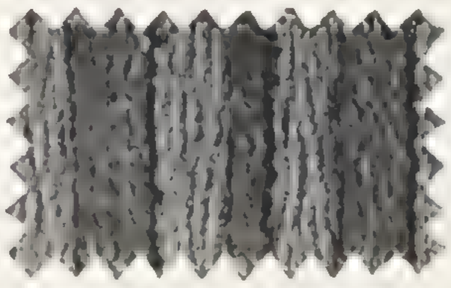
OWN STORY . . . of beauty, fit, and comfort



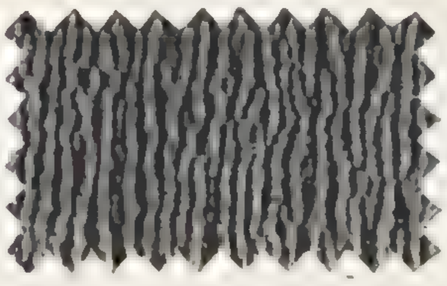
GANTNER (Sea Crystal)



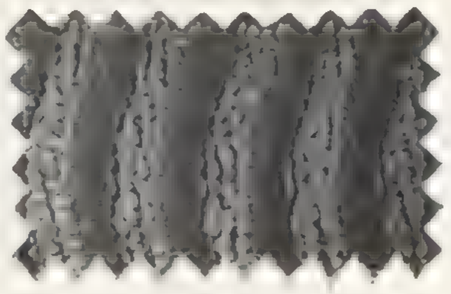
TRAVELO (Satin Chenille)



KOHN (Corki)



OCEAN (Ocean Wave)





Lastex

REG. U. S. PAT. OFF.

THE MIRACLE YARN THAT MAKES THINGS FIT



STOP NEEDLES

MORE THAN 50 NEW DESIGNS

There's the beach skirt, for instance, that buttons down the front, and the bathing suit . . . easy as anything to knit. There's the coquettish little bed jacket, the beautiful soft afghan, the gay sport socks . . . and quantities of sweaters, scarfs, jackets—all so handy to fill in wardrobe gaps.

If you yearn for a complete costume, you can choose from 16 different dresses, suits, and two-piece combinations—designed with that air of casual chic which marks knitted aristocracy.

For children, there are 8 pages of knitted wear. Star of this group is the decorative pair of pants for the most diminutive male. And there are sweaters—very made-to-order—that will bring a thrill to the vain souls of your grown-up men-folk.

Here's news for knitters: Vogue's Book of Knitting and Crochet —3rd in the famous series—is just off the press. It's thick with photographs—8 of them in colour—of grand new things to knit.

Wait till you see the pictures! You'll want to pick the clothes right off the page—and that's exactly what you can do, with the aid of your needles and Vogue's instructions. Knitting will have no pitfalls with this book as your guide. Every garment has been pre-knit and Vogue's models posed in them to show you exactly how they should look. Difficulties have been smoothed out ahead of time with gauges for measuring your work—close-up photographs of the more difficult stitches—and 3 pages of extra information about needles, yarn, blocking, and such.

Even if you've never knit before, your hand will itch for the needle when you see Vogue's 3rd Book of Knitting and Crochet. And, if your hand is more experienced, it will get fresh inspiration from the new designs—new colours—new stitches. Remember that it's fun to knit . . . and it's even more fun to wear.

VOGUE'S 3RD BOOK OF KNITTING AND CROCHET

At yarn goods counters of all leading stores

Direct from VOGUE, Greenwich, Connecticut

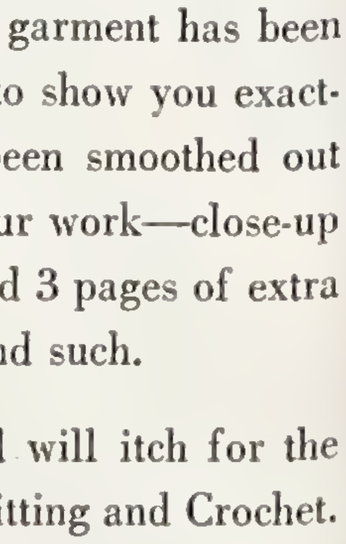
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Eye shadow by Antoine



Antoine of Paris, famous for individualizing coiffures, has created a complete collection of cosmetics to complete his service to women's beauty. For sparkling and alluring eyes he presents eye shadow in a blended cream. Eight shades for day and evening: *In Silver Blue, Electric Blue, Mauve, Silver Mauve, Light Copper, Bronze, Green, and Silver Green.* 1.25

White Enna Jetticks

YOU DON'T KNOW THEIR LIGHTNESS AND FLEXIBILITY
UNLESS YOU HAVE WORN THEM RECENTLY



Iona — *$6. Cool T-strap. White or black. 4 to 9; AAAA to C.*



Sarah — *$6. White, black, brown or blue. 1 to 10; AAAA to D, EEE.*



Nora — *$5. White, black, or brown. 4 to 10; AAA to D, EEE.*



Maureen — *$5. Sports oxford. White or brown. 1 to 10; AAAA to C.*



ESTHER RALSTON *featured in "REST CURE", a George Hirliman-Regal Production.*

FASHION FORECAST: it's going to be a white Summer! With floods of all-white costumes and of bright colored ones with white accessories. That's why women as fashion-wise as actress Esther Ralston are stocking up on plenty of white Enna Jetticks. They go so well with both white and colored costumes. Enna Jetticks combine a smartness, a lightness and flexibility you can't even imagine unless you've worn them lately. Join the fashion ranks and try them now.



Elaine — *$6. White, black or blue. Sizes 4 to 9; AAA to C.*



Olga — *$6. Dressy oxford. White or black. 4 to 9; AAAA to C.*



Jessie — *$5. White, black or blue. Sizes 4 to 10; AAA to D.*



Marina — *$6. White, or white-and-brown. 4 to 9; AAA to C.*

SIZES 1 to 12
WIDTHS AAAAA to EEE

Enna Jetticks
AUBURN, NEW YORK

$5 AND $6
SLIGHTLY HIGHER IN CANADA

AMERICA'S SMARTEST WALKING SHOES GO PLACES COMFORTABLY

ELORDA CREAMS presented by Daggett & Ramsdell

Is it true that Elorda Creams are made with Gold?



Yes, it is the amazing truth that the new Elorda complexion creams are blended with pure gold!

For Science has transformed gold into an astonishing form, soft and pink, that cleanses and revitalizes skin tissues to exquisite loveliness.

Every atom of this new live gold carries a negative impulse of natural electricity. In Elorda Preparatory Cream, this negative electricity attracts the positively charged impurities deep in skin pores. Every trace of dirt is drawn away, leaving your skin marvelously fresh and clean.

With this same tonic gold, Elorda Revitalizer Cream stimulates circulation, eliminates dead tissue and awakens your complexion to clear, young vitality.

Gold makes Elorda Creams completely different from any preparations you have ever used. For gold is the modern complexion care, discovered by scientists, used by dermatologists . . . and brought to you only in the two Elorda Creams.

Start your complexion to thrilling new beauty tonight —ask for gold-blended Elorda Creams at your favorite department store today!

ELORDA PREPARATORY CREAM • $2.50
ELORDA REVITALIZER CREAM • $3.50

COPR. 1936 DAGGETT & RAMSDELL



CREPETWISTS—for ankles at ease

Focus your eye on the fashion in sport clothes and you'll see that sheer stockings really need stamina to top this season's blocky, square-toed shoes. Berkshire CREPETWISTS look a thread sheerer than they really are, yet wear a thread longer . . . and resist all sorts of snags and pulls. The silk, inspected inch by inch for flawless perfection, is then twisted two ways in combination . . . makes the threads tiny, yet tightly strong. The shade shown is Glitter . . . gayest of the "apricots." Berkshire CREPETWISTS are patented and should be asked for by name. You'll get amazingly more wear from them, at $1.00 to $1.65.

THE BERKSHIRE STOCKING

"A MILE OF SILK, INSPECTED INCH BY INCH"

BERKSHIRE KNITTING MILLS, READING, PENNSYLVANIA



Threesome in KOOL-SHAN . . . a clever new shantung-linen weave . . . A fabric that sums up the whole summer story of crisp, tailored lines, of fashion-classics for town-and-country, of coolness for out-in-the-sun activity . . . You'll wear it, wash it, adore it . . . and constantly delight in its ever-fresh loveliness . . . in all conceivable colors.

KOOL-SHAN is a product of D. I. & C. H. STERN TEXTILE CORP., 469-7th Ave., N. Y.

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Lord & Taylor
NEW YORK

MARSHALL FIELD & CO.
CHICAGO

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HARZFELD'S — KANSAS CITY
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VOGUE'S A DIRECTORY OF FINE

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Arrowhead Springs

Arrowhead Springs Hotel. All sports. Reasonable rates. New health rewards your visit in this restful, charming, modern Spa.

Beverly Hills

Beverly Hills Hotel & Bungalows. Mid the quiet and beauty of Beverly, twenty minutes from Los Angeles. Featuring a One, Two, and Three Meal Plan.

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Santa Barbara Biltmore. Famed seashore resort hotel, sheltered by mountains. Sunny days for swimming and all sports. American Plan $9. up.

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Brown Palace Hotel. First choice of smart vacationers. Comfort, gaiety, first-hand data on all Colorado. Unexcelled cuisine. Year 'round rates obtain.

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Buckhorn Lodge. Ranch in heart of Rockies on Colo. River. Excellent cuisine. Exclusive clientele. Fishing, riding, outdoor sports. American Plan.

CONNECTICUT

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THE GRISWOLD HOTEL

And world-famous Shenecossett Country Club. Finest Golf. Ideal location midway between New York and Boston, overlooking Long Island Sound. *New outdoor swimming-pool.* 400 rooms and baths, ballroom, theatre, grill, dancing, yachting, deep-sea fishing, riding, tennis. Rates from $8 daily with meals. Jean G. Venetos, Pres. N. Y. Office, St. Moritz Hotel. WIck. 2-5800.

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Boxwood Manor Inn. The delight of flower lovers. Quiet comfort. Golf, saddle horses, ocean bathing. A long pleasant Summer, May 15th to October 15th.

DISTRICT OF COLUMBIA

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The Raleigh Hotel. Across Penn. Ave. from new Govt. Bldgs. Dining rooms air conditioned. Rooms with tub and shower, $3-$5 one, $4.50-$8 two. E. P.

MAINE

Bar Harbor

The Malvern Hotel and Cottages. Personality, charm and homelike atmosphere at Maine's Famous Coast Resort. The best of accommodations at Moderate Prices.

Moosehead Lake—Greenville Junction

Squaw Mountain Inn. Private, sporty golf course. Fishing, swimming, boating. Tennis, archery, hiking. Select clientele. No Hay Fever. Phil Sheridan, Mgr.

Northeast Harbor

Rock End Hotel. Exclusive resort hotel at seashore, on beautiful Mt. Desert Island. Golf, tennis, swimming, boating, riding, hiking. June 28 to Sept. 15.

Ogunquit



SPARHAWK HALL AND COTTAGES

Ideally situated "At the Salt Water's Edge." The comfortable accommodations, gracious atmosphere and excellent table of this outstanding hotel combined with exceptional opportunities for seashore and country recreation make a satisfying, refreshing vacation. Orchestra, Spacious Sun Porch, Surf Bathing, Sandy Beach, Deep Sea Fishing, Golf, Saddle Horses. Ogunquit Playhouse.

Prout's Neck

The Willows. Distinctive seashore resort. Friendly hospitality, splendid meals. Rates reasonable. Climate ideal. Golf, tennis, yachting, bathing.

MASSACHUSETTS

The Berkshires—Lenox

Curtis Hotel. A resort hotel of brick and stone. American and European Plans. All forms of out-of-door recreation. Elevation 1300 feet.

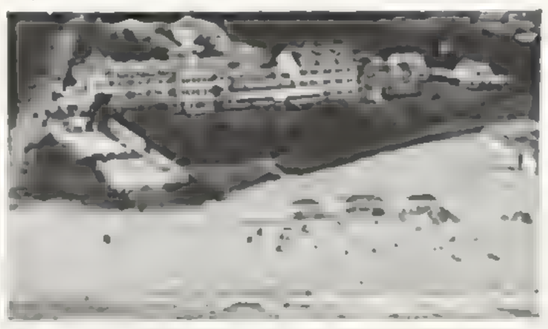
Berkshires—Pittsfield

Greymoor. Beautiful summer home on Appleton Ave. Large rooms with bath, beautiful grounds, perfect location. With or without board, attractive rates. Bklt.

Boston

Hotel Puritan. Distinctive. Residential and transient. Fine cuisine. Sky Garden June to September. Easily accessible. 390 Commonwealth Ave. Rates $3 up.

Cape Cod—West Harwich-By-The-Sea



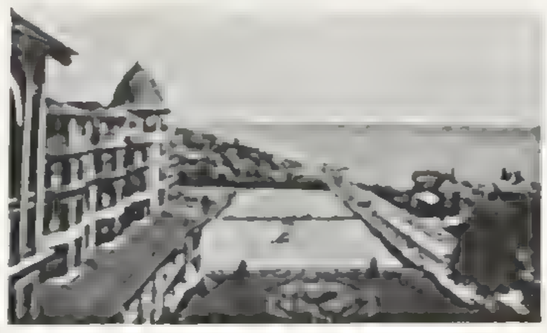
THE BELMONT

Where the pines meet the ocean on Cape Cod's delightful South Shore, this famous seaside hotel nestles at the edge of its own private beach—a beach fringed with clear, clean salt water averaging 72 degrees. A splendid family hotel offering a diversity of recreational features—symphony and dance orchestra. May we send you literature?

Gloucester on Cape Ann

Hawthorne Inn and Cottages. Known for its location, health spring, hospitality and food. All sports. Golf. "Cape Ann Trail" and Booklet on request.

Magnolia



THE OCEANSIDE AND COTTAGES

The coolest, most beautiful spot on the North Atlantic. Where the old-time resort life still maintains in an atmosphere of friendliness and refinement. Private bathing beach. All sports, orchestra, theatre for stage plays and movies. Unsurpassed New England cuisine. 57th season. June 27th-September 20th. Rates considerate. George C. Krewson, Jr., President.

Nantucket Island—Nantucket

Ships Inn. Built in 1820. Modern annex. Attractive rooms with private bath or running water. Restful atmosphere. American Plan. Rates on application.

Nantucket Island—Siasconset

Beach House. In picturesque Siasconset. Modernly equipped 100 room hotel. Direct ocean view. Wide stretch of moors. All outdoor sports. Private Beach.

Northampton

Wiggins Old Tavern and Hotel Northampton. An Inn of Colonial Charm. $2.00 up. Excellent food. Antiques. When in Springfield: Hotel Stonehaven.

Swampscott



NEW OCEAN HOUSE

On the delightful and historic North Shore. Ideal seaside and country environment. All recreational features, including golf, tennis, fishing, riding, and yachting. Private bathing beach. Comfortable and spacious accommodations. Best patronage. Select cuisine with many sea food specialties. Rates considerate. Booklet. Clement Kennedy, President.

MICHIGAN

Charlevoix

Belvedere Hotel. Ideally located. Sprinkler system. Elevator. Golf and all other sports. Excellent cuisine. Discriminating Clientele. Mr. & Mrs. Carl Steiner, Mgrs.

MISSISSIPPI

Pass Christian

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Near New Orleans.

NEVADA

Lake Tahoe

Glenbrook Inn and Ranch. On most famous lake in West. Excellent golf, motoring, lake and mountain sports. One hour from Reno. Elevation 6223 feet.

NEW HAMPSHIRE

Hanover

Hanover Inn at Dartmouth College. Superb golf, tennis, recreation. Central for White Mts., Green Mts. Open all year. Illustrated Booklet.

Lake Sunapee

Granliden Hotel. Private beach and golf course, riding stables, all outdoor sports. American Plan $6.00 up per day. Restricted Clientele.

Portsmouth



THE WENTWORTH BY-THE-SEA

A delightful summer home late June to early September. Old in its hospitable charm; modern in its appointments. Privately owned facilities for entertaining relaxation. Golf, tennis, ocean swimming pool, etc. Write for illustrated folder containing complete information and map. Farragut Hotel, Rye Beach, New Hampshire, under same management.

White Mountains—Crawford Notch



CRAWFORD HOUSE AT CRAWFORD NOTCH

Discriminating people return each summer to the Crawford House at Crawford Notch, famous for its location, its clientele, its atmosphere and its service. Rates include room and meals—as low as $5 a day; with bath one person as low as $7, two persons as low as $12. Season July, Aug., Sept. Booklet and diagnosis of weekly and seasonal rates on request. Barron Hotel Co.

White Mountains—Franconia

Peckett's-on-Sugar Hill. A resort appealing to discriminating people desiring a cuisine, service and clientele which is internationally renowned.

White Mountains—Pike

Lake Tarleton Club. It's different; 5,000 acres. Main clubhouse and 15 cottages. Golf, tennis, riding, fishing. 50 miles of trails. Children's hostess. Booklet.

White Mountains—Waterville Valley

Waterville Inn and Cottages. Old established Inn. Beautiful White Mt. location. Golf, tennis, brook fishing, swimming. Fifty miles of trails. Open all year.

WHITE SULPHUR

Those of you who think of White Sulphur Springs, West Virginia, as being devoted solely to sports and social activities have grossly misjudged this famous resort. The Old White Art Colony, quartered in Paradise Row, may be younger than the name would indicate—it was founded in 1932—but it is flourishing. This spring it is conducting a contest for painting in oil and watercolor, open to all professionals and students in the United States. The contest closes June 1, at which time the paintings will be on exhibit at the Greenbrier Art Gallery. The Art Colony will open classes in painting, sculpture, and dramatics on June 15.

OPEN AIR DOG SHOW

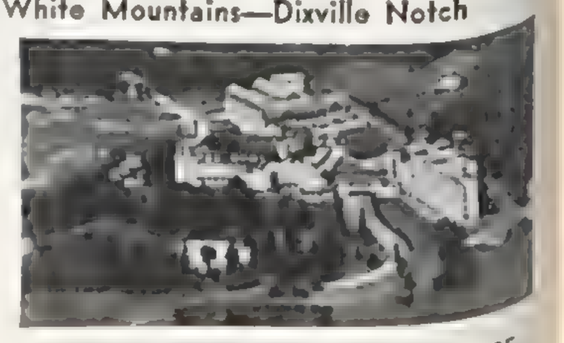
Only a decade ago the Morris & Essex Kennel Club held its first annual dog show on the spacious green of the polo field at Giralda Farms, Madison, New Jersey. And from the start, it achieved a contagious popularity with fanciers and spectators alike. For it's the grandest, gayest and most colorful of all the outdoor dog shows—orange and purple banners in every section of the judging rings; observation towers at both ends of the long rectangular field and thousands of dogs of every breed from every corner of America.

The day's judging for this year's show, on Saturday, May 23, will be climaxed by the best in show award. Last year the Irish Setter, Ch. Milson O'Boy, romped to victory to win the coveted Purple and Gold Rosette from Mrs. M. Hartley Dodge, the president of the Show.

Its accessibility to New York, New England and Pennsylvania points, its unexcelled facilities for exhibitors and the excellence of the judging list in addition to the abundance of cash prizes and trophies all forecast a banner year for the Madison 1936 Show.

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TRAVELOG

HOTELS AND RESORTS

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If you're looking for cover to run to over the Memorial Day hiatus, you'd do well to consider the Pocono Mountains. They are a "natural" for week-enders . . . not so near as to be inundated on holidays, not too far to make a short visit worthwhile. The trip itself, by automobile, is through some of the loveliest scenery in the country, and the Inn at Buck Hill Falls, Pennsylvania, is a grand place to rest and play at your favorite sport, whatever it may be.

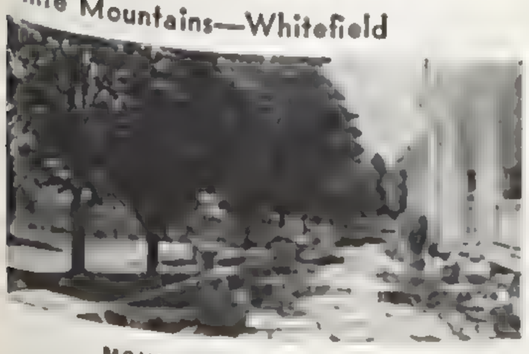
The Annual Decoration Day Golf Tournament will be held, May 30, on the famous Buck Hill Falls course . . . and any tournament held on this course is sure to be full of upsets and excitement. If you're fond of bowling on the green, you'd better extend your week-end over June 1st for the official opening of the new Buck Hill green. It is regulation size and several inter-club matches are being arranged for the near future.

GIDDYAP

It had always bothered us to think of what the young folks were missing in this day of stream-lined roadsters and twin-motored monoplanes. They've never known the romantic joys of wheeling down a country lane in a buckboard drawn by a discreet and kindly horse. And, as for thrills, what could be more exciting than the sharp corner where the buckboard nearly tips you into the ditch . . . or the moment when the horse shies at a suspicious looking fence post! So, we were greatly pleased to hear that buckboard and surrey driving are staging a come-back down at Hot Springs, Virginia. It has become quite the thing down there for the young bloods, as well as their elders, to commission a rig and go touring off to the Cascades Gorge, or the Jungle, or Warm Springs Pool for a gay afternoon.

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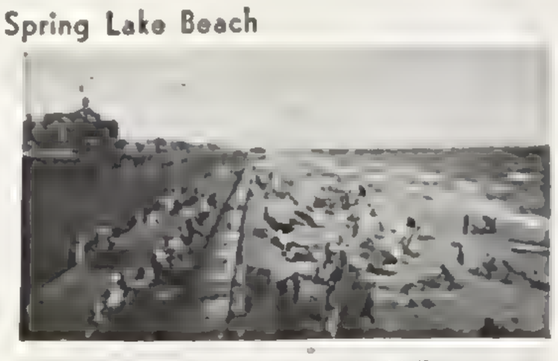


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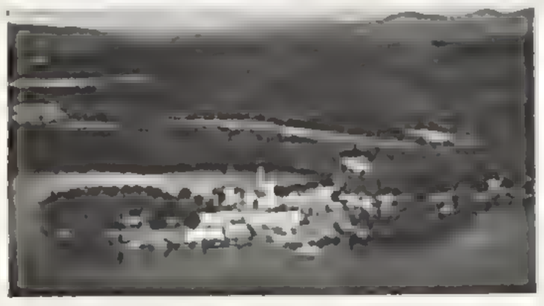
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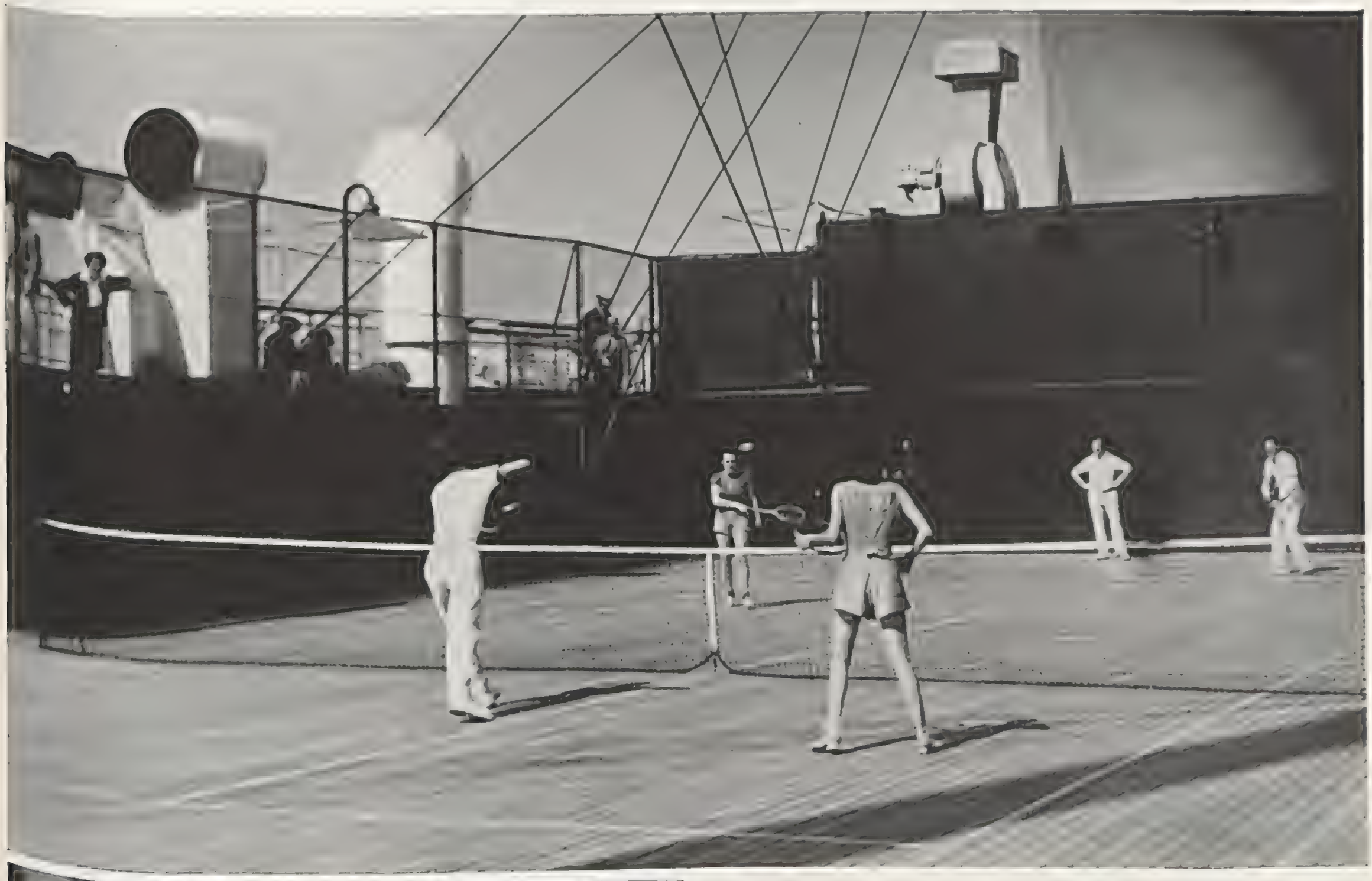
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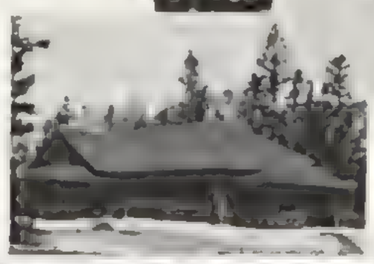
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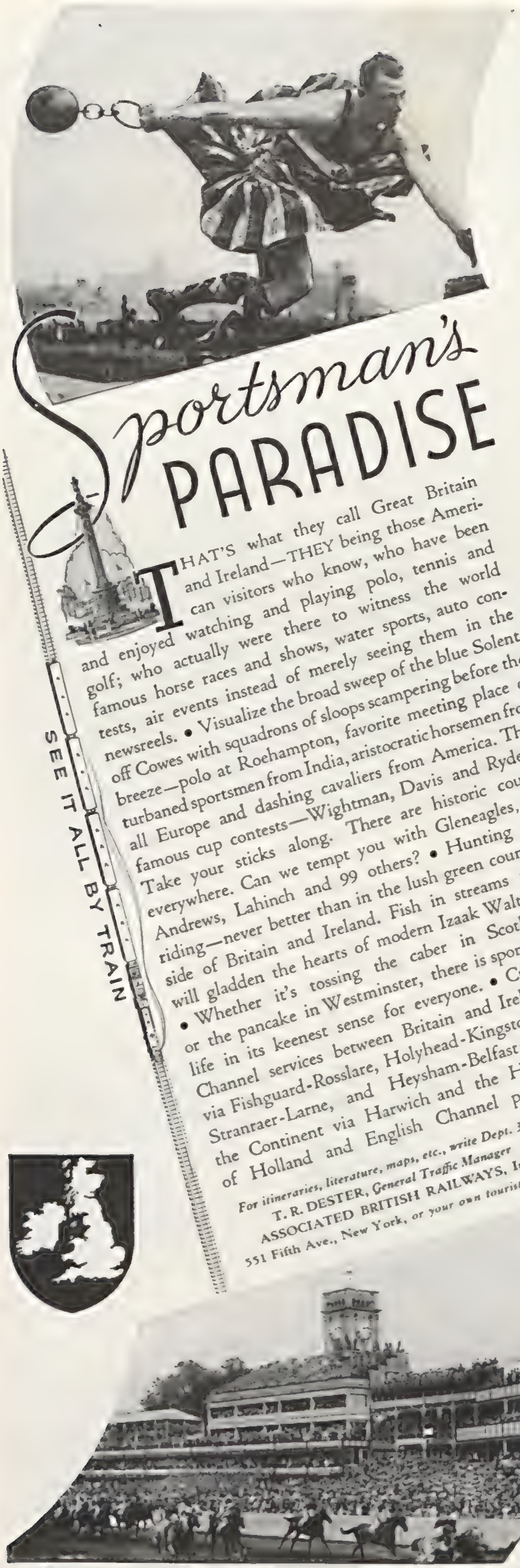
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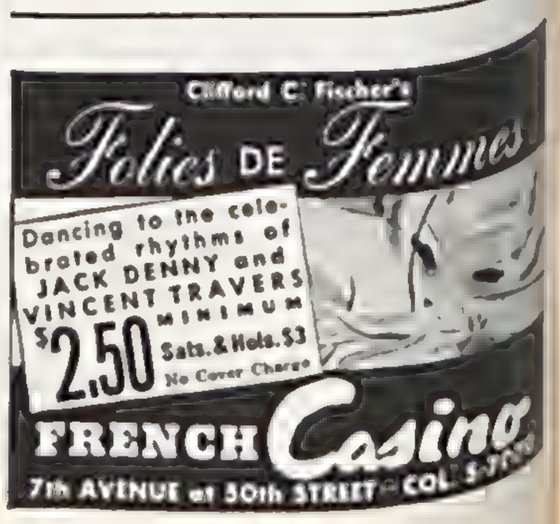
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SCHOOL AND CAMP NEWS

. . . Which shall it be—mountains or shore—east or west? The camps all sound so interesting that you'll probably have difficulty in deciding. If Vogue's School and Camp Bureau can help you with advice concerning schools or camps, do not hesitate to write or call Miss Marian Courtney, Director, Room 1928 Graybar Building, 420 Lexington Avenue, New York City. The telephone number is MOhawk 4-7500.

International Camp

Glen Bernard Camp has a six hundred acre site—including four different lakes—in the Canadian highlands, near Sundridge, Ontario. Girls from many different countries come to spend their summers here. A party of more than twenty English school girls has already registered for the coming season so that the opportunities for international friendship will be plentiful. What's more, there's always a possibility of a glimpse of the famous Dionnes who live nearby.

Fortieth

Forty years is a long time in the chronology of summer camps and Camp Choconut for Boys, at Friendsville, Pennsylvania, is justly proud of its fortieth anniversary to be celebrated with appropriate ceremonies this summer. The big day will be August 15th—Sports Day—when alumni will come from far and near. During the whole of its existence, this camp has been under the direction of the same family.

Outdoor Living

The girls at Camp Bermuda, opening this year, don't bother much about their dormitory, nor their dining hall. Not that they haven't both . . . but most of their eating and sleeping—as well as their sports and studies—are carried on out-of-doors. The camp is on Trunk Island in Harrington Sound, and who, in that location, would even think about houses!

Prospectors

Children from the Spearfish Canyon Companion Camps (boys and girls) near Spearfish, South Dakota, return at the end of the summer with an amazing knowledge of placer-claims — drifts — shafts — and crosscuts, not to mention a weighty collection of mineral specimens. This knowledge isn't book-learning . . . it comes from frequent rides to the numerous gold- and tin-mines in the vicinity of the camps and is picked up as naturally as the specimens. Last summer's greatest thrill came, however, from a different kind of mining. The exhumation of a dinosaur from a neighboring site gave bones an all-time high over gold.

Sea Fever

Sailing isn't just another activity at The Down East Nautical Camp for Boys, Boothbay Harbor, Maine. It is the whole reason for the existence of the camp, now in its second year. Limited to twelve boys, from nine to fifteen, the camp is run from a yachting point of view rather than from a highly organized naval one. Cruising, racing, handling sail boats under all conditions, building boat models—those are the joys of the Down Easters.

Deal in Futures

The senior year of prep school is an important turning-point in a boy's life. At this time, he makes his decision as to what career he will train for. With this in mind, good private schools give serious consideration to vocational guidance courses. The one at Gilman Country School, near Baltimore, Maryland, is a splendid example. The school has secured the cooperation of outstanding men in the various professions who act as critics and advisers in the class discussions. Their experience and judgment give the course concrete significance and are an excellent influence in deciding the futures of the boys.

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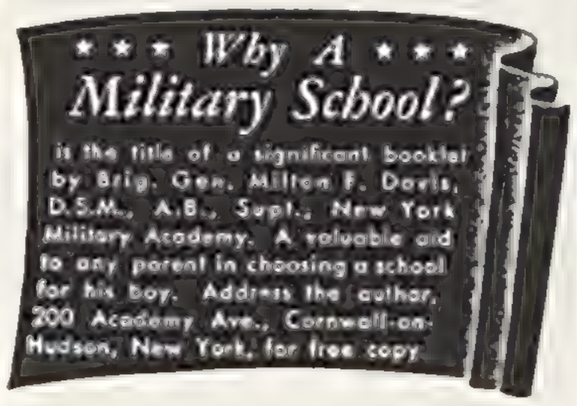
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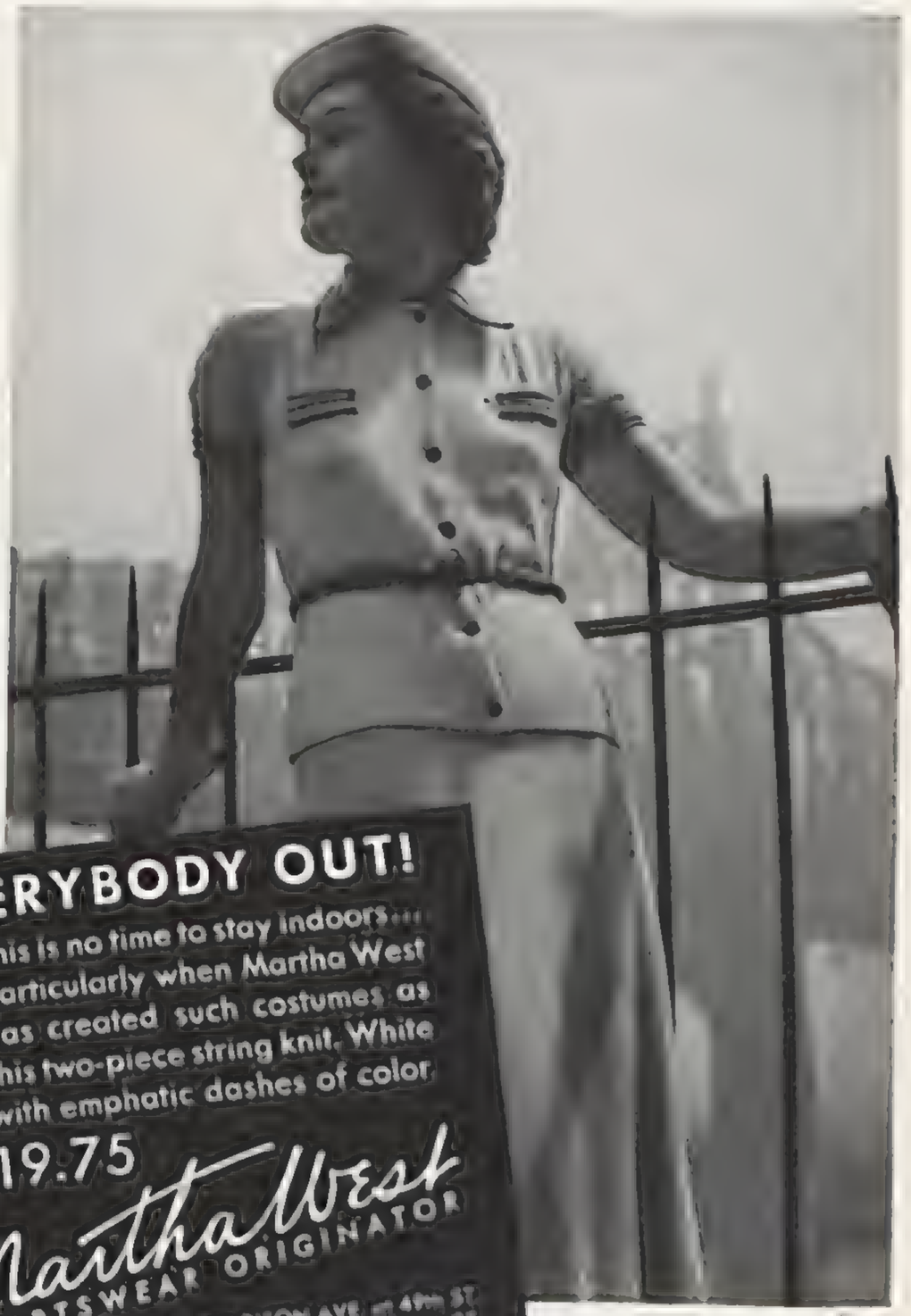
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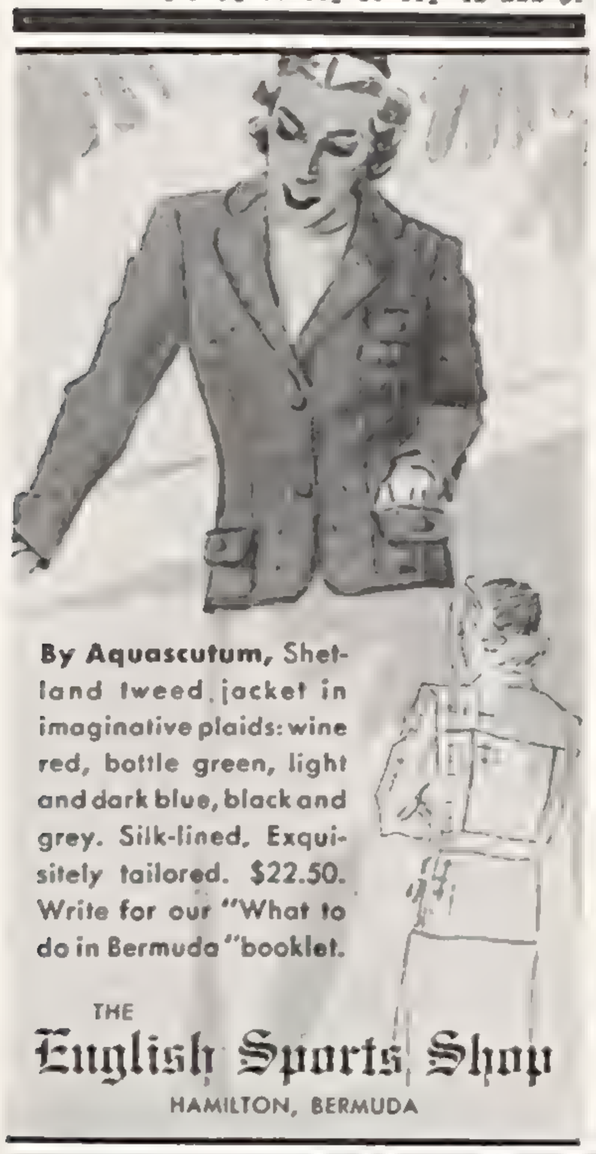
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• If you want to see the most peculiar, and certainly the most original, show in town, go up to Harlem some night, plunk down something like forty cents for an orchestra seat at the Lafayette Theatre, and see the Negro actors of the W.P.A. perform "Macbeth." They give you your money's worth: not in Shakspere, which they seem not quite to understand, but in wild voodoo rites, gaudy costumes that show to full advantage the superior legs of the actors, unholy noises, and an overpowering jungle full of gibbering shadows. For "Macbeth" is laid in Haiti, and the cast wear Jean-Christophe uniforms. And Macbeth shoots the grooms who murdered Duncan with sawed-off shotguns that make a terrific noise, and all the other murders are equally spectacular, and Lady Macbeth is restrained throughout to the point of inaudibility. But you must see it all: it is a triumph of incongruity, extending to the audience which—if it continues to be anything like the first-night crowd—contains equal parts of Harlem aristocracy, Park Avenue slummers, precious literati, Broadwayites, and rather bewildered students of the Great Bard. Besides which, the part of Duncan is played by a gentleman whose name is Service Bell. That should be lure enough.

Truckin'

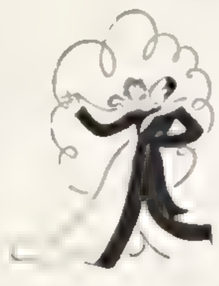
• Maybe you've seen them truckin' on one of your expeditions into Harlem, and as a result have said some pretty complimentary things about Negroes and the Spirit of the Dance—or some pretty uncomplimentary things about Negroes and the Spirit of the Dance. In any case, truckin' has moved down-town. At 106 East Fifty-Seventh Street, Miss Dutton and her partner, Mr. Kruck, will teach you the intricacies of the truck. You can arrange to take private lessons or make up your own party, for Miss Dutton thinks that people aren't keen on being thrown into the arms of strangers. The truck, in case you don't know, bears a resemblance to the Charleston, the rhumba, and the Lindy Hop. When truckin', the partners dance around and away from each other, with arms and legs flying and plenty of individual embellishment. But if, at this further invasion from Harlem, you give vent to shouts of joy or rage, we hasten to add that the truck taught by Miss Dutton is a drawing-room version, a tamed truck, a truck with a white skin—but with coloured blood in its veins. For, once you have mastered its unusual steps, accustomed yourself to the new rhythm, you can go right on from there and adorn it with all the extravagance, hot-cha, and abandon of which the truck is capable; that is, if you are capable. We're inclined to think that Miss Dutton's version is plenty good enough for us poor whites.

Mayan and others

• Those of you who know about international dishes and like them to taste as they taste on their own soil should lunch or dine at the Restaurant Mayan in the International Building of Rockefeller Center. The decoration is as Central American as the name implies, with interesting light woodwork, emphasis on horizontal lines, and accurate Mayan motifs in both the restaurant and the bar. But the food is far more cosmopolitan—including such things as bouillabaisse that might have been made in Marseilles; Bœuf Strogonoff (a Russian fillet of beef with hot sour cream sauce brought to the table flaming); curries fit for an Indian raja; risottos like those in the best restaurants of Rome; hot tamales and all sorts of Swiss, German, and Swedish specialties. One New York gentleman comes all the way from Wall Street on certain days to lunch on the veal and kidney pie, and there are Englishmen about town who make weekly pilgrimages there to eat the Fish and Chips.

There is a *prix fixe* dinner (as well as a great variety of dishes à la carte), and the night we dined there it included very superior Hamburger steak served sizzling hot in a skillet with delectable fresh spring vegetables and a perfect green salad. We don't urge you to go there if you are not a gourmet, but, if you are, this is a place you shouldn't miss.

Red rooster



• When asked why, as a gentleman of Italy by birth, he named his restaurant the Coq Rouge (on East Fifty-Sixth Street, between Park and Madison Avenues), Frank very pertinently replied that whatever, in the way of a dining place for nice people, you might call the Coq Rouge, you could never call the Gallo Rosso, or even the Red Rooster; *Fransh* being the only language in which the birds and the beasts were originally christened with éclat. Where—as another instance—would people go to eat in Paris, if a place such as the Bœuf à la Mode were called the Stylish Steer?

To describe the Coq Rouge at length, on this occasion, would be like carrying coals to Vogue's readers. Let it suffice to say that, after six years of catering to the tastes of New York's most particular people, Frank can still charm them with an elegant welcome, a menu unexcelled and a cellar unexcellared.

the town

Just now, the down-stairs dining-room of the Coq Rouge is being altered to provide an alcove, which Irving Gilbert and his Joe Moss orchestra may occupy in comfort during luncheon and dinner times. The change will come as a complete surprise, because the work is being done under cover of early morning and on Sundays, when no one is around to mind the hammerers and plasterers. After the dinner-hour, however, the music will continue to go 'round in the spacious up-stairs chamber, where dancing is the thing and where we trust that tenor Clarence Tisdale and basso Roland Smith will always be found in fine fettle.

Male retreat



• If you have a man around the house who complains about the city's lack of he-men restaurants and bars, remind him of the Waldorf's men's grill. From many sides comes praise of this masculine oasis. Quiet and uncrowded, it serves food and drink of the type men like. Martinis are so dry that they almost look like glasses of vodka, Splits of Guinness Stout are the perfect accompaniment to oysters, planked whitefish, and shad-roe. Bass' ale is served in sturdy pewter mugs, and your waiter mixes the salad for you alone, and, in case you want to know what goes into a salad designed to tickle men's palates, here are the ingredients used at the Waldorf-Astoria grill: lettuce, chicory, watercress, shredded celery, and parsley. The dressing is made of oil, vinegar, mustard, pepper, and salt. No, they don't use garlic.

Kodak ahead—

• If you are not pleased with the snaps you've been taking on recent trips, the next few weeks afford a good time to practise up before your coming summer jaunt. At the Eastman Kodak Shop, 356 Madison Avenue, they are glad to give you any constructive criticism on your photographs, telling you after each batch of films is developed where you fell down as to this or that. If you make a point of taking your Kodak with you every week-end from now on—or trying some candid-camera shots in the park or about town—if you do it regularly, you will probably be prouder of your views of the Canadian Rockies or those peasants you'll capture in Czechoslovakia next summer. At the Kodak place, ask for Mr. Gruter, who will tell you the "do's and don'ts."

Wine and food

• There are too few practising epicures in these United States. As a nation, we have not been brought up in the *tradition* of fine food and drink. We suffer indifferent cooking rather than make a scene about it; take the *sommelier's* lofty advice about good years rather than trust our own increasing knowledge. Anything that helps to swell the number of gourmets who exercise their own prerogatives deserves both support and huzzas. That is one reason why we regard the growth of the Wine and Food Society in America with both enthusiasm and affection. The other reason is that their gatherings are among the most entertaining events in New York.

The Wine and Food Society here is the outgrowth of the original society established in London, where their activities are treated with the importance they deserve. It was founded by André Simon, epicure par excellence, and, on his visits to America, Monsieur Simon delighted every one by looking like an epicure, as well as being one. The Society's gatherings take the form of "tastings" and dinners. This year's "tastings" have been for champagne and caviar, American wines, Madeira, oysters, and white dry wines, and the one that is to be held this week, for summer wines. At these "tastings," you progress from wine to wine, sipping only a bit, consulting your program for identification, and nibbling black bread or biscuits in between to clean the palate. Oftentimes, you go back to test again among two or three favourites, then usually settle down with a few congenial fellow members for a glass of the wine you like best. Every one takes it fairly seriously, but it is all fun.

One of our favourite testings was the oyster occasion. So fond we are of oysters that we went around neglecting the wines, while eating countless oysters and listening to the comments about them. Among the vast variety, from the huge ones that had to be consumed in bites to the very saline ones that kept their devotees busy explaining the charms of their strange, almost medicinal taste, there seemed to be recurrent enthusiasm for one rather smallish, plump bivalve. "What is *that* delicious oyster?" people kept murmuring. We looked at our program and found to our delight that it was nothing more exotic than a blue-point. Incidentally, at the oyster affair, there was no cocktail sauce, no horseradish, no salt. Just slices of lemon.

Henry W. Taft is the president of the New York Wine and Food Society, and such eminent epicures as Richardson Wright, Lucius Beebe, Crosby Gage, Alfred Knopf, Mrs. Julian Street, and Philip Merivale are among those who direct its destinies. The yearly membership fee is only about five dollars, the tastings are usually without charge, and the dinners are expensive, but worth it. The gatherings are restricted to members, but any one can join who has the membership fee and an interest in food. The address is 131 Cedar Street. (Continued on page 42)

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VOGUE COVERS THE TOWN

Know your own parks

• Park life is getting more and more desirable to a pavement-jaundiced population, and we have been looking into the matter to discover the why and wherefores. Our research has brought to light enough fascinating facts to fill an issue of Vogue—some of which we are passing on to you.

• Starting with food, there is a gay little restaurant in Fort Tryon Park, which you may never have heard of, in spite of the fact that it has probably the most exciting view of the Hudson and the George Washington bridge that exists. This park fills a sort of triangle bounded by One Hundred and Ninety-Second Street, Dyckman Street, and Riverside Drive, and the restaurant is a charming English brick house overlooking a huge lawn, with a terrace and a large parking-space outside and red leather banquettes inside. The building was built by the Rockefellers originally and then presented to the Park, and the restaurant is run in cafeteria style and is not yet well enough known to be crowded. We advise you to go soon, before the world discovers it.

• You probably know all about the Tavern-on-the-Green, in Central Park at Sixty-Sixth Street, but do you know that you can have breakfast there, under the trees, from seven-thirty on? And that there is tea-dancing every day except Sunday and Monday, as well as dancing with dinner and on through the evening till one A.M.? This year, there will be the same excellent bar as last year, the same good meals served on the terrace or indoors, with luncheon under $1 and dinner around $1.50, and the same good music.

• Our own favourite lunch spot is the cafeteria of the Central Park Zoo, where you sit under parasols on the terrace and watch the seals. We are sure that they have a natural flair for acting, as they never fail to put on a good performance. The Administration Building opposite makes a perfect back-drop, like an illustration in an English child's story-book, and there are lions to the left of you and red foxes to the right of you, not to mention the birds in the foreground. Incidentally, the food is getting better and better, with increasing facilities.

• Don't ask us how the Claremont Restaurant, up on Riverside Drive, comes to be one of the Park restaurants. Whatever the reason, it is, and a very good thing, apparently, since a new little terrace has appeared on the west side overlooking the Hudson River. This is to have a small orchestra and tea-dancing, as well as dancing at night, and luncheon will cost around $1, dinners around $1.50. Another innovation is Sunday breakfast, after May fifteenth, and we can think of few pleasanter places to have our coffee, toast, and orange-juice.

• Don't forget the Battery in your search for the simple life. Besides the boats and the bums, you will find a new little cafeteria and seven photographers (with official permits) who take tintypes exactly as they have been taken since New York was young. This is an indulgence on the part of the Department of Parks, which found that visiting brides and grooms were disappointed if they couldn't have their pictures taken perched coyly on the sea-wall or with the Aquarium as a background.

Sport in the parks



• If you turn up your nose at cafeterias, you may also turn it up at public tennis-courts, which would be a pity if you really like to play. This summer, some of the best courts in New York will be under Park control, since the Park Department not only has workmen that it can put to work on them—it has workmen that it has to put to work on something. This means that tennis-courts are being groomed into excellent condition in all our five boroughs and are open practically all daylight hours (from six A. M. till it's too dark to see the ball). You can get a season permit, which allows you to play for "periods not exceeding one hour" for around $3, and your child can get one for around $1. There are lockers at nominal rental, also.

The Department of Parks lists the courts as follows:

BOROUGH OF THE BRONX:
Bronx Park, Crotona, MacCombs Dam, MacCombs Extension, St. James, St. Mary's East, Van Cortlandt, Woodlawn.

BOROUGH OF BROOKLYN:
Betsy Head, Canarsie, Fort Greene, Gravesend, Kelly Memorial, Lief Erikson, Lincoln Terrace, McKinley, Prospect Park.



VOGUE COVERS THE TOWN

BOROUGH OF MANHATTAN:

Central Park, Fort Washington Park at Riverside Drive and West One Hundred and Seventy-Third Street.

BOROUGH OF QUEENS:

Anawanda, Forest Park, Flushing Memorial, Howard Beach, St. Albans Memorial, Kissena, Highland, Wyanda, and at Thirtieth Avenue and Forty-Eighth Street, Astoria.

BOROUGH OF RICHMOND:

Walker Park, Silver Lake Park

• On a week-day when the crowd is not too great, you might play golf on a Park course. You couldn't find a better place to learn on, for you can be reasonably sure that your friends won't see you. Four particularly good ones, all with club-houses and restaurants, are the Van Cortlandt Park Golf Course, the Mosholu Golf Course, the Pelham Bay Golf Course, and the Split Rock Golf Course. The last, also at Pelham, is new and very attractive, and one clubhouse serves it and the Pelham Bay Course.

• Coming back to Central Park, you can bicycle, roller-skate, and row if you're looking for exercise, not to mention walking around the lake. (Incidentally, there are eight park lakes in New York where you can go rowing—if you must—, and there are still swan boats sailing serenely around Prospect Park in Brooklyn.) You can bicycle on Saturday mornings only, on Center Drive near the Mall, from Sixty-Third Street and Seventieth, and you can roller-skate in the same place at all other times.

• According to present plans, there will be dancing on the Mall Tuesday and Thursday nights from 8:30 on, with an orchestra supplied by the Music Division of the Works Progress Administration. This feature was so popular last summer that all sorts of new plans for dancing are under way. In most of the other parks, however, only a band can compete with the surrounding din, so bands replace the orchestra. The newest and most spectacular dancing project will be in Colonial Park, in the heart of New York's own darkest Africa (One Hundred and Forty-Fifth Street and Saint Nicholas Avenue), where nightly dancing on a huge new mall and a swimming-pool for the coloured population will open in July.

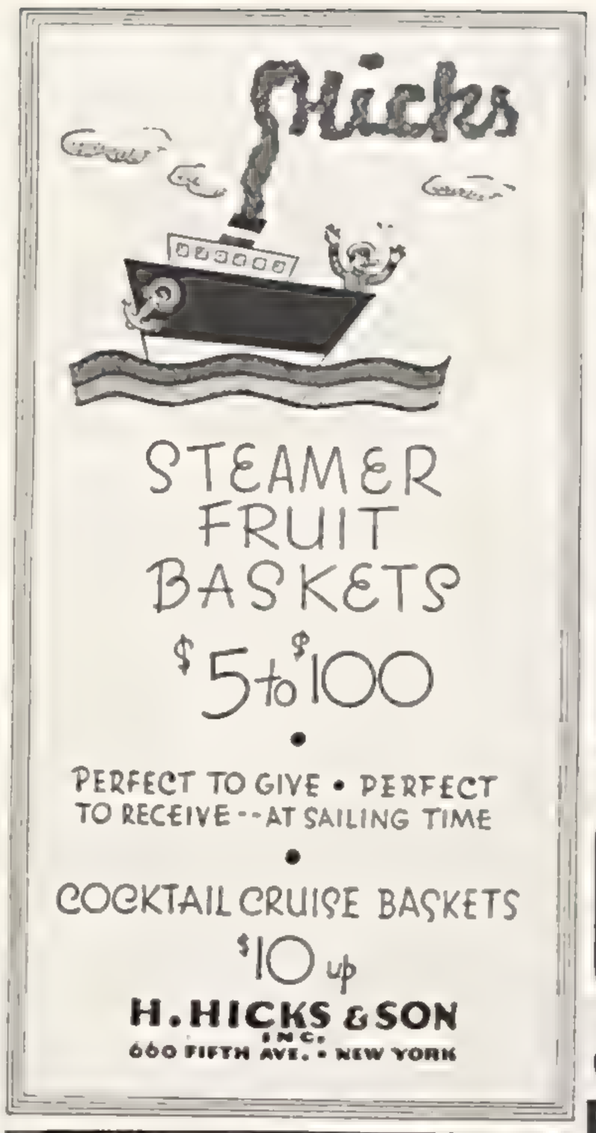
Ideal

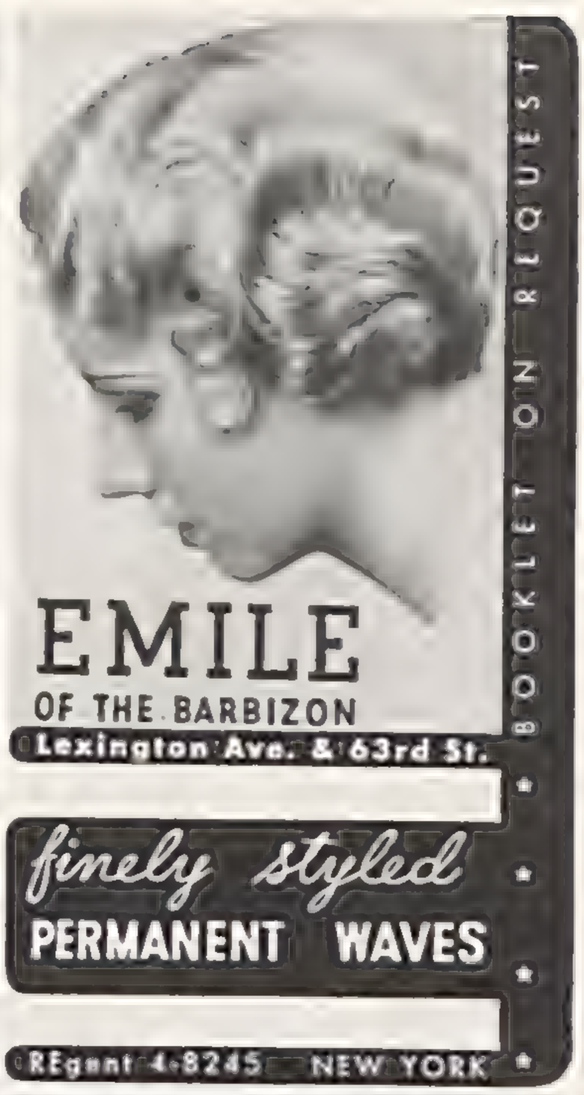
• It's not too late to visit House & Garden's Ideal House, in Berkley, at Scarsdale, New York, for it's going to be open till after the middle of June. If you haven't been there, we advise you to start right off; you'd have to go much farther to find so many new ideas all in any other one place. Behind the distinguished French Colonial exterior is practically everything to make a hypothetical American family happy, and the planting outside is as attractive as the arrangement inside. We don't know what your pet requirement in a house happens to be, but it's probably included in the following list—flagstone terrace, circular foyer, plenty of closets, suède for wall-covering, Chinese wallpaper, electrical gadgets, decorative maps in the garage, game-room in the cellar in Hungarian style, wine-cellar, air-conditioning, original new colour schemes, four radios. They are all in the Ideal House, along with innumerable other gadgets. The house is easily reached by either train or motor and worth the trip.

Town gossip

• At the St. Regis, in the King Cole Room, Georges Metaxa, the Hartmans, and Emil Coleman's band all perform through dinner and supper, and Jules Lande's Ensemble plays for luncheon and cocktails. In the Maisonette Russe, you will find Cornelius Codolban's Gipsy Russian Orchestra, Schura Teplova (Russian *chanteuse*), and other Russian entertainers who really entertain. . . . At the American Museum of Natural History, the current exhibition is by the staff artists and associate workers of the museum itself—paintings, sculpture, and craft covering an amazing range of interests. There are wood-carvings and ship models, tiles and miniature models, animal sketches, portrait heads, landscapes, marines, and work in gold and silver. The exhibition closes on May 20. . . . At the Della Robbia Room in the Hotel Vanderbilt, a new dance team—Jean Farries and Dean Goodelle—is appearing at the dinner-hour and, on Saturdays, at the supper hour also. Bernie Dolen's orchestra plays, and Evelyn Eppes Swann sings popular songs. . . . On May 20 and 21, ten Greenwich Village gardens will be open to show you what can be done in a few square feet, for the benefit of the Health Center at Greenwich House. There will be a pottery exhibit at Greenwich House on the same day, and you can apply there also for tickets of admission to the gardens.

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ON THE PLAZA • NEW YORK
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET

CLOSE-UP OF KARINSKA

KARINSKA borrowed three hundred francs from her concierge three years ago and set off to Monte Carlo to design costumes for the Ballet. It was her own idea and hers only. When she walked into the theatre at Monte Carlo, Derain's set for "La Concurrence" was on the stage. She looked at it quietly for a long time until a workman asked her what she was doing there: "I have come," she said, "to make costumes for this scene." She sounded so definite that the workman took her at her word and sent her off to Derain's studio.

Nor did Derain seem in the least surprised at her announcement. They worked together on the costumes for "La Concurrence" and became friends at the same time. As she explains, they have the sort of deep friendship that can only exist between people to whom creative work is a necessity. There are long intervals when they are both lost in work and see nothing of each other, after which they meet and exchange ideas all night in some café. So it is with Bérard, with whom Karinska has done some of her most successful work: "La Machine Infernale" and "Margot," both of which have been visual triumphs. Bérard says that all Karinska needs is a line to realize a whole costume.



LANDSHOFF

She has done costumes from the designs of Balthus, Cassandre, Dufy, Jean Hugo (you have probably seen those in "Cent Baisers" in the Monte Carlo Ballet, and if you turn to the opening feature in this issue, you will see some of the costumes that Karinska executed for the new Monte Carlo Ballets. She did costumes for Cecil Beaton's "La Chasse au Faisan" in Cochran's new revue. Cochran is so enchanted, incidentally, that he alone could provide a solid future for her. There is not an artist who has ever worked with her who is not deeply grateful for her (Continued on page 45)

Udall and Ballou

create modern jewelry to accent the tailored mode

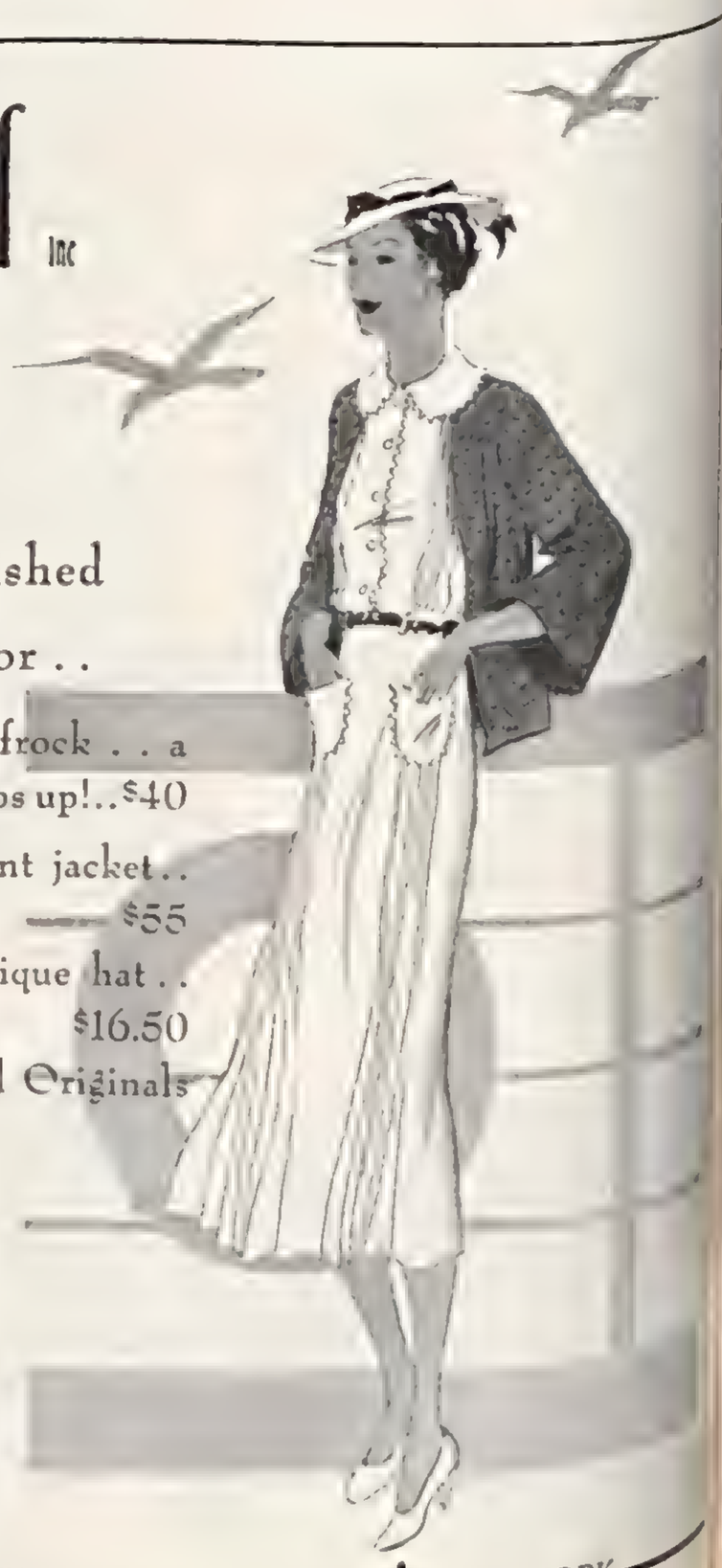


Silver cigarette case, $105. Gold jewelry: pavé diamond ring, $450; bracelet watch, $325; ladder bracelet, $275; bow-knot pin with diamonds, $70; heavy terraced clip with pavé diamonds, $675.

Udall and Ballou

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CLOSE-UP OF KARINSKA

(Continued from page 44) comprehension and her realization of his ideas, which are sometimes a little vague to him until Karinska has brought them to life.

Karinska's life has been just as dramatic as the costumes she makes. Born in the south of Russia in Kharkov, the daughter of a rich cotton-goods manufacturer, she grew up the beautiful and adored golden-haired girl of the community. She was the sort of little girl who could always invent new games, who organized theatricals and made costumes out of her mother's old clothes, and who generally directed the lives of the children around her. Everything she did was for the approval of her father, whom she adored. When she was a young lady, she studied law and did relief-work in prisons.

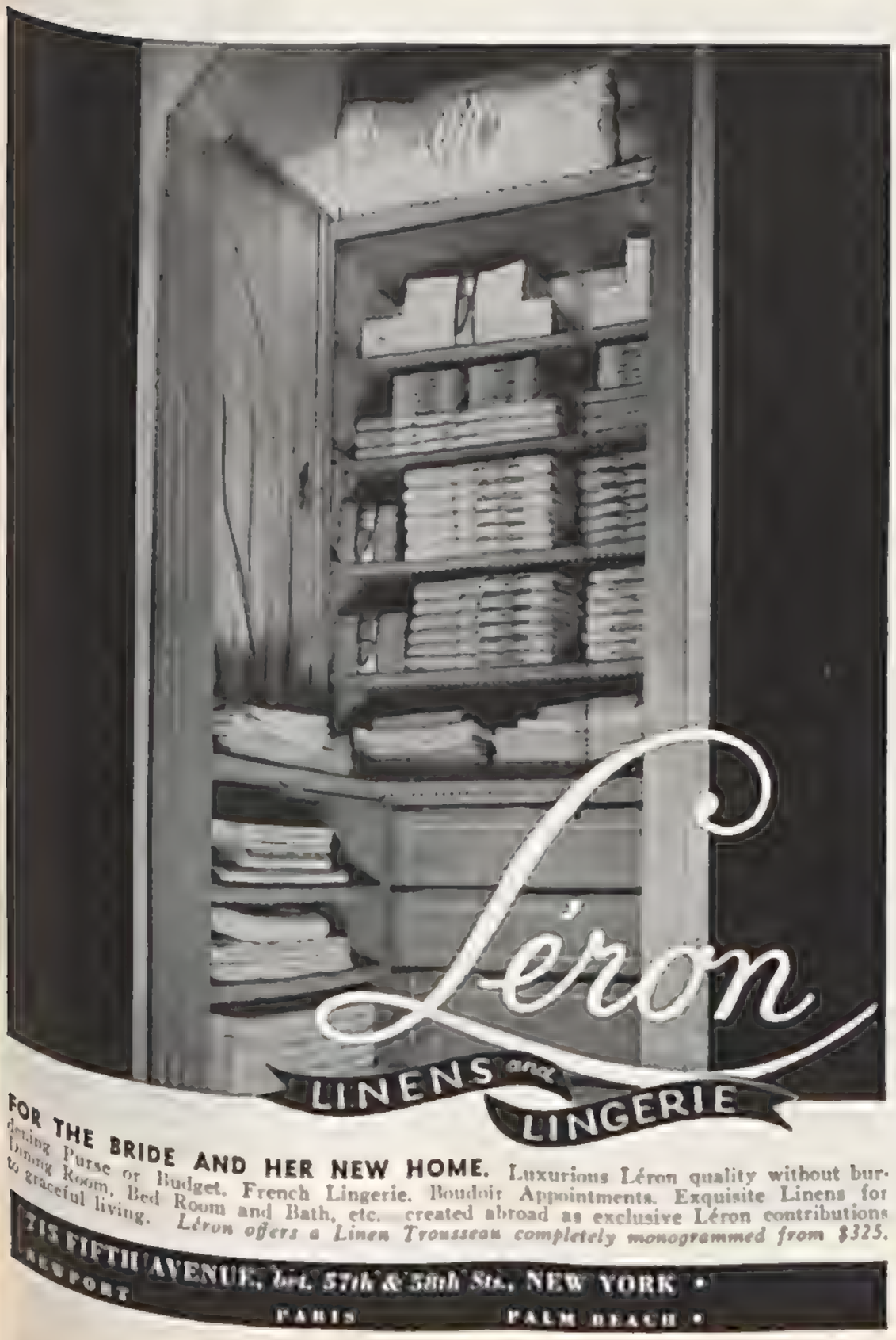
She married the editor of the slightly socialist paper of Kharkov—remember that this was Czarist Russia. When he died, shortly after their marriage, she took over the editorship of the paper herself and with it the reputation of being completely mad, since women were not supposed to use their brains in Russia at that time. She was in prison several times for her socialistic sentiments, but never very seriously.

At the outbreak of the War, her newspaper began to lose money. So she let it drop and went off to Moscow, where she married a lawyer called Karinsky, and where her life was as brilliant as life can be during wartime. While she was vacationing in the Crimea, Moscow was taken by the Bolsheviks, and she thought it more prudent to stay where she was. With nothing to do, she decided to take up painting. So she asked Sorine, who was also in the Crimea, to give her lessons. He laughed and said she had never painted; that he had no time for amateurs. She started painting by herself, and, when Sorine heard that she was doing extraordinary things, he gracefully apologized by giving her lessons for nothing.

After a year of this, she decided to return to Moscow for her husband and her diamonds. She never saw Karinsky again until last winter at the opening of the Ballet Russe in New York. He passed en route from Moscow searching for her, and was never able to return. But she did find her diamonds, secure in the secret drawer in her apartment, where she had left them.

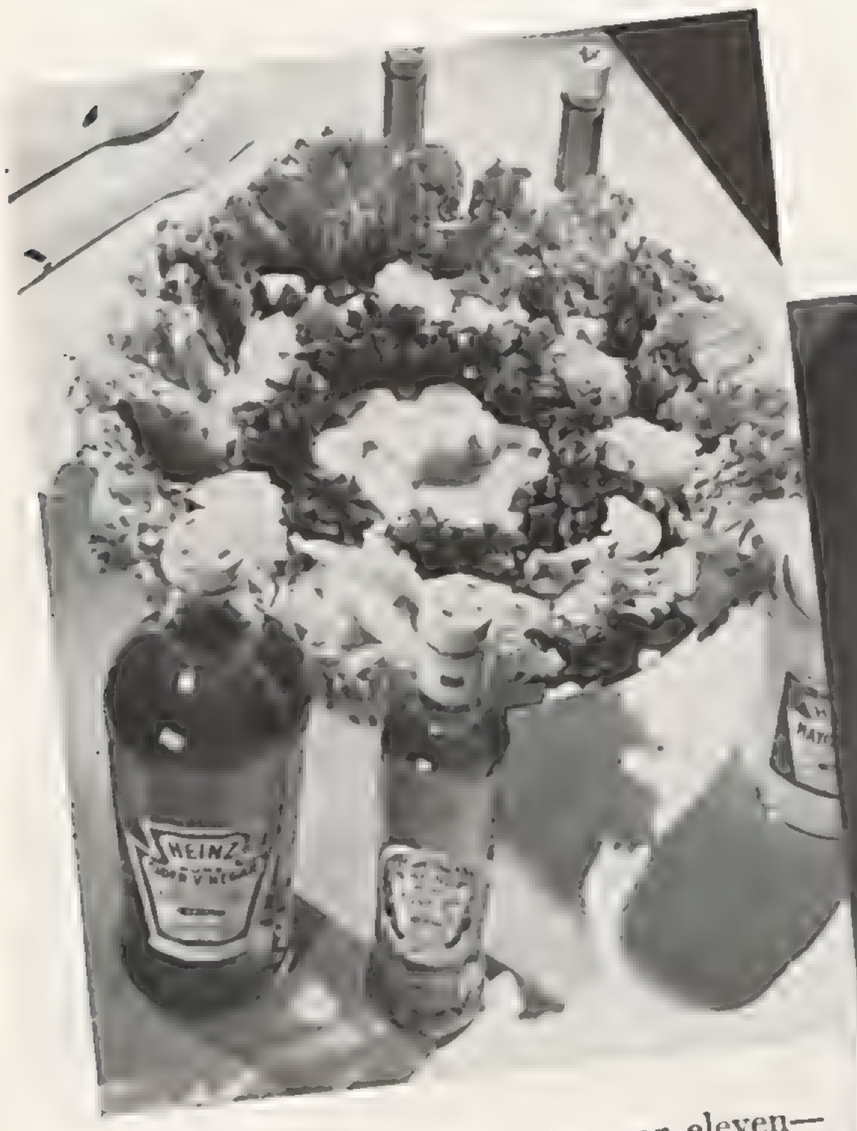
She arrived in Moscow after a month of travelling without a cent in her pocket, but with a precious bag of salt in her hand—one of the many things for which Moscow was starving in 1921. Nothing was working in Moscow: all the water-mains were broken, there was no fuel, there was little food, no soap, and no sanitation. An old socialist (Continued on page 138)







Sundays AT SEVEN





SUNDAYS at seven—at nine—or eleven—whenever the crowd decides to eat—bring on the ample, wooden bowl heaped high with greens. For the ritual of the salad bowl is the cynosure of supper tables.

There was a time—in the days of powdered wigs and flaring sconces—when the honor of mixing the salad was reserved for the youngest and loveliest lady in the party. A custom, it would seem, that must have called for delicate diplomacy.

Nowadays the saladeer is quite as apt to be a man as a woman. And the way of man with a salad surpasses understanding, for each guards jealously his private contribution to the gentle art.

There is one point, however, upon which all salad artists agree. It is this: The success of a salad depends upon the excellence, purity and flavor of the ingredients. Which means that for salads, only pure, imported olive oil and mellow, winy vinegar will do!

That's why knowing saladeers insist upon the products of the famous House of Heinz, maker of the 57 Varieties.

One of my friends—a painter and noted gourmet—once said to me that Heinz olive oil is the body of his salads, but Heinz vintage cider vinegar—wine of apples—is the soul. This spirited cider vinegar, he said, gives lift to a salad that no ordinary vinegar can impart.

Heinz vinegar is made like fine wine and aged in the wood. So we ask that you appraise it as you would wine—by its sparkling color, its rich bouquet, its mellow smoothness.

But why not judge for yourself? Do insist upon Heinz.

By Josephine Gibson

(Advertisement)

VOGUE

INCORPORATING VANITY FAIR

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MAY 15, 1936

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SYMBOLIC OF SUMMER IS THE GIRL ANTON BRUEHL HAS PHOTOGRAPHED FOR THE COVER OF THIS ISSUE. HER BLACK SACONY MAILLOT, BRIEF AND CLINGING, IS OF A NEW MATELASSÉ THAT'S AS AQUATIC-PERFECT AS A SEAL'S SKIN. CLUTCHED IN HER HAND IS A MOSSY TEXTURED U. S. RUBBER BATHING-CAP. (BOTH THE SUIT AND THE CAP ARE FROM SAKS-FIFTH AVENUE, NEW YORK AND CHICAGO.) AND ON HER SKIN, DOROTHY GRAY'S SUMMER SUN MAKE-UP

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BACK-STAGE

Quite a few two-fisted men, so we hear, thumb through Vogue's pages solely for a certain hobby. The magnet is . . . not the pretty faces and fine clothes . . . but Vogue's photography. The camera technique of our photographers, they say, is a contribution to high art. The shots, in colour or otherwise, the lighting, stage-craft—are an aesthetic and technical pleasure. To be regarded as the handmaid of Pure Science and Art is a compliment indeed!

And so, perhaps, you camera enthusiasts may like to see, in action behind the scenes, one of the powers in modern photography—Mr. Anton Bruehl. He was snapped above, by his brother, while shooting the cover of this issue. (He also did the superb composition "On Your Toes" on pages 60 and 61.) In the foreground is Mr. Fernand Bourges, who assists Mr. Bruehl in his colour work.

Published, Vogue's photographs look serene enough. Actually, they take hours of hectic preparation. An idea must be found, a composition planned, props constructed, lighting experimented with. The model's make-up is in itself a labour. And colour complicates the situation enormously. But finally—the photographer's critical eye appeased and the lights blazing—the shutter clicks . . .

THE NEW RUSH TO MONTE CARLO IS PARTLY DUE TO ITS NEW BALLETS.

DERAIN, THE FAMOUS PAINTER, DID THIS BRILLIANT SET AND COSTUMES

FOR THE RECENTLY DISCOVERED MOZART BALLET, "ÉPREUVE D'AMOUR"



MONTE CARLO

-where fortune smiles again

by Denise Bourdet

EUROPE has one Eldorado—Monte Carlo! It is nothing but a rock, yet it is a realm where Illusion is queen. The skies and sea, there, are blue more often than elsewhere, and time suspends its flight, for roulette turns much faster than the hands of a watch.

No other frontiers than the limits of Illusion.

No other money than coloured counters.

No army but croupiers in evening jackets.

No taxes but bancos.

No taxpayers but gamblers.

No stock exchange, no brokers other than money-lenders and pawnbrokers.

No colonies but Mentone and Roquebrune.

No sanctions but those of zero.

A princely palace where mock guns decorate the terraces like harmless statues.

Gardens overlooking the sea, pink-painted houses, provincial streets, and quiet squares where flowers are sold. Avenues bordered with pepper-plants and eucalyptuses; a museum where shells and fishes are the diamonds in the crown; a port where yachts alternate with fishing-boats; fruit merchants on the wharves . . . these are what Monaco has to give to the traveller in quest of the peaceful pleasures of life.

But if you feel more at home with the artificial and picturesque than with healthy realities—then walk up the green lawns of Monte Carlo between the casinos and the hotels.

The Casino, with its turquoise coloured zinc roofs, its cupolas, its steeples, its statues with monstrous breasts, its striped awnings, and its great flight of steps carpeted right down to the street, appears to be the strange temple of some mysterious cult. Early in the morning, a thoughtful crowd makes for it. Strange pilgrims whom neither weather nor fashion seem to affect mumble figures and obey curious rites, such as touching wood, kneeling on some particular bench in the square, or embracing the trunk of a certain palm-tree in the gardens. In the hall of the Hôtel de Paris, there is—one wonders why?—an equestrian statue of Louis XIV., the bronze of which has been polished smooth by the superstitious hands of the devotees of chance.

No one dreams of being surprised at all these unexpected gestures, any more than any one notices when friends, lovers, husbands, or wives ignore one another in the gambling-rooms or forbid that a hand—even a beloved one—be laid on the back of their chairs.





THE HON. MRS. FELLOWES ON HER BOAT



GRANDPIERRE

BARON DE GUNZBURG; MME. E. BOURDET; PRINCE AND PRINCESSE J.-L. DE FAUCIGNY-LUCINGE



All the superstitions of the gamblers are scrupulously respected. Also, the gamblers have that gloomy habit of never breathing the sea-breeze or sitting in the sunshine. Underground passages have been dug under Monte Carlo—long passages upholstered in red, where Dædalus himself would have gotten lost—so that the gambler may go from his bed direct to the gambling-tables without permitting the light of day to take from his cheeks the cherished glow of the green tables!

Naturally, a place where people come from all over the world to try their luck, where gold is devaluated and transformed into mother-of-pearl counters—naturally such a place has a legend, a folk-lore.

Sem drew historical portraits of the beautiful gamblers of 1900, which have forever fixed the type of the Monte Carlo ladies. Cléo de Mérode's hair, which she wore sleek and straight covering half her cheeks; the Belle Otéro's diamond corsages; the ostrich plumes on Liane de Pougy's hats are still the uniforms worn proudly by the old habitués of the Casino.

Old suicide stories are still circulating, but many years have passed since any shot—except those at the pigeon-shooting—has upset any one, much less killed any one.

But a refreshing breeze has swept over the old principality in the last few years. First of all, a completely new summer resort has grown on the shores of this neglected sea. Fountains gush nearly to the stars. Fireworks, at night, light up youth and beauty. Sunshine warms bodies lying at the edge of swimming pools.

All winter, yachts were anchored in the harbour. Among the most handsome: *Xarifa,* belonging to Mr. Franklin Singer; *Sister Ann,* to the Hon. Mrs. Reginald Fellowes; *Alva,* to Mr. William K. Vanderbilt; and all the boats of the Duke of Westminster.

The prettiest American girls danced on the Beach Roof, and highnesses, dethroned majesties, and finance magnates from all over the world admired them.

A new Casino, the Sporting Club, appeared on the scene—like a giant steamer in the midst of palm-trees.

The Grand Prix of Monaco hurled the fastest automobiles in the world over the high Corniche roads. (Continued on page 141)

STEPHEN K. SWIFT

MONTE CARLO AT NIGHT ALIVE WITH FIREWORKS





CASSANDRE DESIGNED COSTUMES AND SET FOR POULENC'S "AUBADE"; KARINSKA MADE THE COSTUMES


STEICHEN



• Waltz away—perhaps not so expertly as these lovely ladies whose business it is to dance—but waltz nevertheless. And look the part, as they do, in dresses made to swirl

• The dress on the outermost edge of the opposite page is white net, topped and hemmed with plaid taffeta; Hattie Carnegie; J. W. Robinson. Pink azaleas; Irene Hayes

• Top: On the leaping Renita (of Ramon and Renita), apple-green seersucker, very full; De Pinna

• Third opposite, Renita again, in a white net dance dress with a cape to match that's banded with white taffeta; Lord and Taylor

• Centre: Gloria Moss in a red-and-blue seersucker dress. Red patent leather bands the bottom. From Lord and Taylor; Marshall Field

• Far left on this page: White piqué dress, printed with yellow and pink flowers. Bergdorf Goodman

• Top: White piqué again, printed in red and blue; Bergdorf Goodman

• Below: White organdie, square-necked. From Bergdorf Goodman

WALTZING INTO SUMMER



HAT AND COAT FROM JAY-THORPE • HAT FROM HENRI BENDEL

PIQUÉ

• In they come again—the white piqué hats: crisp, cool, and spirited as ever. One of the newest is this flower toque laden with white piqué blossoms that no botanist could identify, for their hearts are brilliant silk buttons. That's a long white piqué coat the lady is wearing—a coat with very short sleeves. Jay-Thorpe has all

• The tilted sailor—quill and all—is of white piqué. Just for a flash of colour, however, the quill stem is wound with red floss. From Henri Bendel. The dress is of rough white crêpe, with a polka-dot bow

CELLOPHANE

• What passes for straw in these two hats turns out to be that fine flower of human ingenuity, Cellophane. The first large disk of a hat is banded—charming inconsistency!—with black velvet and ornamented with ridiculous pea-pods and cherries. The white linen tunic goes over a black satin skirt. Bergdorf Goodman has all • There's a microscopic crown somewhere beneath the mass of apple-blossoms on the second hat. Hat and white crêpe tunic-dress from Henri Bendel. All jewels from Black, Starr, and Frost-Gorham



CECIL BEATON

HAT AND DRESS FROM BERGDORF GOODMAN • HAT AND DRESS FROM HENRI BENDEL



short cape and cap of black cire satin

BRAVURA ON THE BEACH

CHRISTIAN BÉRARD is famous not only as a serious painter, but as an inspired arbiter of fashion to the cream of the *haute monde* in Paris. You have heard much already of his sets and costumes for a score of French plays, and you have seen his sketches of current fashions. Now, he has turned his brilliant erratic eye towards the beach and devised some ideas for your beach attire, which are guaranteed to destroy whatever composure you have. They sound, in fact, like notes for costumes in "Things to Come." But we pass them on for what they're worth!

Bonwit Teller has had the courage to put some of these into effect. If you are intrigued into wearing them, you can meet the incredulous, but fascinated eyes of your friends with the assurance that a great modern artist is your authority.

Bérard would send you forth to compete with the brilliance of the sun and water. Every artifice is fair game—just so long as you're made dazzling. Wear real diamonds and sapphires—or imitations of them, he says—and dress for the beach with all the elegance of the evening, as the lady in the centre, below, has done. Have your most dramatic long sweeping evening coat copied in towelling and wear it wrapped tightly around you; your hair dressed for evening and rubies around your neck. Or go *gamine* in the boyish beach clothes on these pages—a hip-length smock, a Pierrot cape of striped bath- (Continued on page 110)



Bath-towel scarf. Black linen hat, skirt and gloves



Beach extremes: Boyish shorts and sweater. Feminine towelling wrap and lots of jewels



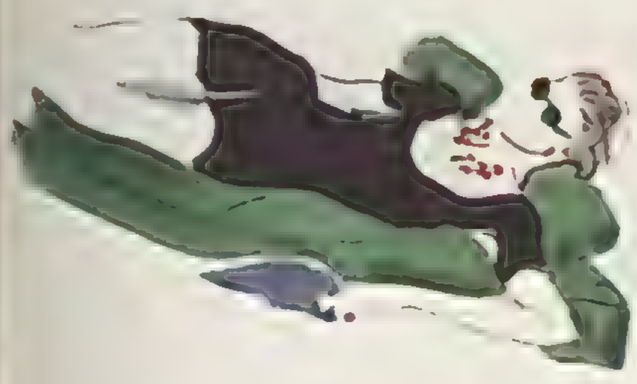
Pierrot wrap of thin water-proof silk. Black rubber cap and maillot

Oilskin smock
in new hip length.
Scarf like a stock





Tips from jockeys:
Harem culottes, striped
shirts, visor caps



short-sleeves in a
matelassé crêpe
bathing-suit



Mademoiselle Chanel
on the Lido—
linen suit, pearls,
enamel bracelets



Scotch cap, gingham
play dress. Fleece-lined cape



Brigitte Bardot

Plaid silk tie—silk noile.
Red tweed wrap-felt shoes

Bonwit Teller has adapted
many of these ideas



BRUEHL-BOURGES PHOTOGRAPH • CONDÉ NAST ENGRAVINGS



"ON YOUR TOES"

Anton Bruehl made this entrancing back-stage fantasy of Ray Bolger's dancing triumph in the last scene of "On Your Toes," the spring burlesque of Russian ballet. Known as "Slaughter on Tenth Avenue," it reveals, in ballet embrace, the extraordinary Mr. Bolger and Tamara Geva. They, incidentally, prove themselves the dancers of the year



SUZY HAT (BENDEL; I. MAGNIN, CALIFORNIA) • MAGGY ROUFF SUIT

Water-lilies and fused colours—key-notes of Monet's memorable canvases that Suzy recaptures in this hat. A layer of yellow mousseline over one of blue makes the brim. Pond-lilies rim the velvet crown. With it, Maggy Rouff's linen suit, mousseline blouse

A field-day for flowers

on summer hats

BECAUSE we have a way of rushing the seasons in America, we often miss the ultimate perfection of a Paris mode. We've just done it again: with the flower-laden hats that have reached their greatest glory in Paris only these last few weeks. The talented French milliner not only experiments with a new theme, she carries it through to a flawless expression of her original idea before she is content. In New York, we are too impatient.

Thus Suzy, for instance, works out a transition like this: She uses a ruff for a brim after "Margot" appears. Then she works with the idea until she refines it into a narrow fluted edge for a flat hat, trimmed with a single water-lily. Then she sees the Monet exhibition and considers the subtle colourings possible in the combination of her water-lilies with Bianchini's mousselines. Finally, she produces the triumph on the opposite page.

Meanwhile, we seize on the first flat hat with a lily and make it a Ford, copy her first Bianchini mousseline turbans in limp chiffon that leaves them without point, and we hardly appreciate the flower of her experiments when it finally reaches our jaded appetites. Yet a hat like the one at the left couldn't be the first one made!

FLORAL TRIBUTES: In Paris, on the contrary, flowers didn't appear in February on smart heads. They are appearing now, exactly when they should. And they grow more and more beautiful. We've already discovered here the difference between cotton violets and a miraculously constructed silk hydrangea. (Bergdorf Goodman imported this Suzy hydrangea hat.)

Large poppies bloom on the front of toques and brims. Maria Guy combines them with white lilacs. Reboux plants highly realistic roses on her hats, and bees might buzz around the field-flowers at Louise Bourbon's. There are even a few blades of grass among the flowers. Suzy leaves the stems of her long daisies on her toques, wrapping them around the crowns. Agnès, true to her famous affection for blue, is making toques covered with every variety of blue flower. Occasionally she turns to white, enlisting reproductions of fragile baby's-breath and *muguet*. Suzy's nasturtiums are gay and brilliant, flung loosely over a rough straw, the colour of buttered toast. Bourbon's peonies merit special mention, especially on evening head-dresses.

WING SPREAD: Wings we've had here, too, but it's another fashion that continues in Paris (Continued on page 133)



For Belmont

A printed crêpe jacket, black net blouse, crêpe skirt. Rose Amado; Martha Weathered; I. Magnin; California

Opposite page: Short-sleeved coat of black taffeta over a tulip-printed dress; Jay-Thorpe

Opposite: A white detachable cape-scarf on a black crêpe dress. Wild-flower corsage. Bendel; Neiman-Marcus; I. Magnin, California

RBW





Hawaii—because it's surrounded by water (and islands automatically cut you off from the worries of the outside world). Because the climate—compounded of golden warmth and nightly cool—is everything the travel folders say it is. Likewise the scenery: a fantastic mixture of green sprawling growth, fierce peaks, and ominously restive volcanoes. Because it's only five days out from the West Coast, and hence accessible in a three-weeks' vacation. Because the medley of natives, American military officers, and sundry Orientals makes the local scene colourful without being alien. Because it's a paradise for swimmers—and all those who want to devote their playdays to the refreshment and entertainment of their senses



EWING GALLOWAY

SOUTH AFRICA

Because it's still so new as a travel-field that when you say "I've been to South Africa," people will listen to you. Because it's vast and prosperous and on the up-swing; offering everything from the great, crashing, misty falls of the wild interior to the very modern beach resorts of Cape Town and Durban; from dry grass-lands and the kraals of black warriors to the charming Dutch homes of the old settlers of Jo'burg and Cape Town, a group notable for their hospitality. Because the Kimberley diamond-mines, the Cape of Good Hope, and the wild animal preserves are as impressive as they're supposed to be. Because the trip alone to South Africa is a luxurious sea-vacation. Because you can cover the huge half-continent quickly by air



JOHN KABEL

SWEDEN

Because the Swedish people are among the last few civilized races on earth, being courteous, liberal, educated, and comely. Because their towns, from Stockholm to the smallest hamlet, are immaculately clean besides being charming to look at. Because the *smörgåsbord* is so succulent and so lavish that you'll be spoiled for other food for some time to come. Because Swedish sportsmen—being born to water-life—have made yachting and all forms of water-sports a compulsory pleasure. Because the ruins of Visby, which you see above, are fraught with romantic implications. Because the boat trip through the Göta Canal shows the whole country in the most delightful manner. Because the blondes are natural

WEST COAST

Because this strip of Pacific coast, from San Diego to Seattle, is proof enough that America, if not God's country, at least has everything in the way of climate and physical beauty. Because the Newport of this West Coast is Del Monte, a view of which you see below, and which combines the following: the last word in luxury hotels; magnificent private estates; a dramatic shore, characteristic in its tortured cypresses, ragged rocks, and coves of pure white sand; a renowned golf course, breezy and brashly green; swimming, of course; and a constantly shifting company of socialites, visiting movie stars, old settlers, and poets from near-by Carmel. Because Monterey has nostalgic memories. Because this is only a day by plane or three by train from New York

JULIAN GRAHAM





Because, in spite of the modernity of Fairbanks and Nome, Alaska still has the untrodden quality of pioneer country in the remoteness of its glacial mountain ranges, the vastness of its fiord-like waters, and the brightness of its nightly borealis in winter. Because in the perpetual light of summer the flowers bloom to a fabulous size in Fairbanks gardens; and people bathe in sunlight in Lake Spenard at 11 P.M. Because Alaska is not only a hunter's, but a fisherman's heaven: you fly by hydroplane to untouched lakes full of marvellous trout. Because the Russian remains in Sitka are unique, and the airplane flight from Juneau to Fairbanks is breath-taking in its beauty

ALASKA

ALASKA IS KIND TO WOMEN

BY ELSIE McCORMICK

THE real Alaska, with its fertile valleys, its brilliant flowers, its modern little towns, its worldly, up-to-date social life, and the tremendous charm it has for the women who live there, is quite unknown to the people who haven't been north of 55°. Alaska is a country of strange contrasts—electric ice-boxes in towns where bears can be seen prowling in near-by hillsides; luxurious Lockheed air-liners stopping in villages that never had a motor-road; champagne served at parties to which the guests come by dog-team. Though the setting is totally different, the visitor is reminded a little of foreign colonies in the Orient; one gets the same impression of a sophisticated group set against a primitive background and turning their existence, with its pleasures and inconveniences, into a perpetual picnic.

The territory is so vast, however, that generalizations are dangerous. Life is not the same for the women in the southern coast towns, in the log-cabin villages of the interior, and in the mining communities on the edge of the Bering Sea. Only contact with a stimulating pioneer spirit and the fun of adapting oneself to the country are common to them all.

The typical Alaska woman of to-day is a college graduate, well dressed, well read, and up-to-date. School-teachers in the North marry off as rapidly as the Sabine girls, which accounts in part for this abnormally large proportion of college alumnæ. Another factor is the drawing power exerted by Alaska on mining engineers and other technical men who are likely to have college-trained wives. Though many of the old dance-hall girls are still there—selling lingerie, running lunch rooms, and, in the case of the few married to prominent citizens, serving as leading sticklers for etiquette and propriety—the ladies known as Lou have long since ceased being representative of Alaska's feminine population.



EWING GALLOWAY

Alaska is kind to women, despite various inconveniences, for those who live there keep a long hold on youth, both in spirit and in looks. A woman who drives to a four o'clock tea-party with her own dog-team, under a huge globular moon, can never find her daily life commonplace; neither can she who dwells in the equally interesting, though more temperate parts of this last frontier. Also, the superfluity of men usual in a pioneer land is likely to keep a sparkle even in the eyes of circumspect matrons.

The majority of Alaska's population lives in the Panhandle country that stretches along the flank of Canada—a warm, rainy land, crowned by snow-covered mountains and indented by narrow, steep-sided fiords. In Juneau, the capital, frame houses with old-fashioned bay windows rise tier on tier along a mountain slope streaked with silvery waterfalls. All the homes have their gardens, flower-raising being one of the most popular activities in the so-called Frozen North. The grey mansion where the Governor lives is, of course, the social (Continued on page 135)

SIGHTSEE in these two. Take the first, because that new cinnamon linen defies wrinkles; because it's smart enough to wind up at the Ritz for tea after you've done the cathedrals. Rose Amado; Martha Weathered: Bullock's-Wilshire. Hat; Fanny and Hilda • Take the second, a green-and-white silk, because prints never look dishevelled; no lingerie touches need laundering. Dress and hat: Hattie Carnegie; I. Magnin, California





BEAT THE HEAT in these two. Take the first, because that white piqué bolero can ring changes on other dresses, because the mulberry-and-white linen dress is as cool as it looks and so simply cut it packs easily. Bonwit Teller; Martha Weathered; Bullock's-Wilshire • Bring the second, a beige Celanese crêpe, because it's one of those sports dresses you'll wear everywhere, because the fabric doesn't need constant pressing; Altman



DANCE, DINE, AND HAVE COCKTAILS in these three. Bring the printed silk tunic-dress because it folds flat as a nightgown, yet is white-tie enough for the Savoy; Bonwit Teller; Neiman-Marcus; Bullock's-Wilshire • Take the second jacket dress, because the more wrinkles that new cloqué piqué gets the better; Jay-Thorpe • Put in the third, because the cloqué piqué coat can appear night or day, because the dress is of black silk cloqué; Saks-Fifth Avenue, New York and Chicago



GO AND RETURN in this coat and two-piece dress. Take the coat because the beige colour won't show dust, because the English worsted is warm, but not heavy; because the cut is as good on the Champs-Élysées as on a deck; Lord and Taylor • Take the dress because it's of the same beige worsted; because it will turn into a suit if you add a blouse. Take the beige felt hat because it packs easily, the Breton because it dresses up the outfit; Lord and Taylor



STROLL THE DECK in these two. Take the cinnamon linen culotte and turquoise blouse because they're perfect for decks or any beach or golf course you land on; Turner's Gowns; Neiman-Marcus; Martha Weathered • Bring that knitted three-piece suit, because knitted things never wrinkle, because the blue-and-white skirt, blue jacket, and powder-blue blouse would carry off high honours on any golf course in the world; Mrs. Farley, Inc.

YOU have your ticket. You have your passport. You have the pounding of adventure in your blood. But your suitcases are still yawning. What will you take with you? What clothes will you need—for hot places and cold places and rough places and grand places? Being only too familiar with this dilemma, we herewith pass on a few tips that ought to help solve it—gems of packing philosophy brought back by many a globe-trotter.

Perhaps the most amazing object-lesson in travel wardrobes is the thirty-five-pound one of Mrs. Cornelius Vanderbilt Whitney, which Muriel King designed. Thirty-five pounds only . . . yet it took Mrs. Whitney flying all over Europe and Mexico in all degrees of temperature. . . and will take her clear to China on the Clipper this June.

Its moral is this. Everything is built around one colour scheme—navy-blue. Everything dovetails together like a jig-saw puzzle, reducing to a minimum the accessories that need to be lugged. Here are the contents. To wear en route, a long navy-blue overcoat with a skirt to match and two changes of blouses. Two suits: one of *café-au-lait* water-proof English gabardine; the other, a dusty-pink gabardine jacket, blue skirt, and blue-and-pink dotted blouse. For high temperatures, two printed dresses—both of which stick to the navy-blue scheme. One is a red, white, and blue print; the other a blue-and-white sheer crêpe. Only two evening dresses (Continued on page 124)

WHAT CLOTHES SHALL I TAKE?

Below is superior luggage for everything from a week-end jaunt to a 'round-the-world expedition. Shoe-cases, wardrobe trunks, suitcases, overnight bag, and hat-box, some in natural rawhide, others in blue fibre. All from Oshkosh Trunks, Inc. Even the dog sees the world in the lap of luxury; i.e., a portable wicker dog crate from Abercrombie and Fitch

NYHOLM





FOR TRAIN (left to right):
• Dark blue alligator dressing-case with luxurious silver fittings and a large mirror
• Next, a leather case with two decks of cards and score-pad
• The green suède roll will cradle your jewels carefully
• Blue leather writing-pad
• All of this equipment is from Tiffany and Company



FOR PLANE (left to right):
• Blue crocodile beauty kit to keep by your side. Holds enough for several weeks
• Above it, tan cowhide case, good for six pairs of shoes, hats, and lingerie in the tray
• Tweed-and-leather pillow
• Several dresses can pack into this trim cowhide case, as well as shoes and lingerie
• Mark Cross has all of these



FOR SHIP: Far left, portable typewriter, adequate supplies; Abercrombie and Fitch
• Straw carry-all bag; La Fiesta
• Leather kit, holding pillow, blanket; Abercrombie and Fitch
• Four-tube radio with case. Big as a minute, it works on both alternating and direct current; Liberty Music Shop
• Rawhide file-case for tycoons en route; Oshkosh Trunks, Inc.

. . . PACK UP AND GO



White-tie London

Night-life in London is beginning to be gay once more . . . men in white ties, women in full dress, brilliance everywhere. At the Savoy, on opera nights, if you don't order a table in advance, you can't get one. And the dinner is so timed that you can walk from the opera, dine and have coffee, and be back for the second half



Black-tie Paris

Paris takes its gaiety at night with more nonchalance. Black ties on the men; dinner-hats and semiformal suits on the women. At Maxim's—this typical group: Prince and Princesse Jean-Louis de Faucigny-Lucinge (she in Lelong's tailleur) with Comte and Comtesse de Solages (the latter in Reboux's hat, Maggy Rouff's suit)

CECIL BEATON

GRACE MOORE STEPS OUT

Once more that extraordinary Tennessee triller who glorifies the sound-film with her voice and vivacity will take the centre of the stage. This time her honours are double —and royal: for not only is her next picture "The King Steps Out" (with Franchot Tone, music by Fritz Kreisler, and these Ernest Dryden costumes at the right), but she will step before King Edward VIII. to sing, this spring, gowned as above—in white net, shirred and tucked, over a silver lamé slip. (From Milgrim; I. Magnin, California)



"IT'S DESTINY"

A REVEALING INTERVIEW WITH THE GIRL NOBODY KNOWS



BY MADDY VEGTEL

Such a scoop as I have got! The very first authentic, absolutely honest interview with Jean Hollywood. Yes, I know that this news will astound you, but I am telling you the truth. Every word of this dramatic account is true, and *it has never been told before!*

Jean is the strangest girl in all Hollywood. This week. No one really knows her. Some don't even want to!

I disliked her, once. Yes, I did. I thought she was just another empty-headed little creature, giving out one silly interview after the other. But I changed my mind. I changed it from the moment that I rung her up and told her that my editor had asked me to do a *true* story of her. "Please do," she said in that silky voice of hers. Nothing silly about *that*. Frank, open, sweet, girlish, courteous, just as I found her to be.

So the other day, while I was sitting in her exquisitely furnished living-room, I said to her, "Now, Carole" (Pardon *me*, *Jean*, of course! But I do get all these lovely, lovely girls so mixed up!). "Now, Jean," I said, "don't you think that the time has come for the world to know the *real* story of your life? So much has been printed about you that wasn't the *real* you at all. Let the world finally know you. Know what a fine, sweet girl you really are. Tell them the *truth!*"

Jean, her gorgeous hair fluffed out around her lovely face, her blue eyes deep like unfathomable pools, her mouth a luscious rosebud, Jean smiled a vivid smile.

"Tell me," I said, "have you ever been in love, I mean *really*————?"

And then Jean made the most amazing confession. "My heart is ruled by my head," she said.

It was as if a thunderbolt came crashing down out of a serene summer sky! It was like a Vesuvius eruption on a May morning. *Jean* to talk like this! I was momentarily stunned, and said so.

"I'll prove it to you," she said.

"That's being frank," I applauded.

"I know that there is only one, single, great love in one's life. The supreme love, one could say. Once I scoffed at this, but now I know better!" Jean looked at me intently.

"Yes?" I queried, breathlessly.

"Listen," she said in that unique voice of hers. "I will tell you my story. The story no one has ever heard before. The *truth*. For nearly six years I had one blue eye and one brown. For nearly six years I never told any one about this. *I kept it a secret!*"

It is, of course, known all over the world how Jean, a year ago, suffered from a severe nose-bleeding and how the newspapers carried screaming head-lines that informed a shocked, grief-stricken populace of the fact. But *this!* This, that she was telling me in that caressing voice of hers. It was shattering! (Continued on page 132)

EYE-FILLERS



IRENE SHARAFF, DESIGNER OF COSTUMES

THE scene-designer's lot is a contrary one: in most cases his importance is directly in inverse proportion to the play's importance. The better the play, the less is he needed. The poorer the play, the more vital is he.

There is another way of putting that, perhaps clearer. Bad settings can not materially hurt a good play. But excellent settings can often make a mediocre one seem good.

When mind falters, matter comes into its own. The theatre's greatest curse, in one sense—that of dependence on so many different factors—, is often its salvation. For when the playwright is weak, the actor, the director, and the scene-designer can together build an illusory screen to hide his weakness.

Look back at this season. It is not the triumph of the writer. How many phrases have illumined your mind or lifted your spirit? How many times have your dreams taken wing? Pitifully few. Perhaps at moments in "Winterset," in "Murder in the Cathedral" (by far the finest writing in years), in "Ethan Frome," "Saint Joan," and "Idiot's Delight."

Acting? Yes—in "Ethan Frome" again; and Helen Hayes as Victoria; and a fairly high level of performances in other plays.

But the real triumph has been the designer's. Not for years has the art of staging been so rich. Not for seasons has the eye been so delighted by the clash of colour-cymbals and the erratic melodies of line. Who will forget the gold-and-white Grecian scene in "Jubilee!", or the tent in "Victoria Regina"? Who will forget the transcendental flight into dark high space of the bridge in "Winterset"?

BY

MARYA MANNES

The grey sequin symphony in "Jumbo"? The stabbing entrance of the dark red cortège in the ballet "Errante"? All these are pure illusion, pure fantasy, conceived by artists out of the flimsiest matter in the world.

In the realm of period design, no plays in years have been so exquisitely and truly set as "Victoria Regina" or "Pride and Prejudice," with "Parnell" running a close second.

And as for realism, you have only to take your choice: between the brutal accuracy of "Dead End" and "The Postman Always Rings Twice," and the more symbolic reportage of "Ethan Frome." All these are first-class productions, peerless in their ingenuity and fitness.

Who are the masters of this craft of illusion? These artists who often outshine the written word, painting emotion with light and cardboard and cloth.

In the topmost rank, certainly, are these: Jo Mielziner, Lee Simonson, Norman Bel Geddes, Vincente Minnelli, Rex Whistler, and Irene Sharaff.

Actually, Mielziner has done the lion's share. "On Your Toes," "Winterset," "Pride and Prejudice," "Ethan Frome," "The Postman Always Rings Twice" are all his work. At the age of thirty-five he has practically cornered the scene-designing market of New York, taking in his stride everything from the purely imaginative arabesques of musical shows to the restrained and filtered reality of straight plays. If one were to define his chief virtue as a designer, however, it would lie less in the making of sensational effects than in the perfect submission to the mood of the play. He never intrudes his personality; rather, he uses his craft and imagination to interpret (Continued on page 131)

JO MIELZINER, DESIGNER OF SETTINGS



NELSON

PLASTER



PLASTER MIRROR; ANNE TIFFANY • PLASTER TABLE AND NICOLAS DE MOLAS SCREEN; ELSIE DE WOLFE



PLASTER CONSOLE, WATERFORD CANDELABRA; BELLO, INC.

GLASS CONSOLE AND MIRROR: COLWELL





MOULDED GLASS WALL APPLIQUE AND TABLE: COLWELL • JAR AND VASE: RENA ROSENTHAL • COLUMN: JOSEPHINE HOWELL

MOULDED GLASS

PLASTER and moulded glass are the two new stars in the decorators' world. Out of the eighteenth century they've come, but not under the ægis of "revivals." These present-day versions have so little in common with their predecessors that they are more a modern adaptation of an idea than a copy of what was, after all, fairly rare even in the 1700's.

Take plaster, for instance. It had been almost forgotten since the eighteenth century until a few years ago when a group of artists in Paris—Jean-Michel Frank, Serge Roche, Giacometti—began turning out charming lamps, vases, masks, and draperies made of plaster. And now, American decorators have caught on to the idea and expanded it to the point of creating furniture and even rooms of plaster with a surface that does not chip or mark easily.

Elsie de Wolfe has developed a new unbreakable material that is actually heavy sacking dipped in "plastique," hung while wet, and sculptured afterwards. With this, she makes vast curtains and valances, heavily fringed, as frames for an alcove or a window. Against their whiteness, dusty-pink walls and mirrored furniture are played for accent. Only the most fragile of soft gauze curtains are used against the actual windows—there must be no competition of other fabrics with the (Continued on page 116)
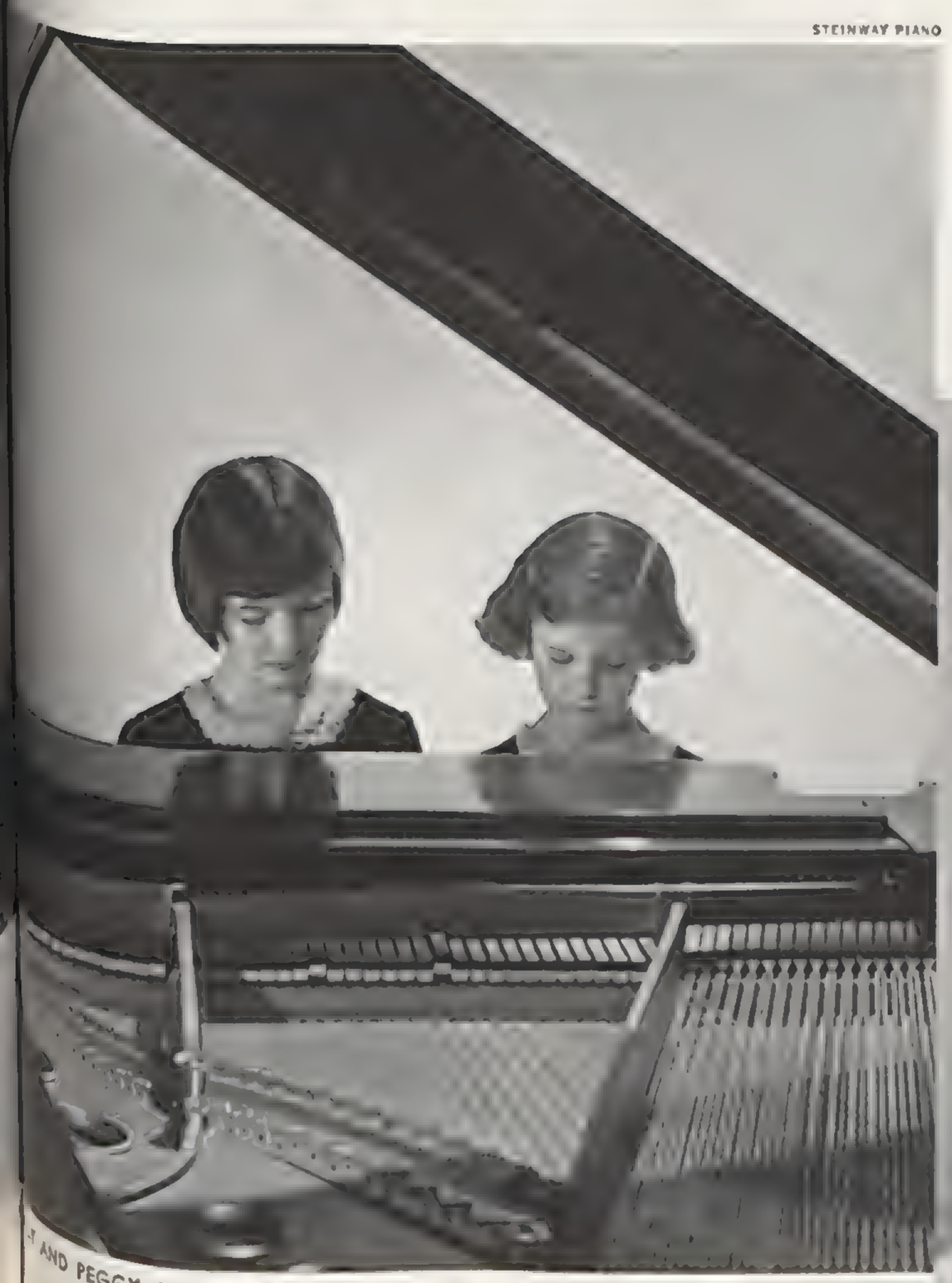


CECIL BEATON

HENRY OGDEN PHIPPS AND ROBERT LANSING PHIPPS, WITH THEIR MOTHER, MRS. MARSHALL FIELD

CHARM IN DOUBLE MEASURE



SYLVIA AND RAMONA, WITH THEIR MOTHER, MRS. RAIMUND VON HOFMANNSTHAL



T AND PEGGY, DAUGHTERS OF MR. AND MRS. HAROLD E. TALBOTT



MARY ELLIN AND LINDA, DAUGHTERS OF MR. AND MRS. IRVING BERLIN

NEW REPUTATIONS

DOROTHY THOMPSON, known both as a superb foreign correspondent and as Mrs. Sinclair Lewis, has new fame now with her virile, political column, "On the Record." She is the daughter of a Methodist minister and the mother of six-year-old Michael Lewis. Germany banned her

LOUIS KRONENBERGER, the critic, who compiled the new and notable "Eighteenth-Century Miscellany" of poetry, is now thirty-two and has written a full ton of book reviews. At the moment, he is writing, in his own "dry sherry style," a scholarly book on the cultural life of England

MURIEL RUKEYSER, whose volume of rugged poetry, "Theory of Flight," was the critics' winter delight, is twenty-two, a graduate of Vassar, and an editor of "New Theatre." She is now doing both a statistical survey of Medical Service in Industry and finishing her new book, "U.S. 1"

JOHN GUNTHER, the brilliant author of "Inside Europe," which turned into a best-seller through its muscular style and nose for news, was born in Chicago in 1901. He has written four novels, and now, after years in Europe, is settled as London correspondent of the Chicago Daily News

PATIENCE ABBE, eleven years old, is the author, with her two younger brothers, of the amazing book, "Around the World in Eleven Years." The children of James Abbe, international photographer, they have not only honesty, but the seeing eye, as well as a flair for celebrities

JOE JONES is the amazing Saint Louis painter whose canvases of vigorous wheat have so much painting authority. After a brief try at house-painting, he set out into the farm lands for his subjects. Twenty-seven, self-taught, and a muralist, he is, so far, unspoiled by a slush of praise





BUGLE ANN came from Missouri, where she was known as Tillie. As the heroine of the movie, "The Voice of Bugle Ann," she displayed her delicate, Dietrich legs and her silvery, bugle voice. A foxhound of the Spaulding strain, she is now owned by movie director Clarence Brown

HELEN JEROME is the unexpected playwright success of the year, since her dramatization of "Pride and Prejudice" is a hit in London and New York. Next autumn, The Theatre Guild will do her version of "Jane Eyre." She is white-haired, English-born, and married to George Ali

JAMES STEWART came to Hollywood for bit rôles after doing superbly in "Yellow Jack" and in "Divided by Three" on Broadway. In the movies, he shot quickly into leads through an abnormal ability to act normally—in "Rose-Marie," "Wife vs. Secretary," "Next Time We Love"

DOROTHY BROCKWAY is the new young head-mistress of Spence School. Her career includes New York birth in 1898, Barnard graduation, a Master's degree, and an Engineership with American Telephone and Telegraph. For the last seven years she taught at Miss Hewitt's Classes

RUDOLF SERKIN was an overnight sensation as the solo pianist last winter at a Toscanini-Philharmonic concert. Born in Czechoslovakia, thirty-three years ago, he gave his first concert in Vienna at twelve, has played through Europe, and has won fame for his musicianship

HERR JOACHIM VON RIBBENTROP, a former champagne salesman, now Hitler's personal diplomatic messenger, shot into uncomfortable fame at London. There he had the difficult assignment of defending and explaining the remilitarization of the Rhineland to the League of Nations



STEICHEN

FREDRIC MARCH, whose specialty is costume rôles, has just finished swash-buckling wistfully in the epic "Anthony Adverse," which will not be on view until September. Next winter, by the way, he is planning to reappear on Broadway with his wife, Florence Eldridge, who is now in the movies again, playing Elizabeth, the Queen, to Katharine Hepburn's Mary of Scotland

A flock of fabrics are taking to the water, this summer, that once stayed rather close to dry land. Seersucker, men's shirting, challis, knitted velvet, Celanese alpaca, linen—they're all in the swim now. And very amphibious bathing-suits they make, too . . . decorative on the beach, comfortable in the water. We cite here a few new ones . . . together with the regulation knitted maillot . . . for water-sports call for both types!

First on the opposite page: A seersucker suit with bold white dots on navy-blue . . . and a knee-length coat of seersucker lined with white terry cloth.

Second, opposite: An eel-like knitted Jantzen maillot—new because of its pink colour and chic high waist.

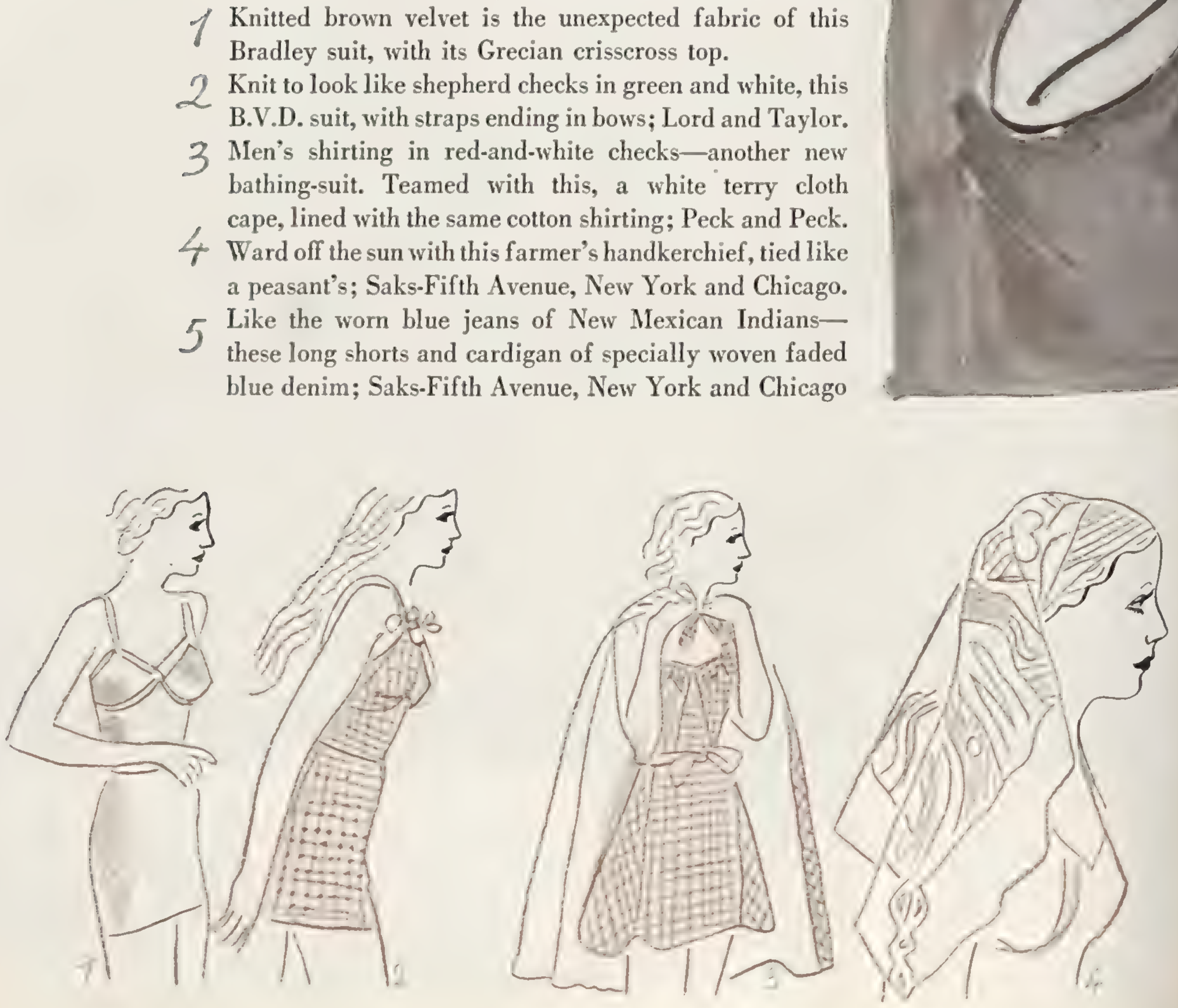
1 Knitted brown velvet is the unexpected fabric of this Bradley suit, with its Grecian crisscross top.

2 Knit to look like shepherd checks in green and white, this B.V.D. suit, with straps ending in bows; Lord and Taylor.

3 Men's shirting in red-and-white checks—another new bathing-suit. Teamed with this, a white terry cloth cape, lined with the same cotton shirting; Peck and Peck.

4 Ward off the sun with this farmer's handkerchief, tied like a peasant's; Saks-Fifth Avenue, New York and Chicago.

5 Like the worn blue jeans of New Mexican Indians—these long shorts and cardigan of specially woven faded blue denim; Saks-Fifth Avenue, New York and Chicago



SAKS-FIFTH AVENUE, NEW YORK AND CHICAGO • (SECOND SUIT) BLOOMINGDALE; MARSHALL FIELD



Amphibians



SHEER



Match if you can the virtues of a sheer c... for hot summer days in town! Of the three costumes sketched here, one is filmy, one crisp, the third floating, but all are as thin as the chiffon making these words; all ineffably cool and wiltless

• At left: A navy-blue sheer dress — the crêpe crinkled in a new way. Not a fussy detail extant. Only a loose panel that starts at the shoulders, is tacked at the waist, and drifts free to the hem. Saks-Fifth Avenue, New York and Chicago

• Opposite, first: Even coats go transparent this summer. This long one is of white-and-brown chiffon, patterned sparsely and delicately. Worn over a matching crêpe dress. Bergdorf Goodman

• Second: Black organza—crisp and cool as a cucumber—is doubled for this tunic-dress. Those hunched-up shoulders are important. So is the sleeve length. Bonwit Teller; I. Magnin, California

What money did for 1935 winners

SWEEPSTAKE



GYM INSTRUCTOR WEDS ON WINNINGS

FRANK MAGUIRE, JUNIOR, IN 1935; AND IN 1936



By ALLENE TALMEY

THE most stinging speculation in the world is what one could do with a million. We often have wondered what happens to sweepstake winners after the first spasms of interviews and newsreel posing have died down. We wondered whether they kept those hysterical promises to an amused and envious public, announcing that they would immediately abandon work and have fun. As a matter of fact, in the histories of three, whom we searched out, they have all had fun. None has abandoned work. They moved instead into new homes, bought fresh radios, and re-did the living-room, usually in gold and rust. Sometimes they got a car, rarely a telephone, and their wives rushed for permanent waves.

A year ago, pretty dark Rita Cavioli, who worked at Woolworth's for eleven dollars a week, found herself with seventy-five thousand dollars, brought to her because "Commander III." won the Derby at Epsom Downs. Now, with new bangs, a new Packard, and a new leopard cat coat, she is still at Woolworth's. These days, however, she is a buyer of notions, at twelve dollars a week, secure in the knowledge that she has many thousands of dollars left. James Angelustro, who, before his fortune came, was known as "Jimmy, the Iceman," and Frank Maguire, junior, a jolly instructor at a gymnasium, also received seventy-five thousand dollars, each. They all have most of their money left, and one of them has an Easter bride. All, however, have a diathermal happiness, remaining with them as though they had in addition inherited an internal hot-water bag.

In June, 1935, reporters rushed up to the Bronx home of James Angelustro, who, at thirty-one, had just won his wealth on his first sweepstake ticket, when "Man's Pal" beat the field. They found him, white under his swarthy skin, in a dreary apartment, alive only with the excitement of his grin, and his German wife's ecstatic smile. The two Angelustro children, Michael and Alphonso, jumped vigorously up and down on an old sofa, with the Angelustros posing willingly; he in an open white shirt and shabby corduroy trousers, she in a messy house dress, sloppy-figured, her dark hair dripping down her neck.

In April, 1936, we found them. At eleven in the morning, Mr. Angelustro sat in a new Plymouth sedan, dreaming, enjoying spring. He was waiting for no one and had no place to go. The miniature ice business had been given to his cousin. A stocky fellow, with a round dark face and light blue eyes, he has gone conservative. For the white shirt and old pants, he has switched to navy-blue suits and bright ties. Since his fortune, he is smoothed up and solemn. Upstairs in their new apartment, in a better section of the Bronx, he introduced us to Mrs. Angelustro. These days, she is neater than a pin. Now her hair is bobbed, curled, and (Continued on page 122)



ON "THE TWENTIETH CENTURY"

COMPACT BEAUTY EQUIPMENT—EASTERN AIR LINES DRESSING-ROOM



COMPLETE RESOURCES FOR BEAUTY IN A STATEROOM ON A UNITED STATES LINER

BEAUTIES OF TRAVEL

WHEREVER you are going, you want to look beautiful when you get there. And half the beauty battle is your travel equipment. Any one who sticks bottles and jars from the bathroom shelf into a suitcase makes a triple mistake. Something is always forgotten; things that are especially good for travelling aren't included; and something always spills.

If you are the rare one who has a well-equipped beauty-case, to assembling which you have given thought and care, the message in this beauties of travel is not for you—except, perhaps, to see if you have missed any of our special points. But if you are about to embark by plane, boat, or train minus adequate beauty equipment, we present some guiding lights.

At the top of this page, you see Elizabeth Arden's Travel Case de Luxe, in use in a stateroom on the *S. S. Washington*, which provides you with the facilities of a complete dressing-table.

In the upper photograph on the facing page, Helena Rubinstein's Cruise Case provides compact equipment for a bedroom in a train. The checked slide-fastened pyjamas and dressing-gown from Jay-Thorpe are also especially well devised for travel.

Dorothy Gray's Pullman Zipper Case (far left) is an ideal contraption for the limited space of a plane dressing-room. On a plane, no one will thank you for bringing an oversize beauty-case into the cabin, and you wouldn't want to usurp the one dressing-room to "do" (Continued on page 112)



MAKING YOUR WAY VIA DESIGNS FOR DRESSMAKING



BACK VIEWS MAY BE FOUND ON PAGE 110



A. Clean-cut piqué, with titanic disks of colour printed on white. Super foil for your sun-tan. Braid circles clutch the high neck in front and buckle the belt. Low back décolletage; flared skirt. $23

B. A dress romantic as summer moonlight. The thinness of the white organdie, flower-embroidered, and excellent finish belie the price. $23

C. Faintly Austrian dirndl, this. Of imported wool challis, wafer-thin and sprigged with red-and-blue or green-and-black flowers on a white ground. The velvet bows and belt are out-and-out charmers. $20

D. An evening cape of Shelton Looms' Crystelle velvet. The back draping alone is worth the price. In colours you'll ache for. $18

E. Pluperfection for daylight dining and dancing. The classic chiffon dress has braided shoulder-straps and a swirling skirt that's lovely to see in motion. The short jacket to match is tucked in squares. $10

• Saks-Fifth Avenue has these. See page 142 for shops in other cities





VOGUE'S FINDS OF THE FORTNIGHT



SUMMER isn't a fleeting thing. It lasts from June to September, and the clothes that go with it have got to be good to the last gasp. Just any little outfits don't get by—especially for evening. That's why we've garnered these five top-notch Finds for hot-weather nights. All have the feeling of summer. Much of their interest is in the fabric, for fabrics, this year, can practically make or break the success of a costume. (We chose the leaders—piqué, organdie, challis, chiffon.) The rest of their virtues are in line and meticulous construction. Opposite are a piqué dress and one of organdie, both of which belong in even a limited wardrobe because they're completely different in spirit. (By the way, if you are a tailored woman, don't shy away from the organdie. Filmy as it is, its lines couldn't be simpler.) C—the challis evening dress on this page—is a crack Find for the débutante or college girl. And if you are planning to buy but one evening dress, pick the chiffon ensemble above, E, for its chic adaptability. Minus the jacket, it's a floating, formal dress, trimmed with starched chiffon flowers. Add the jacket, and you have a distinguished costume for daylight dining. As for the triumphant velvet cape, D, try to resist it!

FROM SAKS-FIFTH AVENUE, NEW YORK. FOR OTHER CITIES, SEE PAGE 142





SHOP-HOUND PACKS THEM IN

IT SEEMS there are two kinds of packers: those who throw in everything pell-mell, and those who start days ahead, with mounds of virgin tissue-paper. For these tidy souls, here are some gadgets to help in the battle against chaos. To keep lingerie unmussed in trunks: a silk-covered board on which you place a pile of undies, and secure them with a ribbon. And silk cases with four compartments, for handkerchiefs, scarfs, gloves, in Dubonnet coloured silk, and piped in blue. For a man, it's made in black piped in white. Then there are moire-covered boxes for hotel dressing-tables, in which to keep all your odds and ends. These boxes fold up, by knocking the bottom out of them, and pack miraculously flat. You'll find all these treasures at Jay-Thorpe.

UNDOUBTEDLY one of the reigning delights of summer is cotton. Bright, cool cotton that washes and wears and washes again, and makes you look like an animated paper doll. At the Cotton Shop (548 Madison Avenue), temptation will meet you at every turn: hand-blocked handkerchief linen sports dresses, for instance, in plaid or check designs and unusual colour combinations: steel-grey and rust, or chartreuse and sepia, on a white ground. (About $10.) And a natural tussur silk culotte dress that reveals or conceals the culotte as you like, for it has an extension that buttons. (About $19.50.) You'll want a printed cotton bathing-suit, tiny flowers on a blue or crimson ground, with white jersey pants and lining. (About $8.)

DUDE-RANCH habitués won't need to be told about Pendleton pants. But for the benefit of the uninitiated, let me explain that out West most people wear blue jeans, but if you're really swanky you wear Pendleton pants, and with them either cowboy or jodhpur boots. They're a riding-trouser, made with a breeches seat and straight legs, and a strapping of the same material goes over the seat and down the inside of the leg. Bernard Weatherill (677 Fifth Avenue) is making them, of whipcord for around $45, or of light-weight worsted flannel for around $35. And Mr. Weatherill will dissuade those dude-ranch bound from wearing breeches and boots: they don't take kindly to the life, nor does the life take kindly to them.

FOR an Occidental woman in an Oriental mood, Vester and Company, 9 East Fifty-Sixth Street, has some gorgeous imported coats, as worn by the men in Syria, Damascus, and Palestine. From Damascus come the quilted coats, three-quarter length, in incredibly lovely colours. They'd be fine as dressing-gowns or to wear around the house when nights are cool. (From about $25.) Then there are the Persian-print coats, slit open down the sides and from elbow to wrist, that would be fine for beach wear. Silk from Mount Lebanon, silver thread, and the legend of The Thousand Horsemen supplied the material for an exquisite brocade, hand-loomed in Damascus. A coat of this, or of brocade in a palm-leaf design, costs about $75.

HEIGH-HO for a breeze to fill the sails, and send the boat skimming over the rippling waters of the bay. But before you cast off, you'd better take a look at the new ten-foot Cape Cod tern, as handsome a boat as you'll see in a day's swim. She's a centreboard boat and carries fifty square feet of sail. The deck and topsides are white, the water-line is green, and the bottom brown copper. But her charm does not rest solely on looks: the cost is about $99 at Spalding, considerably less than a boat of this type has previously cost. She's big enough to take a man and a youngster, which should make her popular with fathers and their young sons. For the small fry, there's a tiny gaily painted sail-boat, flat bottomed, with weighted centreboard, so she's safe as anything, and the children can learn to handle a boat without turning parental hair grey. About $16 at Spalding. (Continued on page 120)

JUST a little bowl of soup



"There'll be eight for dinner. Use the blue and white plates. Tell Jo to bring up some more kindling. Oh . . . and for lunch . . . I'll have just a little bowl of soup . . ."

The scene is any city apartment. The time distinctly the present. The order is typical. The smart metropolitan lunch today is no more, no less than exactly what she says. Soup, steaming hot, in a beautiful old English china bowl. Soup with a dash of sherry added to taste. Soup with hot pop-overs. Because it is easy, delicious but so unfattening, it has suddenly become the smart lunch of the moment. Due to this trend hips stay slender, complexions stay clear. And cooks . . . stay.

For instance, for tomorrow's luncheon . . .

Campbell's Philadelphia Pepper Pot with English biscuits, or Campbell's good Clam Chowder, or a bowl of Campbell's Vegetable Soup or Campbell's good clear Bouillon sprinkled with a little Parmesan cheese . . .

Campbell's Soups



AND 20 OTHER DELICIOUS KINDS



BLACK STARR & FROST-GORHAM

JEWELERS • SILVERSMITHS • STATIONERS

FIFTH AVENUE AT 48TH STREET · NEW YORK
586 CENTRAL AVENUE · EAST ORANGE, N. J.

DISCOVERIES IN BEAUTY



"Hunt Club" is a triumphant new masculine scent by Le Baron Baltique; to be found at John Wanamaker

SENTIMENTALISTS that we are, the idea of something borrowed and something blue, something old and something new for brides is one we have always cherished. One of the pleasantest exemplifications of this is now to be found at Lord and Taylor's bridal shop, where a charming little miniature sachet is fastened into every lovely bridal gown and, just for good luck, into every bridesmaid's dress, as well. These sachets are heart-shaped, to be sure, white, scented with "Orchidée Bleu," and fastened in with tiny straps of ribbon in the orchid-blue shade. They are fastened at the décolletage or on a shoulder-strap and provide you with the traditional touch of blue in a fragrant fashion. The sachets are just a little gift that comes with your dress.

• Walter and Sisters (the hair-dressers who have, in a quiet way, been building up a fine reputation for themselves in Forty-Eighth Street) are now installed in a much more spacious establishment at 20 East Forty-Ninth; with wood panelling, white walls, high ceilings, and everything. But, in spite of the high ceilings, the atmosphere remains one of complete coziness and friendliness—a rare and precious thing in this commercial world—and the scrupulous attention to your individual needs is as satisfactory as ever. You and your sisters and your cousins and your aunts, all addicted to completely different coiffures, can safely become addicted to Walter and Sisters, too. For regimentation doesn't cut any ice with them—any more than it apparently has with the Paris dress designers this season.

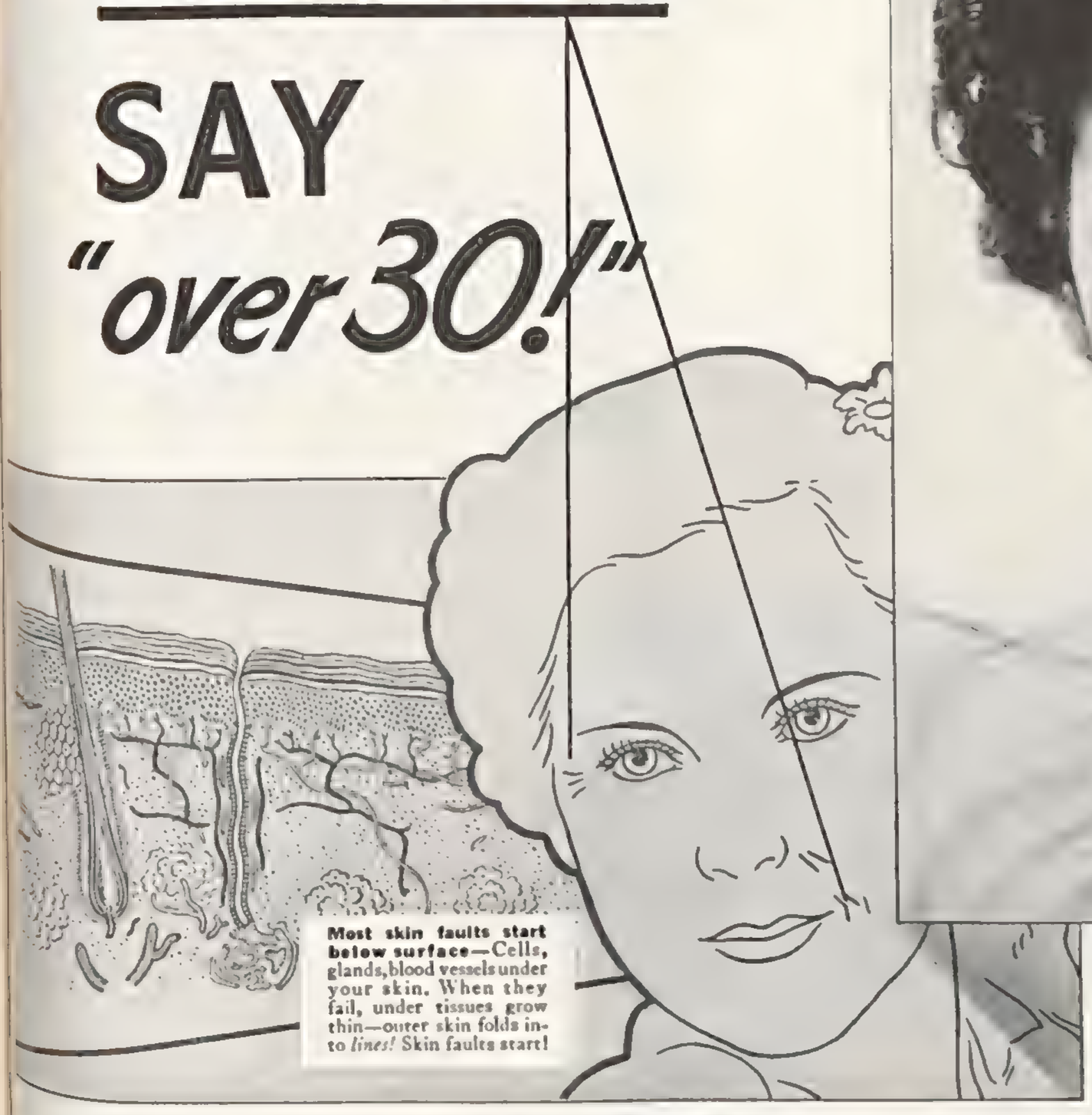
Mr. Walter and his sisters (three of them), and two brothers to boot, were trained in Europe, where their father has been a hair-dresser since 1886; many of their own hair-tonics and lotions are made up from formulæ they brought from Europe. Wherever they got them, they seem to work—and wherever these hair-dressers got their training, *that* seems to work, too.

• Edmond, Queen Marie's Beautician, has enlarged and modernized his quarters at 24 East Fifty-Fifth Street, into as shining and handsome a shop as you could hope to see. Not only are the establishment and its director very *soigné* in themselves, but there is a genuine concern about every detail of your appearance, as well as your coiffure, when you are in the shop, that is very uplifting. Furthermore, there is a system of indexing clients that is a matter of (Continued on page 104)



These are Rimmel's new lipsticks in handsome dull gold cases, shaped like bullets; in the smart shops

LINES SAY "over 30!"



Most skin faults start below surface—Cells, glands, blood vessels under your skin. When they fail, under tissues grow thin—outer skin folds into *lines!* Skin faults start!



Miss Esther Brooks, much admired in New York this past winter, says: "Pond's Cold Cream takes every speck of dirt out of my pores. It keeps my skin absolutely clear of blackheads and blemishes."

A Sign that UNDER TISSUES are Shrinking!

THOSE mean little lines that creep in around your eyes, your mouth . . . You are only 25. But people see them—"She's every bit of thirty!"

Or, you are over thirty . . . but you haven't a sign of a line. And everybody takes you for years younger than you are—"Positively not a day over 20!" they say.

Do you know what those same little lines say to a dermatologist? He sees right through them to the under layers of your skin, and says: "*Under* tissues at fault!"

Keep away Blackheads, Blemishes —with Under Skin treatment

Skin faults are not always a matter of years. Look at the skin diagram above. Those hundreds of tiny cells, glands, fibres *under* your skin are what really make it clear and satiny —or full of faults! Once *they* fail, skin faults begin. But keep them active—you can, with Pond's rousing "deep-skin" treatment—and your skin blooms fresh, line-free. Just as it did in your teens.

Pond's Cold Cream contains specially processed oils which reach deep into the pores. It floats out all the dirt, make-up, skin secretions that are starting to clog. Already your skin looks fresher! It's clean deep down.

More . . . You pat this perfectly balanced cream briskly into your skin. You start the circulation pulsing, oil glands working freely.



Mrs. Eugene du Pont III

whose fresh, glowing skin just radiates youth and beauty, says: "Pond's Cold Cream freshens me up right away . . . It takes away that tired look and makes 'late-hour' lines fade completely."

Before long, cloggings cease. Pores grow finer. Blackheads, blemishes go . . . And those myriads of little fibres strengthen! Your skin grows firm *underneath*—smooth, line-free *outside*, where it shows.

Two things to remember

Here's the simple Pond's way to win the clear, glowing skin that never tells of birthdays. Follow this treatment day and night.

Every night, cleanse with Pond's Cold Cream. Watch it bring out all the dirt, make-up, secretions. Wipe it all off! . . . Now pat in more cream briskly. Rouse that failing underskin. Set it to work again—for that smooth, line-free skin you want.

Every morning, and during the day, repeat this treatment. Your skin becomes softer, finer every time. Powder goes on beautifully.

Begin at once. The coupon below brings you a special 9-treatment tube of Pond's Cold Cream.

Send for **SPECIAL 9-TREATMENT TUBE**
and 3 other Pond's Beauty Aids

POND'S, Dept. E-56, Clinton, Conn.
Rush special tube of Pond's Cold Cream, enough for 9 treatments, with generous samples of 2 other Pond's Creams and 5 different shades of Pond's Face Powder. I enclose 10¢ to cover postage and packing.

Name_____

Street_____

City_____ State_____

Copyright, 1936, Pond's Extract Company

Popularity Deserved



TOSCA

Eau de Cologne, the final feminine accent to gown and coiffure, delicately suggesting an evening of romance.

TROIKA

Eau de Cologne, zestful partner of sports at sunny beach and lake resort, or along shaded mountain bridle trails.

Both these perfumed Eaux de Cologne are enjoying a popularity that is deserved. Both have as their base the original, classic "4711" Eau de Cologne, that youthful exhilaration, refreshing and stimulating, that since 1792 has always been one of the immaculate essentials of refined taste.

A FULL LINE OF TOILETRIES FROM BATH TO BOUDOIR



DISCOVERIES IN BEAUTY



A gardenia overtone scents Lucien Lelong's dusting powder and cologne, presented in these handsome new summer-time guises

(Continued from page 102) fascination to us. Not only is each client described as to contour, complexion, and colour of eyes, but as to character, as well. If you are determined about your preferences, for example, there it is, down on the card, to refresh Edmond's memory; and the whole thing is typical of the very personalized service you receive. When we were there last, incidentally, we sniffed some of the finest essence of violet we have encountered in some time, which Edmond imports from France.

• If you consider your facial muscles from the point of view of exercise, the situation is one to be deplored! With the exception of the action of the jawbone, these muscles receive practically nothing in the way of correct exercise. Yet they are the same as those in your body, with the same need for exercise. (Of course, laughing, frowning, and such don't count, because they only distort the skin surface and encourage wrinkles.) But there are remedial measures for this sad situation. Madame Renna makes it her life business to adjust tired, unused, fallen muscles. As you lie prone in a restfully lighted room, strong fingers are at work, and you can literally feel each drooping muscle being repeatedly followed along its proper course, then being replaced to normalcy. The creams used in this treatment are regarded only as lubricants, for the real rejuvenating work lies in the uplifting, which work, incidentally, is all done by men operators. The number and frequency of the treatments depend, of course, upon the condition of the muscles, so that the earlier you begin, the less reconstruction there is to be done. You will find Madame Renna's headquarters at 171 West Fifty-Seventh Street.

• If you have not as yet encountered the Daggett and Ramsdell Make-Up Scarf, you had better remedy the matter at once, for here is one of the most practical bits of equipment of the age. Pink and silken, looking like an enlargement of a baby's bib, it snaps conveniently around your neck and protects your clothes completely, while you renew or finish your make-up—it looks flattering into the bargain.



Guerlain's famous "Shalimar" now appears in miniature, together with small versions of "L'Heure Bleue" and "Mitsouko"



Lös Long VOTES FOR WOMEN'S RIGHTS TO A BUICK . . .

"Yah, yah, yah — Woman Driv-ur!" This chivalrous cry augments the customary honks of impatience when it is a woman's car that sputters and stalls just as a line of cars starts majestically forward. A man in the same situation often becomes rattled by the hooting horns behind him and takes a full thirty seconds to get moving; a woman may pause only momentarily to press the starter and go deftly into gear, but she is the one who is derided, every time. We may have equal rights in politics, but, in motordom, we are still treated like the Stupid Sex.

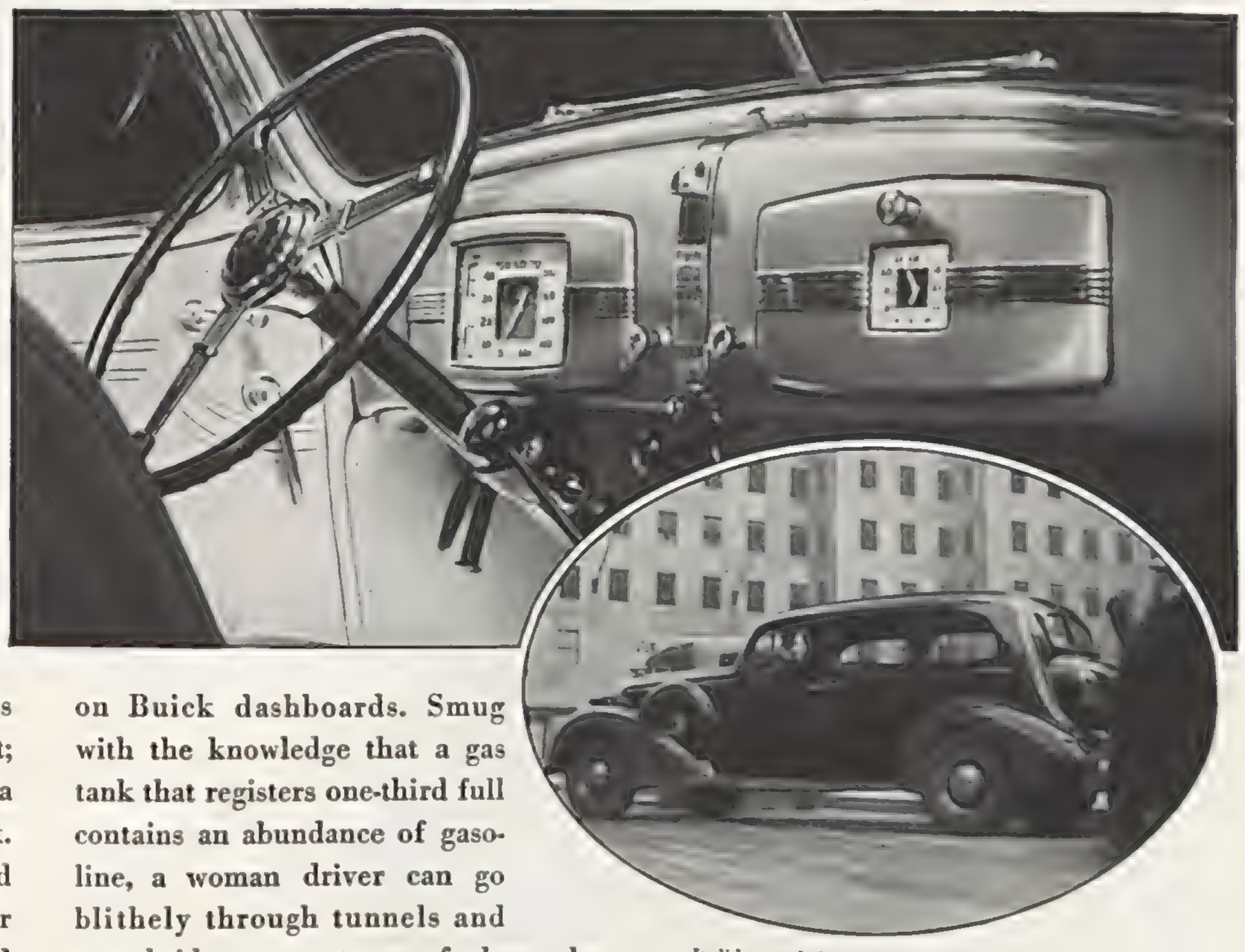
To avoid public humiliation, therefore, a woman must be a better driver than any man you ever heard of. Furthermore, she must have a car that is foolproof. With the Buick, her pride is in the safest possible hands.

Every driver, confronted with an impending collision, must slam on brakes and toss his white-faced passengers about; but the Buick brakes bring the car to a quick stop with the minimum of shock. The accelerator works so smoothly and easily that it calms the most hectic driver into abandoning the spurts-of-speed technique that is so nerve-racking; the structure is so solid that rounding a curve at an ill-advised speed does not make passengers tremble in terror of overturning. And to every person comes the time when the only available parking space is barely large enough for Junior's bicycle. The ease with which the Buick wheel is manipulated makes it possible to slide the car neatly along the curb without agonized tugging. Oh, the Buick is very becoming to your driving, indeed.

And you don't find inaccurate instruments on Buick dashboards. Smug with the knowledge that a gas tank that registers one-third full contains an abundance of gasoline, a woman driver can go blithely through tunnels and over bridges—two types of place where a motor most dearly loves to cough and die, to the audible annoyance of traffic cops and the car behind that must do the pushing.

In fact, the Buick is so easy and docile to operate and, at the same time, so firm in its decision never to do anything hysterical that it can even make some men I know look like expert chauffeurs.

Accurate instruments, a well-behaved wheel, and beauty crowning all . . .



It slides neatly into pint-size parking spaces

. . . a quick stop, and a smooth one!

. . . and all sorts of handy tuck-away places too!

$765 *to $1945 are list prices of the new Buicks at Flint, Mich. Subject to change without notice. Standard and special accessories groups at extra cost. All Buick prices include safety glass throughout as standard equipment.*

ASK ABOUT THE GENERAL MOTORS INSTALLMENT PLAN

Buick 8

A GENERAL MOTORS PRODUCT

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



THE NEW FASHIONS DEMAND

Flex-zip

(Pat. Applied For)

In FLEX-ZIP we've developed an improved and foolproof technique of using the slide fastener. Concealed hook-and-eye hinges *fix* the figure and permit the fastener to glide into position—leaving a smooth, slender line of unbroken grace. FLEX-ZIP prevents "pinching" of flesh or lingerie .. never shows bulge, bump or wrinkle no matter how you stretch or bend. In Twin-Control for the average .. Super-Control for the "full" figure. At all good shops, $5 to $29.50. Model illustrated $12.50

ARTISTIC FOUNDATIONS, INC.
New York City

FLEXEES

TWIN AND SUPER CONTROL

THE WORLD'S LOVELIEST FOUNDATIONS

AIDING AND ABETTING



"For she shall have music wherever she goes"—a gold-and-cord bracelet, hung with five tinkling gold bells. Hattie Carnegie has this



Lacquered flowers banked on a clip, and a blue lacquered ribbon to pin round your neck with a tiny nosegay. Both from Saks-Fifth Avenue



The time element enters the picture: A round watch, strapped on with pigskin; and an imported shell clip-watch. From Bonwit Teller



Blue, red, and white striped cotton belts, wide or narrow, as you please. Spice for cotton or linen country dresses. From Saks-Fifth Avenue



Innumerable numbers crowd the border of this printed sheer crêpe scarf in red, green, and white. Fun with tweeds. Bergdorf Goodman

Summer begins WITH KNEE-LENGTHS by Belle-Sharmeer



. . . in three proportioned *leg sizes*

Heat waves ahead! Let *Belle-Sharmeer* Knee-Length Stockings keep ur temperature down, your spirits up and your legs well groomed. ey're just as handsome as *Belle-Sharmeer* full-length stockings and l as *fitting*. Simply sleek every minute you wear them. That's because 're individually proportioned . . . in width and length as well as foot . . . for smalls, middlings and talls. And what a comfort that is! Have ever tried wearing an abbreviated stocking that's too long or too t? It's a dreadful experience! And here's another *Belle-Sharmeer* . The fetching Lastex Lace garter is specially fashioned to keep your *lation . . . as well as your Belle-Sharmeers* . . . at an even keel. Ex- ive with one fine store in each community. Write for the name of one nearest you. Address Belle-Sharmeer Division, Wayne Knitting , Fort Wayne, Indiana.

For Your Shopping List, too . . . *Belle-Sharmeer* full-length Stockings individually proportioned in leg size as well as foot size, to fit smalls, talls, mediums, plumps.

The Foot Size Has a Number . . . The Leg Size Has a Name in Belle-Sharmeer full- and knee-length stockings

BREV . . . . . for smalls
MODITE . . . . for middlings
DUCHESS . . . . . for talls
CLASSIC . for plumps (full length only)

Copyright 1936 by Wayne Knitting Mills

Belle-Sharmeer
STOCKINGS
designed for the individual

feminine fashioned

BY THE LEADING LADY OF GOLFDOM



THE JOYCE WETHERED
WOODS AND IRONS BY MACGREGOR

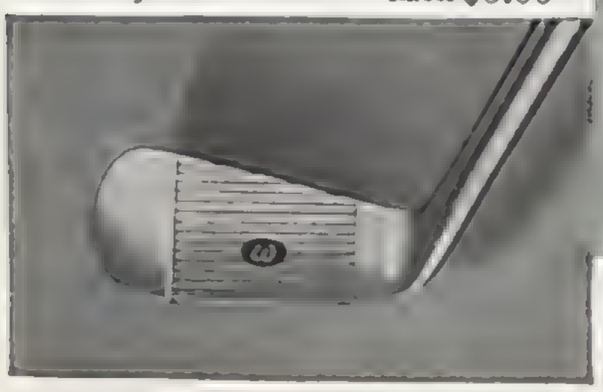
This season MacGregor, famed maker of golf clubs, presents Miss Joyce Wethered, the greatest feminine golfer of all time, as the designer of wood and iron clubs bearing her name.

Of course, you know that Miss Wethered, who was four times winner of the British Ladies' Championship, has dominated the field of International Golf for more than a decade.

And now MacGregor fashions to Miss Wethered's exacting specifications the first truly *feminine-fashioned golf clubs.* They embody the fluid swing of the world's greatest golf stylist because they are perfectly balanced and subtly poised to fit the requirements of feminine wrists, hands, and contours.

These clubs have the distinction of line and the suave beauty of finish which will bring "ohs" and "ahs" from the club house verandah. Joyce Wethered clubs are available in two models. The Crawford, McGregor and Canby Company, Dayton, Ohio.

JOYCE WETHERED
"My Own Model" Irons - Each $7.50
First Lady Irons - - - - Each $5.00





JOYCE WETHERED
"My Own Model" Woods - Each $8.50
First Lady Woods - - - - Each $6.00

Macgregor

THE GREATEST NAME IN GOLF
WOODS • IRONS • BALLS • BAGS

DESIGNS FOR DRESSMAKING



Off again, on again—their jackets make these designs doubly smart. ENSEMBLE No. 7346—The one-piece dress has a flattering jabot; the trim, fitted jacket has a back vent. Designed for sizes 12 to 20; 30 to 40

7346

ENSEMBLE No. 7376—You'll live in it all summer—this one-piece dress, sleeveless and cool, topped by a high-shouldered, raglan-sleeved jacket. Both are "Easy-to-Make," too. Designed for sizes 12 to 20; 30 to 38

7376



ENSEMBLE No. 7320—A rippling jabot falls from the neck-line of this one-piece dress, with shaped panels in the back and front of the skirt. The brief, two-button jacket has wide lapels. Designed for sizes 34 to 44

7320



ENSEMBLE No. S-3893—Swing a three-quarters length jacket over a dress that has a straight yoke, pin tucks on the blouse and top of the skirt, and short, gathered sleeves. Designed for sizes 14 to 20; 32 to 40

S-3893



• Mrs. John Potter, in tweed riding coat and turtle-neck cashmere sweater, with one of her favorite cocker spaniel puppies. Snapshot made under the trellis of her garden by Mr. Potter.



• Mrs. J. Barnard Balding up, waiting for hounds to break—always an exciting moment, and Miss Emily Davie in the buggy looking on. Snapped by Mrs. Hollins.



SNAPSHOT DIARY *from a country house*

IT'S A GLORIOUS LIFE—the horse-loving, dog-loving, sport-loving life of the South. Breathless early morning canters through field and pine woods; visits to kennels and paddock; stiff hours of workout with a favorite hunter or polo pony; and the real climax of the day—the drag, with horses quiveringly alert, hounds in full cry.

One day would melt indistinguishably into another, were it not for the newest fashion—the snapshot diary. Everybody's keeping one—recording the high spots in the lives of neighbors, horses, and dogs. A distinguished group of friends took these unusual snaps.



• Mrs. Harry Hollins III loves to follow the drag in her buggy, and as a treat has brought her daughter Elizabeth—already an accomplished rider. Snapped by Miss Emily Davie.

• (Right) Miss Emily Davie taking an Aiken fence in perfect form. Miss Davie spends several hours a day schooling her hunter. This unusual shot snapped by Mrs. Harry Hollins III.





• Miss Frances Post in the stable yard, about to take out one of her ponies for a stiff workout. Snapped by her brother, William Post II.



KODAK SIX-16 (*f*.4.5)

The favorite Kodak of Mrs. John Potter and Miss Emily Davie. Takes action photos—close-ups—even indoor snapshots at night, with Kodak "SS" Film and Mazda Photoflood bulbs. Fast *f*.4.5 lens and 1/250-second shutter. Pictures 2½ x 4¼ inches. Price $40—at convenient camera counters . . . Eastman Kodak Company, Rochester, N. Y.



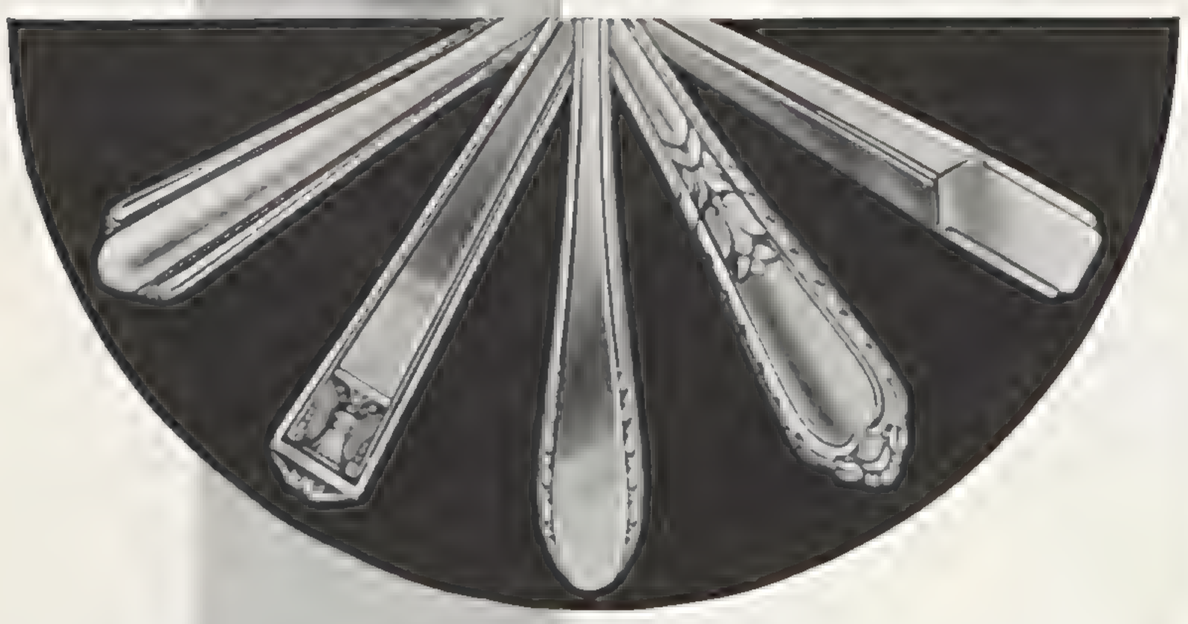
it's Sterling Inlaid

● Once in a lifetime, a thrill like this! A gleaming chest of Holmes & Edwards Inlaid. And it's a thrill that will *last* a lifetime too . . . for this lovely silverware will keep its beauty through the years. It's *sterling inlaid.*

Just as you would expect, this choicest of silverplate offers you the finest in design. Six exquisite patterns to choose from—one of them sure to be the one you will proudly use all your life. Six tea spoons, $4.25. Service for Six, under the Quantity Purchase Plan—$32.75.

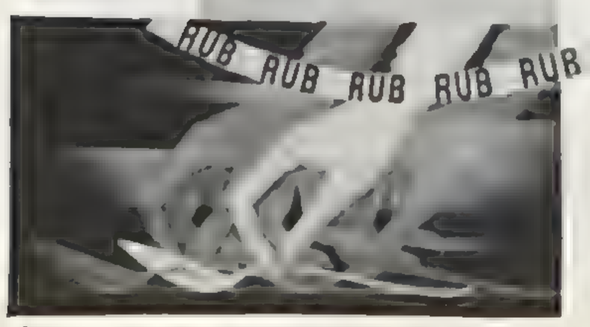
Your Authorized Dealer will be glad to show you these lovely patterns: Guest-of-Honor, Charm, Century, First Lady, Masterpiece, Napoleon.

*IS *The quality mark of the International Silver Company, Meriden, Connecticut*



HOLMES & EDWARDS *Inlaid**

Something more than plate



that's what wears the back of the bowl and handle every time silverware is used. And that's why Holmes & Edwards is *sterling inlaid.* Before plating, blocks of sterling silver are invisibly inlaid at these two wear points of the most used pieces. This is a guarantee of lifetime beauty.

© 1936, I. S. CO.

*REG. U. S. PAT. OFF.

BRAVURA ON THE BEACH

(Continued from page 58) towelling, your brother's bathrobe, a turtle-neck sweater, or a wrestler's bath-towel scarf.

As to your hair, Bérard has two suggestions. Wear a silk skull-cap, like the ciré satin one on page 58, or else pull your hair off your face the way an actress does when she applies make-up, and tie it high on your head with a ribbon. The effect is Grecian, and almost universally becoming.

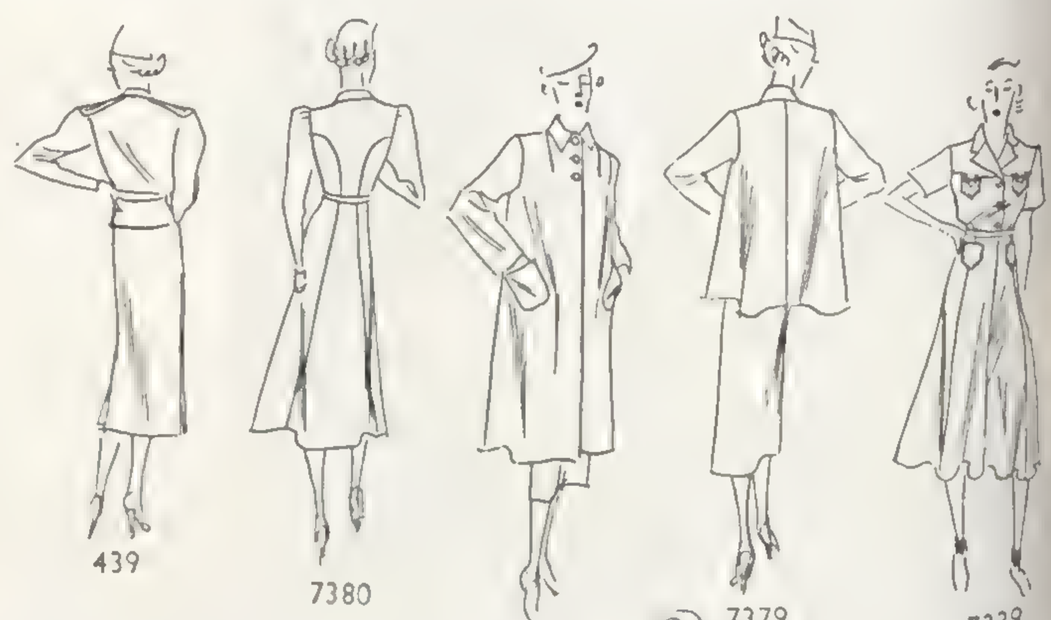
Proportions, Bérard says, are important on the beach because perspective is so good! Long, loose slacks or very short ones are dangerous for any but the perfectly built. Calf-length ones are safer and definitely newer—particularly if they are made peg-top and tight around the calf like a clown's costume. A loose hip-length jacket will add inches to your shoulders and make your legs look proportionately thin. These jackets are especially smart made of Cellophane or bath-towelling or, for wet weather, of yellow oilskin or oiled silk.

Since bathing-suits are meant to swim in, they've got to be brief and to the point—never fancy. Their amusement can come in cap sleeves, for instance, on a black matelassé Gay 'Nineties suit. If you wear a hat, Bérard advises that it have a pony-chorus look: a jockey's visor cap, a man's high hat of blue linen, or a silk skull-cap.

And here are several suggestions that Bérard gives about make-up for the beach. If you want to go dark, turn yourself into a Harlem queen, flamboyant and rich in colour. Polish your skin with a combination of tea and oil and outline your features with a bright coral lipstick. Yes, even your eyebrows and nostrils and ear-tips, as well as your lips. Do red eyebrows frighten you? Well, try them in sunlight, and you will see the effective Gauguin result. More dramatic still, remain white and powder yourself with the lavishness of a clown's make-up. (There never has been a more perfect vision than Chanel at the Lido in a peg-top pink linen suit and all of her pearls, with her skin very pale and her lips very brilliant. You can see her on page 59.) Paint your toes to look like pale shells in the sand. This is not only pure fantasy, but also pure effect.

If a light, *café-au-lait* shade is your goal, wear good, rich purples and put two shades of mauve on your eyelids. Screw your hair up in a decorative scrub-woman's knot. But, above all, don't forget your jewels, your histrionic sense, or your pride. Use the sun as a spot-light to accentuate your own dramatic appearance!

DESIGNS FOR DRESSMAKING



Make your wardrobe before you take your trip! Armed with this sextet of smart and practical designs (other views of which are shown on pages 96 and 97), you can travel to the ends of the earth and back again. Designed for sizes: 439 and 7380 in 12 to 20; 30 to 38; 7379 in 12 to 20; 30 to 44; 7339 in 12 to 20; 30 to 42; 7371 in 14 to 20; 32 to 42; and 7368 in 12 to 20; 30 to 40

PATTERNS MAY BE PURCHASED FROM ANY SHOP SELLING VOGUE PATTERNS, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 140.

More than . . . A BEAUTIFUL FACE





Radiant beauty is a precious possession, yet how little it is worth beside the priceless gift of character. That today's Hamiltons are lovely ornaments needs no defending. Yet even greater than your thrill to the beauty of your Hamilton will be the deep respect you will feel for its *character.* Hamilton accuracy is a jealously guarded tradition. No Hamilton contains less than seventeen jewels—and, as befits so fine an instrument, no Hamilton is cased in less than the highest quality platinum, solid gold or filled gold.



LEFT *to* RIGHT

ALDYCE. The "queen" of them all—in new round shape. 17 jewels. Case of 10% iridium platinum adorned by 46 diamonds. Price, $250.

SYLVIAN. 17 jewels. 14k filled gold, white or natural yellow. With filled gold chain bracelet (shown), $55. With silk cord . . . $52.50.

DEVON. 17 jewels. 14k filled natural yellow gold only. The season's "hit" in ladies' sport watches. With leather strap. The price is $45.

BEATRICE. 17 jewels. 10k filled gold, white or natural yellow. For modest purses. With ribbon, $37.50. With filled gold bracelet . . . $40.

Watch worn by girl—the Hamilton TERESA, 17 jewels. 18k white gold with 8 diamonds set in platinum, $135. (Hat by Sally Victor, New York)

(Other Hamiltons for men and women $37.50 to $1000)



FREE TO WOMEN! Write for a free copy of "Time Etiquette," Emily Post's valuable guide to conduct in the social and business life of the modern woman. Illustrated watch folder also available upon request. Hamilton Watch Company, 848 Columbia Avenue, Lancaster, Pennsylvania.

L'Aiglon
STYLED THEM OF
Bellmanized
AMERITEX
VOILES



Smart...spirited...refreshing as Spring...And best of all—they'll stay that way. Being BELLMANIZED this lovely voile never loses its fresh, transparent finish in the tub . . . You wash and iron but use NO starch. The original, fresh charm of these L'AIGLON Frocks is yours for keeps.

Featured by the best of stores and shops including the following:

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$5.95

BIBERMAN BROS. • 1350 BROADWAY, N. Y.

BEAUTIES OF TRAVEL



Dorothy Gray's Pullman Zipper Case, flat and compact, is conveniently hung by its handle

(Continued from page 93) your face elaborately, even if you had the space and the urge. But you could carry the flat Zipper Case, in addition to your hand-bag, without being a nuisance, and it can hang on a hook while you take three minutes in the dressing-room to wipe your face with a cooling tonic, use an eye-bath, and put on fresh powder. (The girl in the plane dressing-room on page 94 wears a dark red flowered print dress and jacket from Lord and Taylor.)

In the pleasant privacy of your bedroom or compartment on the crack trains, you can have all the equipment you want at hand (and ample time to use it, too!), but it is best to have it in as compact form as possible. The Rubinstein Cruise Case offers you everything in most convenient fashion.

On board ship, space is practically limitless, and your room is your own for from four to six days. You can do one of two things with your beauty equipment. Arrange the jars, bottles, and accessories from your case on your dressing-table for the voyage. Or, a far more luxurious idea, put only your travelling brushes and combs on the dressing-table, together with atomizers and daily floral tributes, and have your beauty-case on a small table beside you. No transferring of pots and jars, but complete equipment immediately at hand. (Incidentally, the gold mirror and the accessories you glimpse on the dressing-table on page 95 are Miss Arden's (Continued on page 114)



Helena Rubinstein's Cruise Case has the practical feature of a movable tray of preparations

Now Comes *Once-a-Day* Cheek Make-Up

That Keeps You Perfectly Made Up All Day Long!

9 A.M. *You apply it before your own mirror—and get a perfect and even color.*

5 P.M. *It's still perfect—just as it was a minute after you applied it! Ends constant making up in uneven light during the day.*





A Discovery That's Become the Rage of Paris — And That's Making Women Everywhere Discard Old-Time Powder Rouges!

IN PARIS women have found a new way in make-up. A cheek make-up that stays just the way you put it on all day long; no matter what you do.

You apply it in the morning—and forget your cheeks all day long. Walk, dance, go in a pool—do anything you like—yet your cheeks are divinely perfect without a further thought!

It's the newest creation of Louis Philippe—world-famed colorist—whom women of Paris follow in matters of make-up like a religion.

What It Is

It's a delicate *cream rouge*, called *Angelus Rouge Incarnat*, that comes in tones to blend with every complexion, eye-color and hair. Subtle, natural tones that actually match the color of the human blood. And thus provide a natural, *undetectable* cheek make-up.

Apply it, and only under a magnifying glass can even an expert detect that it is not the *natural* rich of your cheeks. *For, being a cream rouge, it blends directly into the skin.* Old-time powder rouges touch only the surface. Hence, rub off, blow off, become uneven and disillusioning.

Women Quitting Powder Rouges For It

On every side, women are quitting old-time powder rouges for this remarkable creation. For it provides a NATURAL color that *lasts all day.*

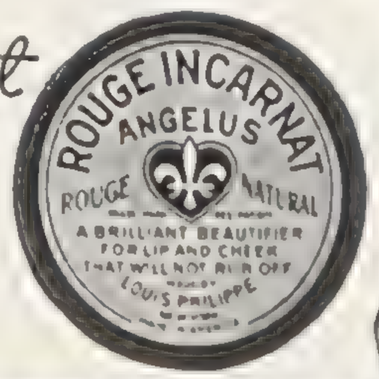
It ends hurried, uneven, artificial make-up, put on under improper lights. You apply it at your own dressing table and *know* that it's on evenly and properly. You can use it, too, on both the lips and cheeks. And thus gain a *perfect color harmony.*

Try it—*Angelus Rouge Incarnat.* It's on sale at all drug and department stores in little red boxes (about the size of a quarter) and costs only a few cents. You'll find complete color charts wherever you go to buy it. Use it just once, and you'll never again use a powder rouge. For what it does will amaze you.

Angelus Rouge Incarnat

IN THE LITTLE RED BOX

FRAMBOISE LIGHT · SUN ORANGE PANDORA · POPPY MEDIUM





BOTH BY LOUIS PHILIPPE — WORLD-FAMOUS FRENCH COLORIST



"Bride's House"

selects these Gifts for the Bride's Home

THE decorators of House Beautiful Magazine fine-comb the field every year to discover what is newest and best for the home. They feature their findings in "Bride's House." No less than SIX Seth Thomas clocks (some are self-starting electric, some run for eight days with one winding) are displayed in this year's "Bride's House." What to give the 1936 bride? Here is your answer—a Seth Thomas, member of a family of clocks long distinguished for beauty and integrity. Prices start as low as $4.95.



In the Library. The VOGUE. Hand-rubbed walnut. Exposed gold-plated dial ring. Unique gold-plated hands protected by convex glass. 3 9-16 inches high. 8-day key-wound . . . . . $5.95.



In the Breakfast Room. MATIN. Stars and base of brushed gold plate; ivory Catalin disc. (Stars and base, silver; dial, deep blue; the TWILIGHT.) 5½ inches high. 8-day key-wound. $9.75.



In the Solarium. The SUNGLOW. Copper dial; base, hands and raised hour markers, polished brass. 6 inches high. 8-day key-wound (with self-starting electric movement, the SUNSET) . . . . . $15.



On Land or Sea, a marine clock is a handsome decoration. The MAYFLOWER. 7-jeweled, 8-day movement. Fine lever ship's bell strike. Cast brass head, fully polished. Solid mahogany base. 9 inches high . . . . . $70.

SETH THOMAS

Makers of fine clocks for more than a century

Three More Hints! There are three more Seth Thomas models on view in the "Bride's House": the MYRNA in the bar, the DU BARRY in the dressing room, the WINDSOR in the bedroom. See these and other new models, ELECTRIC (self-starting) or KEY WOUND (famed 8-day movement) at leading jewelry and department stores. Seth Thomas Clock Company, Thomaston, Conn.

BEAUTIES OF TRAVEL



Elizabeth Arden's complete Travel Case de Luxe will see you completely round the world in beauty

(Continued from page 112) personal travelling possessions, loaned for the occasion of the photograph.

As we said, these are only examples that seem particularly well adapted for the occasions we have chosen. There is an infinity of good beauty-cases, and if you own one, you take it along, however you travel, and change its fittings as you find advisable. But, however you do it, there are certain bits of equipment that seasoned travellers have found consistently helpful.

An eye-bath with its cup, or lotion in one of those flat bottles with dropper tops, rests your eyes and makes them shine. Fragrant cream soap defies both hard and salt water, and soap-impregnated wash-cloths, bath-mitts, and small fragrant soap-balls solve every soap problem luxuriously. A rub-down with eau de Cologne serves as a shower. Travelling-atomizers are equipped with their own cases and lock tops. Talcum-powder in the smart new boxes with puffs in the top take the place of heavy boxes of dusting-powder. Smelling-salts are the most refreshing things in the world, whether you travel by land or sea or air. The new theatrical type of powder foundations makes your make-up practically impervious for hours—superb if you are flying. A generous tip in advance to the maid on the train assures you of ladies'-maid service. "Flents" in your ears keep out the sound of the wheels. A little thermos bottle will keep milk, heated for you in the diner, warm to drink just before you go to bed.

NOBLESSE OBLIGE

During the week of Memorial Day, the Veterans of Foreign Wars will hold their annual sale of Buddy Poppies. This year, the familiar red flowers were made not only by disabled soldiers, but by needy, unemployed ones, too. The entire proceeds of the sales go, as you know, to relief-work, one of the beneficiaries being the National Home for Widows and Orphans of Ex-Service Men. Won't you buy a poppy, then, and help this good work along?



Paris
IN *Spring*

UNDER a sky of tender blue, the Tuileries Garden is bright with children. . . . A slim flower girl offers you a fragrant blossom for your coat. . . . It's springtime in Paris.

While gentlemen sip coffee and read their morning papers in the new-minted sunlight . . . or loiter by old book-stalls on the Seine embankment . . . the feminine mysteries of hat and glove, scent and shoe and dress, are under animated consideration in a hundred exquisite little shops between the Place Vendome and the Arc de Triomphe.

Later comes the calm ritual of lunch . . . together . . . in an unhurried atmosphere of devotion to the ancient art of cooking . . . then silky thoroughbreds flashing down the stretch at Longchamps . . . tea in the Bois . . . a leisurely drive home in the sunset . . . dinner . . . and what you will.

There's nothing quite like Paris . . . except a French Line ship. For in every important particular . . . in service, luxury and cuisine, and in its nice balance of tradition and modernity (the French Line is 73 years old, but its vessels average only 7 years in commission), a French Line ship *is* Paris.

French Line

610 FIFTH AVE (ROCKEFELLER CENTER), NEW YORK

To England and France direct, and thus to all Europe: NORMANDIE, May 26, June 16 • ILE DE FRANCE, June 11, July 5 and 23 • PARIS, June 6 • CHAMPLAIN, May 23, June 20 • LAFAYETTE, June 27 (via Boston, June 28)



Beauty by Jantzen

You wear only one garment on the beach. Style, beauty and comfort are entirely dependent upon that one garment fitting perfectly and permanently. You can have no more positive assurance than a figure-control Jantzen. It is America's finest-fitting swimming suit. Knitted by the famous Jantzen-stitch process, a Jantzen molds the body in slenderizing lines of grace and beauty.

See the new Jantzens today. Very fashionable, very beautiful, are the rich Kava-Knit fabrics combining rare and unusual beauty with figure-control qualities.

☆

Man is in DE LUXE HALF-HITCH TRUNKS . $3.95

Woman in Riff Red. THE ADJUSTA-BRÄ . . . $5.95

Woman in Turquoise THE TAKE-OFF—With Skirt $8.95 Without Skirt $5.95

Woman in Bahama Blue THE BRÄ-TUCK MIO . . $4.95

Photographed at El Mirador Hotel pool, Palm Springs, California

Jantzen molded-fit swimming suits

JANTZEN KNITTING MILLS • PORTLAND, OREGON

Jantzen Knitting Mills, Dept. 201, Portland, Ore. Send me style folder in color featuring new 1936 models. Women's ☐ Men's ☐

Name _____ Address _____

☆ ☆ ☆

LOOT FROM HAWAII

BY EDITH BURROWS

MOUNTAINS, blue-white breakers pounding on sandy beaches. . . . Shower-trees of pale gold, pink, and lavender. . . . The scent of star jasmin under rustling palms. These will make you ask, must I ever leave Hawaii? You must, presumably. But you will take with you plenty of memories.

You'll remember an evening at a real native *luau*, where you first learned how delicious roast young pig could be—cooked for hours in an underground imu. . . . Lau Ye Chai's, at Waikiki, the deservedly famous Chinese restaurant with its open court and bubbling stream, where Chinese boys in colourful silk damask pyjamas take your order for shark fins, bird's-nest soup, fish bladders—or just a perfect steak. . . . And Me, P. Y. Chong, the restaurant's affable proprietor, who has beamed blandly on the great and near-great of all the world.

REMEMBRANCE OF THINGS PAST

You'll remember the ride up Nuuanu Valley where, after a rain, you saw waterfalls being blown upward into mist—Ripley told of this, and we can vouch for it—a mist suffused with that special Hawaiian glory, the rainbow. Visit the waterfalls, too, and up to the Pali, where the trade-winds rush across the famous cliff; where Hawaii's great king Kamehameha pushed the enemy warriors over its precipitous edge to win the Island of Oahu for his own. Sunrise at the summit of Haleakala (House of the Sun)—all on the brink of the largest extinct crater in the world.

And Hawaii—"The Big Island"—with its windward side a cliff of a thousand waterfalls. . . . Kona, the western coast, traditionally Hawaiian, unhurried, serene. Here are the old summer palaces and playground of Hawaii's kings of yesteryear. . . . Honaunau, the City of Refuge, hard by the pearl of Hawaiian waters—the bay of Kealakekua. . . . The setting one dreams about, with Kona Inn, a very excellent hotel, making the dream come true in a lovely, practical way. Yes, if I could only take Hawaii with me—these are some of the things I'd especially treasure. But there are many lovely things that you *can* take with you—or send for—that are treasures of real Hawaiiana. Flowers will wither and die, but not the exquisite leis of many strands of tiny pink, white, or yellow Niihau shells that are not so much like flowers. Quite the most exquisite of these leis we found at Marlou, on Kalakaua Avenue at Waikiki, priced at about nine dollars. The shop also originated and specializes in those snow-white, washable bamboo place-mats that are made in the art one and one-half weave.

Here, also, we found the most superb macadamia nuts in all Hawaii—packed in what we called "the indigenous container"—a huge joint of bamboo! Marlou has real Kiave honey, packed in charming calabashes of monkey-pod wood, although the honey goes all too soon—you still have the calabash! And, besides guava jelly, poha and papaia jam, and chutney—all are not only worth writing home about, but are worth writing from home for!

If you haven't heard of "Caddy" (Mrs. Alexander Young), you will! She has not only given a new and amusing hat to women, but has, in addition, established an industry for that all too rapidly vanishing group—the native Hawaiians. For many years, the old Hawaiians had woven hats from the long leaves of the Pandanus (or *Lauhala*) tree; and, although cool, light in weight, and typical of the Islands, they were crude affairs. Three years ago, "Caddy" visualized in the beauty of colour, texture, and various weaves of *Lauhala*, a smart hat for moderns. With perseverance and infinite patience, she finally succeeded in showing the native weavers how to make them over blocks of her own design. The result is something no woman can resist. Charmingly and utterly different, these hats are finished and trimmed in her own shop with original Hawaiian motifs.

And what trimmings! Brown koa-seed leis, exquisite shells, Hawaiian wooden roses—lovely blossoms with petals that resemble a satiny wood. Perhaps a band of gay tapa—the native cloth made from the fibre of mulberry bark—or a buckle carved from coral and cocoanut. Prices of these hand-made hats range from about seven dollars and one-half to twenty dollars. And the address is Caddy, 1021 Bishop Street, Honolulu.

Visitors to Honolulu often call Gump's "the most beautiful shop in the world." Its Oriental Gardens, Jade Room, and collections of rare beauty make it a treasure-house. Here we found lanai (porch or terrace) furniture of distinction—primitive Polynesian designs reproduced in tropical woods and reeds, as well as pieces in woven *Lauhala*, and all at decidedly moderate prices. Here, too, we found that the unforgettable fragrance of the lei has been captured at last in the perfume made from the favourite flowers of Hawaii. Every flacon is fashioned entirely by hand, of gleaming Hawaiian woods carved in the accurate botanical design of the flower from which each perfume is made. "Wild Ginger," "Pikaki," "Fern"—what a breath of the Islands these perfumes literally are!

HAWAIIAN EXCHANGE

David Kahanamoku—brother of Duke, the world-famous swimmer—has the most Hawaiian of all the Hawaiian shops. It is the Exchange that provides an outlet for the many arts and crafts of the natives. There are place-mats made of *Lauhala*, calabashes of Hawaiian woods, and quilts, quilts, quilts! These lovely treasures come in hundreds of different designs—all peculiar to Hawaii—fern, sugar-cane, pineapple, the exquisite bread-fruit leaf, the myriad-coloured, fantastic fish, the *Kahili*, a lantern-like flower, the elaborate coats-of-arms of Hawaii, and so on. The double-bed size quilts range from about fifty-five to eighty-five dollars, and a pair for twin beds costs about seventy-five dollars.

Among the most useful of gadgets woven of (Continued on page 118)

Created in Switzerland



Organdie Sanforized-shrunk by Heberlein of Switzerland. Imported by D. H. Grant.

A superb organdie that will not shrink

Switzerland, famed for sheer cottons, sends us this newest creation, a crisp cool organdie, the first to be Sanforized-shrunk. Smooth and exquisite in texture, yet it tubs like a seasoned sports frock without shrinking out of fit. The ethereal evening gown was inspired for the Texas Centennial.

NEIMAN-MARCUS CO. . . . . DALLAS
I. MAGNIN & CO. . . . . CALIFORNIA
and leading stores in other cities

Look for this tag



Sanforized-Shrunk
40 WORTH STREET NEW YORK CITY

Fresh As Paint!

Magically Cool!

Amazingly Crush Resistant!

MAGICOOL



So Smart—So New—and So Practical for Summer Frocks and Culottes that Best's Young Cosmopolitans Shop is All Excited About It!

MAGICOOL combines the texture of linen, the soft drape of sheer woolen, and the richness of pure silk. It tubs like a handkerchief and stays fresh every minute of the most active day. White and pastels.

Polka dot trimming in brown on pink, navy on powder blue, dubonnet or kelly green on white $10.95

Culotte in powder blue, pink, or yellow $10.95

Best & Co.

Fifth Avenue at 35th Street

*Reg. U. S. Pat. Off. 1941
L. B. & Co., Inc.*

PLASTER AND GLASS



NYHOLM

Décor accents the sleekness of pickled woods by covering this Regency chair with cream damask and topping the commode with pink marble. Flowers in mirrored vase arranged by Gerard

(Continued from page 83) permanent folds of plaster. In another room, decorated by Elsie de Wolfe, large panels of modelled plaster ornament, in the manner of Grinling Gibbons, are set against backgrounds sprayed with silver. These make a distinguished background for draped plaster furniture, which is one of the most interesting developments of this new material. Miss de Wolfe puts plaster sides from top to floor on an oblong console table and models them in draperies reminiscent of the Austrian blinds of twenty years ago. The table top is of thick pickled deal. (This table is shown on page 82.) Even chairs are being developed in this same design, with well-cushioned interiors behind their classic façades. Low circular tables respond to this treatment, too, and their tops are invariably of pickled woods. Miss de Wolfe also has a pair of plaster candlesticks, about twenty inches tall, that curve upward in baroque scrolls from bases of rockery and that would lend themselves superbly to those curved walls in the architecture of Emilio Terry. Another piece of this type is a lamp built of thick graduated disks of plaster and topped by a shallow shade of bright green metallic paper.

• In the New York shop of Chez Ninon, L. T. Luke Kelly, of the Empire Exchange, has completely covered a shallow curved wall with draped plaster: a treatment that allows no other decoration than that of the essential furniture and some vast mirrored panels to reflect the wall's rhythmic whiteness. For another client, Mr. Kelly has made a bed enclosed at both ends with great plaster shells. At present, he is working on ideas for a modern English house, the backgrounds for which are to be in natural coloured plaster, with Regence and Georgian fixtures in white plaster. In addition to wooden furniture, Mr. Kelly will introduce some chairs of plaster with a Grecian feeling in their design and loose-pad, fabric-covered seats.

• For a Palm Beach dining-room, the Colwell Company has completed a screen made of panels of incised plaster over which tropic palms and vegetation sprawl. Anne Tiffany, who predicts the immediate return of modelled plaster ceilings, presents a vast oval mirror framed with baroque palm-like motifs (shown on page 82). Mrs. Tiffany, incidentally, is combining mirrored surfaces with modelled plaster in certain indirect lighting fixtures, with really brilliant results.

• Mr. Adler has used plaster with great effect in Mrs. E. Marshall Field's River House apartment. At the top of a stairway covered with pale white iridescent shells are three grisaille paintings outlined with delicate, but elaborated moulded plaster relief. Moulded plaster has been used in decorative panels over the white dining-room doors, and plaster corners decorate the valances of the pale blue silk curtains. Two large mirrors in the walls have also been framed in plaster relief in a manner typical of eighteenth-century "stucci."

• A white plaster console-table from Bello, Inc. (shown on page 82) graces the dining-room of Mrs. J. Cheever Cowdin's New York apartment. Grey walls and white-covered furniture compose well with the baroque, palm-like supports of the table, which make a sharp white note against the gun-metal mirror lining the wall behind them. A pair of magnificent Waterford candelabra, reflected in the mirror, supply the required glitter.

• Mirrored surfaces are classic in modern decoration; no room can hope to do without them, but glass in another and rather (Continued on page 118)

Guaranteed NOT TO RUB OFF

NEW SHINOLA WHITE CLEANER





READ SENSATIONAL DOUBLE-MONEY-BACK OFFER

Apply New Shinola White Shoe Cleaner according to simple directions on the carton. Allow shoes to dry thoroughly . . . then finish with a clean, dry cloth, not a brush. If New Shinola rubs off, return the remainder of the bottle with your name and address to Shinola, 88 Lexington Avenue, New York City. We will send you double your money back.

NOTE: To maintain the rough, nappy surface of white suede or buck shoes, you may prefer the same excellent Shinola White Cleaner you used last year. It is still available in the stores. Ten-cent size only. Of course it does not carry the no-rub-off guarantee.

Bottles or Tubes (2 sizes) 25¢ and 10¢



LOVELY TO LOOK AT—

DELIGHTFUL TO WEAR

As undeniable as the freshness of Spring is the smart style of Florsheim Shoes for Women! You'll adore them! . . . and you'll cherish the luxurious comfort afforded by the Florsheim Feeture Arch. The Feeture Arch—*exclusive with Florsheim*—is hinged so it flexes with your foot when you walk, yet gives firm support when you stand. America's smartest women are wearing Florsheims. *Style illustrated,* The BURWELL, W-274, *in genuine buckskin.*

FLORSHEIM

SHOES FOR WOMEN

$8.75 . $10 and up

THE FLORSHEIM SHOE COMPANY • *Manufacturers* • CHICAGO

LOOT FROM HAWAII

(Continued from page 115) *Lauhala* are the very good-looking place-mats in one-quarter inch weave. We found them indispensable in Hawaii, and so have our friends on the mainland. To use along with these mats are little three-inch high, cup-shaped coasters that fit closely around the bottom of a glass. These are excellent for high-balls. The mats are twelve by seventeen inches and are about nine dollars a dozen. The coasters (depending upon the weave) average about two dollars a dozen. These are all to be found at David Kahanamoku's, too. Incidentally, should you desire to entertain your friends with a luau, poi supper, outrigger canoe party, or perhaps to learn to ride a surf-board, this is the place to make arrangements.

Now for a note about Waikiki. Some mainlanders are a bit disappointed when they first see this famous beach: they shouldn't be. You see, the Hawaiians believe that one may swim anywhere, but surfing—that's a very different matter. Waikiki gained its fame among the Islanders many generations ago because of the fact that the reef is exactly placed, the currents exactly right, and the depth perfect for just the type of long, rolling breakers that surfing requires. Many of our mainland beaches are broader and longer, but none has this peculiar, happy combination of surfing requisites. Then, too, none of our beaches at home is so completely lined with tall, swaying palms; nor with mountain peaks rising high in the close background, their tips revealed at intervals between racing, scudding clouds; nor with the fabulous rainbows that arch over Manoa Valley and leave Diamond Head sparkling in the brilliant sun!

And Hawaii, you know, is our very own; no duty, no passports, no visas!

PLASTER AND GLASS

(Continued from page 116) more precious form is beginning to appear. The moulded glass furniture developed by Laurence Colwell had its beginning in the eighteenth century, but again it is a modern adaptation rather than a copy. Mr. Colwell's tables and chairs and sofas are built of separate moulded glass motifs, and this limitation makes for very simplified structure. Its subdued glitter is far from fragile, however, and the group shown in a small foyer on page 83 has great elegance. The moulded glass wall applique in the form of a sunburst lights the group with three white tapers—a proper reversion to type. Mirrors appear at the top and apron of the table, and on the structural surfaces of the chair with its glittering white satin covering.

In another console table for a hallway (shown on page 83), Mr. Colwell supports the heavy glass top with glass rod legs bound with dull chromium. The great vertical mirror above the table is framed with dull chromium outlined with wide bands of corrugated moulded glass. The flower arrangement in this photograph is by Gerard.

• Mirrors, as we know, are indispensable. But it was Miss Rose Cumming who lately has found still another use for them. In a baroque bedroom with aquamarine tinsel-paper walls, she has made great shutters for the window, which are mirrored from floor to ceiling and hung as screens. When these are closed at night, they reflect the room and its baroque pine furniture, as well as a huge white porcelain monkey who must think a good deal of his setting.

• Pickled woods, which are continuing in popularity with the leading decorators, are undergoing a process almost as complicated as that of the plaster-work. They have, after three years of development, arrived at a somewhat smoother conclusion. Décor shows a number of antique pieces reduced to the sleek minimum of basic wood that are warm in tone, with the soft greyed look of age. Originally, the process of pickling meant exactly what it said: a long immersion in brine. But modern ingenuity has perfected a much less difficult, if secret method. The softer woods such as beech, oak, and pine respond well to this treatment, and many an elaborately carved and gilded mirror frame has been happily refitted to a modern setting by being relieved of its gilt. Décor uses pickled wood furniture against softly keyed backgrounds. A recent room has pickled pine windows and door-frames set against a pale puce wall with overtones of warm violet and pink, a blue-violet carpet in the palest shade, and pickled furniture covered in various tones of these light colours. The pickling process is most effective for furniture with a certain elaboration of carved detail—large flat areas are likely to become monotonous. But in pieces of Chippendale inspiration, such as an overmantel (recently shown by the Westport Antique Shop) with its two voluminously draped female figures and their attendant garlands, the effect is at once lightened, and the rather pompous weight of the original is reduced. In the same shop, you will find the treatment applied to all sorts of things, from vast break-front bookcases to Canterburys, columns, and dressing-tables—a variety of pieces either to dominate or to accent a room.

EVERETT GRAY LINSLEY

Now...for the first time, the benefits of

"Filtered Sunshine" in soap!

and Woodbury's Facial Soap brings them to you, to enhance the loveliness of your skin!



© 1936, John H. Woodbury, Inc.

NOW, for the first time, you can hold in your hand a soap that is ready to give your skin—every time you wash or bathe—the glorious benefits of "Filtered Sunshine"! A soap you have known and loved for years—Woodbury's.

For half a century Woodbury's Facial Soap has demonstrated its worth as an aid to clear, fine, healthy skin. For women the country over, it has helped to correct such common complexion faults as coarse pores, oily skin, dry skin, sallow color . . . to improve and beautify the normal skin.

Sunshine, Nature's Beauty Aid

The value of the sun's kindly rays to skin health is widely recognized. Certain gentle, non-burning rays are beneficial, beautifying. They aid the skin in its normal functions.

Now, by an amazing new process, protected by exclusive patent rights, these kindly rays are irradiated into an ingredient of Woodbury's Facial Soap. And tests prove that this "Filtered Sunshine" element, now present in Woodbury's creamy lather, is readily taken up by the pores of the skin.

To Woodbury skin scientists and to one of the country's foremost universities go the honors for accomplishing this great work!

All the virtues, that made Woodbury's a beauty favorite for generations, are retained. But now with this new refinement, the Sunshine element, Woodbury's contributes even more to skin loveliness.

So let your family—certainly yourself—enjoy its benefits. Remember, too, that leading authorities recommend the "Filtered Sunshine" Woodbury's for the baby's bath!

At No Higher Price . . . Only 10c

Not one penny has been added to the price. 10c is all you pay for the same large-size, long-lasting cake of Woodbury's that formerly sold for 25c.

Get Woodbury's tomorrow, sure! It's waiting for you at all toilet goods counters and at your grocer's, too! Sold on a money-back guarantee.

READ THIS MONEY-BACK OFFER!

...en have you ever had the chance ... improve your beauty without risking ... penny? Well here it is! Just buy 3 ...kes of Woodbury's, with the new "Fil-...ed Sunshine" element in it. Use 2 ... If your mirror does not convince ... that Woodbury's is the finest soap ... the skin you've ever tried, do this: ...l to us before June 30, 1936, the unused cake in its wrapper (seals unbroken) and wrappers from the 2 used cakes. Tell why Woodbury's did not suit you; also amount paid for the 3 cakes. We will then refund to you the full purchase price, plus postage. Address John H. Woodbury, Inc., 1065 Alfred St., Cincinnati, Ohio. In Canada, John H. Woodbury, Ltd., Perth, Ontario.

...imitations. Look for the head and signature, *John H. Woodbury, Inc.*, on all Woodbury products.



THE STARS SAY...
"It's the buttons!"



Stars always know drama and flattery when they see it! This Catalina has a most expensive HAND crochet appearance... wooden button trim. All lined with softest all wool zephyr. White and Riviera pastels...
$9.00

Lovely Olivia de Havilland... Warner Bros. Star prefers this Catalina.

Catalina
SWIM SUITS

Styled for the Stars of Hollywood by Orry Kelly, Warner Bros. designer

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SAN FRANCISCO OAKLAND
AND 2500 OTHER LEADING STORES THROUGHOUT THE COUNTRY

SHOP-HOUND TIPS



NELSON

Handkerchief linen lingerie: left, navy-blue slip. Centre, white night-dress with Valenciennes lace. Right, navy panties; white panties with Valenciennes lace (Bonwit Teller)

(Continued from page 100) • Dozens of people have already left for seaside, lakeside, or the other side. The rest of us are clambering on and off liners bearing gifts to our departing friends. Just what to give them has always been a problem. If you want to take trouble, go down to the boat and put in a wine order for each day, or for champagne to appear on the table on festive nights. Remember that florists will arrange to have corsages put on ice and given to the recipient the second or third night out. H. Hicks, 660 Fifth Avenue, has two suggestions: steamer baskets filled with cocktail appetizers and dominated by a jar of caviar. But if, for some reason, this is inappropriate, then send a big box of juicy black cherries.

• If the difficulty of packing bottles has never been solved to your entire satisfaction, it's possible that Bryon and Bandy's new bottle-case may take a load off your mind. It's small and tall, and shaped like a victoria, but instead of opening on top it operates like a suitcase, which makes it easier to handle. Another improvement is that the strap which holds the bottles in place is adjustable, so that each compartment can take any sized bottle and hold it securely. Saks-Fifth Avenue has it, for around $15, of morocco or cowhide, in golden rust, red, green, and other colours.

Which reminds me of keys, the mention of which probably brings to mind unpleasant memories of those you have mislaid. A solution of this problem is a Buxton Key-tainer; not only is each key securely locked on, and easily removable without dislodging its neighbours, but the case has a cut-away flap, leaving no corners to get dog-eared. This is made in all kinds of leathers, and costs from about $1 at Altman.

• For those shopping in a hurry, one of the best places to go is Viola Cohn's (in the Hyde Park Hotel), 25 East Seventy-Seventh Street. For she has around one thousand dresses from which to choose; and it would be almost impossible to come away empty-handed, for her prices begin around $17, and go no higher than around $60, and her showrooms are a happy hunting-ground for almost every type of woman. At present she has a lot of silk suits with hip-length coachman jackets and velvet collars. Some of these have plain silk dresses and printed jackets, and some have both jacket and dress of a printed material. She also has tunic evening dresses and dinner-suits in checks, stripes, flowered prints, and what-all. I suggest, if you're going abroad, you take one of these dinner-suits, for even midsummer nights in Europe are liable to be chilly, and you'd welcome the little jacket.

• Many a plump lady sits in summer beside the sea, wistful and fully clothed. Embonpoint has ended her bathing-days. Or so she thinks. But before you (if she is you) resign yourself to this fate worse than death, I suggest you visit Ruth Merzon, 45 West Fifty-Seventh Street. Miss Merzon found that so many of her customers for whom she makes brassières and corsets begged her to do something about bathing-suits for "problem figures," that she finally tackled the question.

And now she has a department devoted to custom-made bathing-suits. These all have built-in uplift brassières, and they are also specially designed to meet the various problems that beset those overdeveloped in other directions. These bathing-suits are made of wool, silk jersey, printed cottons, and taffeta, and cost from about $20, custom-made.

• We're all very peasant-conscious these days, and many a humble dirndl has found itself a dinner-dress in New York. Glensder has imported from Czechoslovakia some enormously gay cotton peasant neckerchiefs, with Paisley or floral-printed designs. Wear one round your neck, or round your head: there's one flower print on a scarlet ground that would look marvellous worn with a white bathing-suit. (Altman, about $1 each.) For those who haven't succumbed to the peasant influence, Glensder has striped cotton neckerchiefs, with broad coloured borders, in excellent three-colour combinations: blue and yellow on a white ground, or navy-blue and red, on a white ground. (Altman, about sixty cents each.)



XI th OLYMPIC GAMES

AUGUST 1·16th

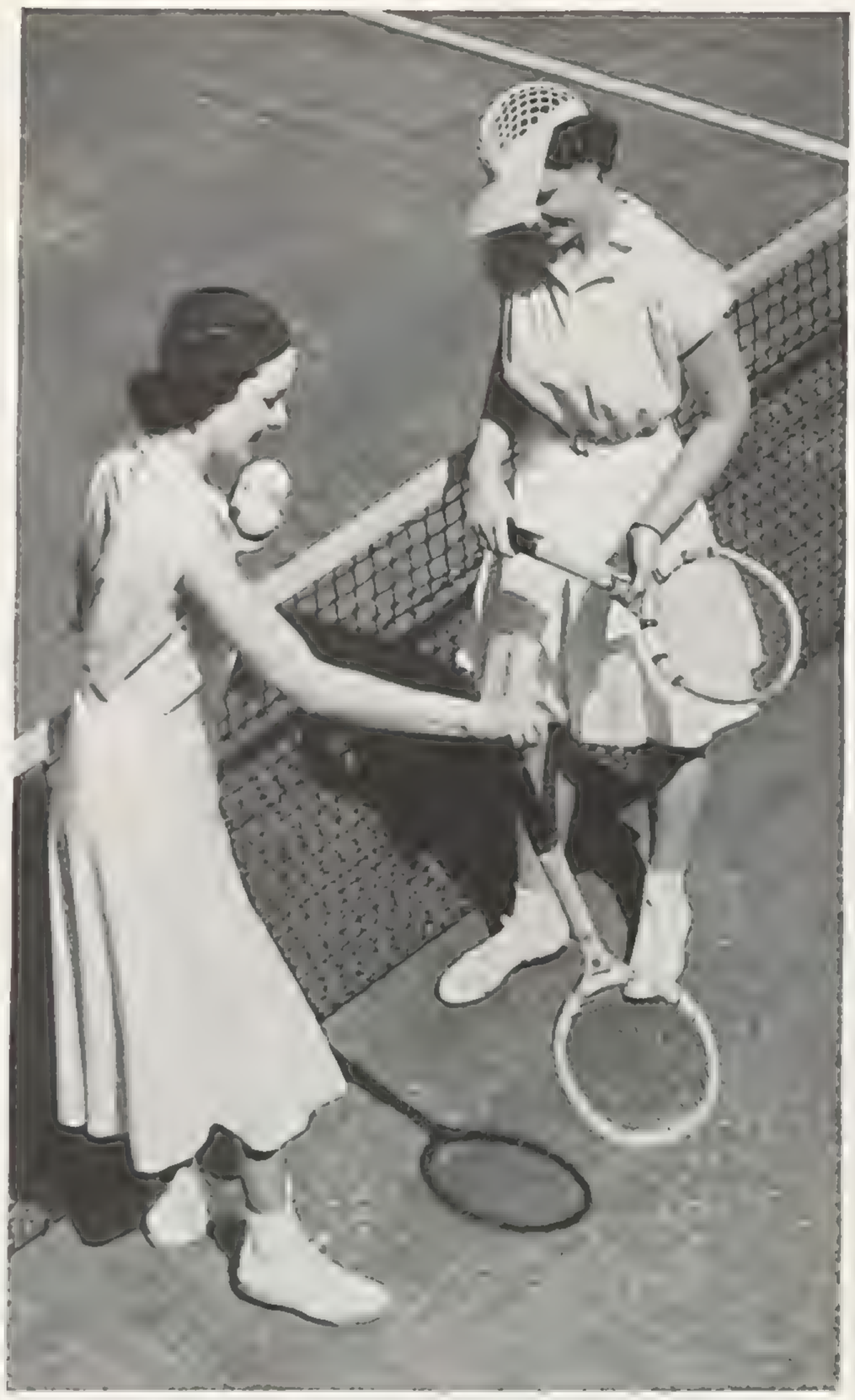
BERLIN

GERMANY

● Olympic Year is the World's Festive Year in Germany. The XIth Olympic Games are centered in a grand programme of exciting attractions: The Bayreuth Wagner Festival Plays, the Munich Opera Festivals, International Olympic Art Exhibitions, brilliant theatricals, interesting expositions and conventions. German genius for organization has timed these events so that you can enjoy them during a glorious vacation in Germany. In addition: Scenic grandeur and natural beauty . . . famous health resorts . . . romantic castles . . . picturesque folk festivals . . . medieval towns . . . cosmopolitan cities . . . the Rhine. Modern travel comfort and the traditional hospitality of the land of Wanderlust and Gemütlichkeit. Railroad fares reduced 60% and Registered Travel Marks at low rates. Write for booklet 31.

GERMAN RAILROADS INFORMATION OFFICE

665 Fifth Avenue at 53rd Street, New York



WEAR THESE FOR TENNIS

Our tennis dresses are especially designed to give the fullest freedom in action and enable you to forget your clothes while you play. They are smartness itself on the court—yet they are most practical.

These are exclusive designs; one of them suggested by a leading woman player. Our intimate knowledge of the games and good players is translated into a large selection of dresses for tennis and other active sports.

One-piece Shorts-Dress $10.75
Sanforized wide wale pique; "zips" down the back

Tennis Dress of Cotton Madras $13.75
In silk jockey cloth $16.75

Knitted Head Band, 95¢ • Crocheted Cap, Pique Visor, $2.25

ABERCROMBIE & FITCH CO.

The Greatest Sporting Goods Store in the World

MADISON AVENUE AT 45th STREET, NEW YORK

CHICAGO STORE: Von Lengerke & Antoine, 33 So. Wabash Avenue

SWEEPSTAKE

(Continued from page 93) she goes in for shining white blouses with black wool skirts, little make-up, and a string of pearls. No longer willing to be bossed by photographers, she refused pleasantly, but obstinately to pose. She was, however, careful about Jimmy's posing. "Fix your tie, dear," she advised.

METAMORPHOSIS

As soon as the Angelustros had their money, they moved and completely refurnished their place, doing the living-room in henna, with a bit of gold and a touch of green. An enormous new radio dominates the room. There are white lamps, mirrored small tables, green draperies, and a drop-leaf table. It was all done by Mrs. Angelustro and her cousin. Mrs. Angelustro, of course, does her own work. They have settled down to a sober happiness, living quietly and gently on their income, ready now for their first vacation this summer, when they will take the children and the car to Italy and Germany for the summer. On their return, Jimmy will go into one of several businesses. He doesn't know which.

In June, 1935, Rita Cavioli won her fortune. When the reporters found her at Woolworth's in Port Chester, they badgered her so much that she had to go home. The next day, however, she was back behind the counter—a sparkling girl with olive skin, warm eyes, and a smile, shining and disarming.

In April, 1936, we found her in a Woolworth cash cage, working until nine that night. (Later she was off to act in a play at church.) This year she is even more incandescent, with her smile wider, her eyebrows shaped, and her hair soft with Colbert bangs. She wore a turquoise-blue sweater and a brown tweed skirt. Her home, in which she lives with her father and mother and eight younger brothers and sisters, is a bleak white stucco house on the fringe of Port Chester's Italian section. The Caviolis have lived there for years. Mr. Cavioli used to be a custom tailor, but is now a fitter in a Port Chester clothing store. Mrs. Cavioli, a heavy, brooding woman with sweet eyes and a Philadelphia accent, runs the family. Rita, of course, refurnished the house for her parents, doing the living-room in henna, sofa and chairs, all alike. A radio, big, new, and glistening, dominates the room. In the dining-room, the new maple and walnut suite rather dwarfs the room. Out of sight is the plaque which Rita won when she was graduated from Port Chester High School in 1931 with the highest honours in her class. Rita said, "I just told mother they were giving them away that year."

Until the sweepstake money was in the bank, Rita refused to spend any. As soon as she had it, she paid off the family debts and bought clothes for every one. She then purchased the Packard. The rest of the money went into annuities. Somehow the money spoiled her love for clothes. She had always planned that when she was rich she would buy glamour. Instead, she bought some sweaters, the leopard cat coat, and an evening dress. Lots of women wrote to her suggesting what she ought to do with her money, but she paid no attention. No men wrote her proposing marriage. She answered all the women herself.

It was just chance, incidentally, that she didn't win one hundred and fifty thousand dollars. Her father, who had bought three tickets, sold half of her ticket to the general manager of the store in which he works. Joe Jacobsen, with his seventy-five thousand, is still running the place, more crowded than ever. Men seem to like to buy a suit with an extra pair of trousers from a lucky fellow who won on a sweepstake ticket. Rita never thinks about it at all. "It's all gravy," she says.

In March, 1935, when the reporters searched out Frank Maguire, junior, to whom Robin Goodfellow had brought seventy-five thousand dollars, they found a big blond athletic instructor at Reilly's Gym in Rockefeller Center. In his fresh white suit, he swung the girl instructors over his head, balanced himself on the stuffed horse, and did a couple of careless handsprings on the bicycle bars. Within three hours he blew them all a kiss good-bye.

ETERNAL ELATION

In April, 1936, we found him, as sociable as ever, serving drinks in his shirt-sleeves to a couple of firemen in his father's bar in Brooklyn. He was getting fat. Since March, he has paid off the mortgage on his parents' home, a pleasant brownstone house in a row of brownstone houses. He took us in to meet his mother, a tall, homy woman, cooking dinner for her family on a beautiful white stove. Maguire does not live there any more. On Easter Sunday, he married the attractive Western Union operator with whom he has been going for years. They have bought an ancient yacht-club on Fire Island, which they are turning into a restaurant and bar. He may even get a cabaret licence. Before he invested his money, however, he bought clothes for his family and sent his parents off to the South. In his slight Brooklyn accent, he announced, "Boy, I'll never get over this." None of the winners believe that they ever will.

HERE'S THE WAY TO BANISH SHARP *"Razor Stubble"*



AFTER REMOVING
ARM AND LEG HAIR



A Discovery that Not Only Removes Hair Instantly, But Completely Solves the Sharp, Bristly Re-Growth Problem

Modern science has at last found a way to remove arm and leg hair that forever banishes the sharp, bristly re-growth that follows the razor.

This is due to a scientific discovery by one of the leading cosmetic laboratories of the world. A way that solves the arm and leg hair problem as women have always hoped it would be solved.

What It Is

It is an exquisite toilet accessory, resembling a superior beauty cream in texture. You simply spread it on where hair is to be removed. Then rinse off with water.

That is all. Every vestige of hair is gone—gone so completely that, even by running your hand across the skin, you cannot feel the slightest trace of stubble. For this amazing creation *definitely ends sharp-edged after-razor "stubble"*...When re-growth finally does come, it is utterly unlike the re-growth following the razor and old ways. You can feel the difference. No sharp stubble. No skin roughness.

The skin is left soft as a child's. You feel freer than probably ever before in your life of annoying hair growth.

Where To Obtain

It is called NEET—and is on sale at all drug and department stores and beauty parlors. Costs only a few cents.

Neet *CREAM HAIR REMOVER*



IN CAPTIVATING
NEW COSTUME COLORS



Rollins Knee Lengths for every spring and summer occasion.

These extraordinary new crepe stockings will do things to your legs. Their new sheerness-without-shine lends the sculptured smoothness you've always hoped for. Expect to be thrilled at your first wearing . . . and to be amazed before the inevitable last wearing finally comes along. For Rollins Crepes resist snags, wear longer. No, not expensive either, $1.15. Illustrating style X-5180. Other styles, $1.00 to $1.75.

Rollins Runstop Hosiery

NEW YORK • CHICAGO • DES MOINES • SAN FRANCISCO

WHAT SHALL I TAKE?



NELSON

Miss Beatrice Patterson travels with her own sheets, blanket-cover and spread in a wine-red leather case, from Hermès

(Continued from page 73) are included in this wardrobe of Mrs. Whitney's. One is of sheer crêpe, beige dotted in white, and owns a separate scarf that tones down the formality of the low décolletage. The other dress, of flowered crêpe, also possesses a separate scarf. An evening jacket of white heavy sheer crêpe goes equally well over either dress.

• This same wardrobe—enlarged a little—would take you to Europe on any liner. Steamship life, however, calls for more sports clothes and more evening clothes. If you stop over any length of time at a resort, add still more sports things. The longer the stay, the more you'll need.

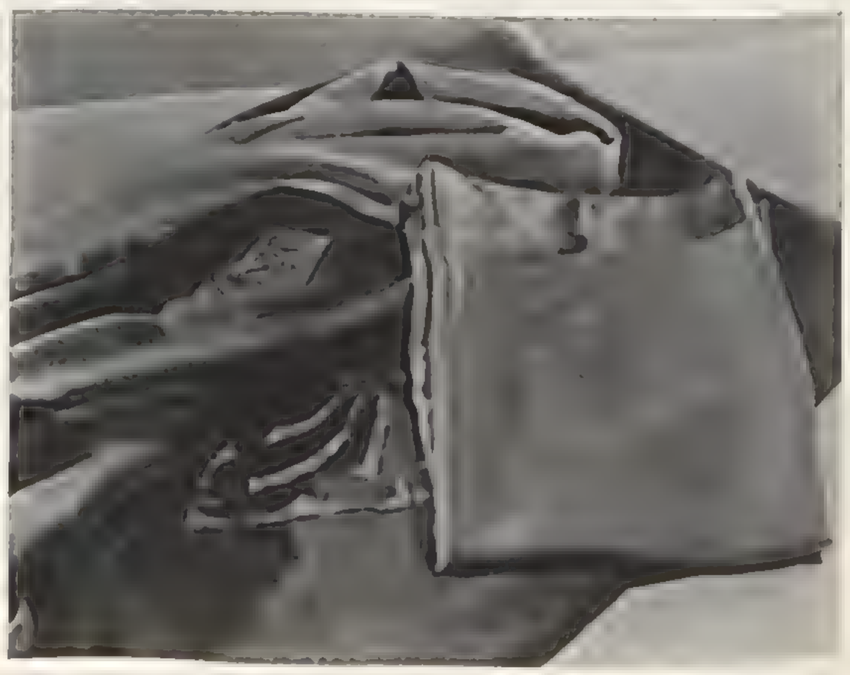
• At least three dinner-dresses and two formal evening dresses should go on any European-bound passenger's list. The travel-wise see to it that these dresses have jackets or scarfs so that changes can be rung, and formality toned up or down. Luckily for travellers, this year, a new evening fabric has cropped up which goes a long way in solving the packing problem. Wrinkles actually improve this fabric. The more the better. For it's a cloqué piqué that owes its chic to its crinkles. (The dress on page 72 is made of it.)

• Mrs. James Forrestal has worked out a splendid packing system when she travels without a maid. Under the cover of each piece of luggage, her maid slips into a slot a label that lists the name of every object contained in the bag. Upon arrival, Mrs. Forrestal can lay her hands on anything she wants—without turning everything topsy-turvy. What better system for avoiding chaos?

• Another tip from a veteran traveller is this. Always write out a list before you pack, to avoid omission of any important accessory. And before packing, lay out everything and check off the list as the articles go into trunks. It will save you the headache of discovering later that the shoes for your mauve dress are three thousand miles away.

• Although most packers swear by layers of tissue paper for keeping things smooth, a woman who flies constantly advises scrapping it. Leave out the tissue paper and you'll have space enough for about two more dresses. Her contention is that clothes, if folded flatly, suffer no more anyway. This same air enthusiast avoids excess weight when flying by taking only enough cosmetics to last en route. As soon as she gets to her destination, she telephones the nearest drug store for a larger supply. (How to keep beautiful in transit is gone into rather thoroughly on pages 94 and 95 of this issue.)

• Hats always present a travelling snag. This year, when hats are far from being little rags of things, the situation is still more complicated. If you must travel lightly, however, we suggest these three: The flat Schiaparelli pancake beret (Bergdorf Goodman and Bonwit Teller). The neat little piqué hats that unhook and lie as flat as a collar (Best). And the



Mrs. Morton L. Schwartz takes along beige crêpe sheets, satin-bound; a matching wool spread; and a crêpe-lined robe

WHAT SHALL I TAKE?



Mrs. C. Oliver O'Donnell's bottle bag, designed by Arthur Gilmore, stays right side up

cloches (did you know they were being revived?) that you'll find at Bergdorf Goodman. But if you're going for any length of time, you'll need a hat-box more this year than ever. There's a marvellously light one, designed by Vuitton which you can order at Gilmore's, that is a perfect solution. It weighs only three and one-quarter pounds instead of the regulation four and one-half.

• By the way, Vuitton is making a whole family of airplane luggage, of the typical Vuitton linen, that have light drum tops and bottoms. You can order them all at Gilmore's. Gilmore also has a natural linen suitcase of his own design that weighs four and one-half pounds, while the same size in pigskin weighs eight and one-quarter pounds. Since every pound beyond the thirty-five-pound limit costs eighty cents when you're flying to California, and one-half of one per cent. of the fare per pound over the limit in France . . . all this is worth worrying about.

• Mr. and Mrs. Gilbert Miller, who fly their own plane, can accommodate four passengers and eight suitcases. The cases were bought at Finnegan's in London and weigh, as they say, "absolutely nothing." Mrs. Miller fits her wardrobe schemes into two cases. Her day clothes are usually built around navy-blue accessories, and her two evening dresses are planned to be worn with black slippers. She wears her heaviest shoes and carries a short light fur cape for evening wear.

• If excess baggage means nothing to you and you want luxury at all costs, you can learn a thing or two from the travel equipment of Mrs. Frederick T. Frelinghuysen. Her luggage includes: (1) A slide-fastened brown leather case, which she carries in her hand, and which holds passports, handbag, one or two books, and a jewel case. (2) A bottle bag. (3) A dressing-case for slippers, dressing-gown, and little things. (4) A hat-box. (5) A shoe trunk. (6) A canvas-and-leather bag for extras. (7) One large Vuitton wardrobe trunk, and a smaller wardrobe trunk. (8) A flat tray trunk. (9) A large Hermès slide-fastened case of Russian leather that holds full equipment for a railroad stateroom. This includes a bed cover, bags to cover hats and dresses, pyjamas, slippers, robe, and a light fur bed cover.

• A few do's and don'ts: Do carry a handbag that is roomy enough to accommodate your passport, ticket, and other paraphernalia. Do wear comfortable sturdy gloves instead of delicate, easily soiled ones. Do take enough low-heeled shoes and at least one pair of tennis sneakers if you intend to go in for deck sports. Don't wear fragile blouses of organdie with your travel suits, and do bring dark glasses.



Mrs. Leo d'Erlanger's thin cashmere travel rug, cashmere bag, and moire pillow, all fit into a slide-fastened case

SEE WHAT THIS CLEVER YOUNG DESIGNER DOES WITH PURE **SHAGGYSPUN** LINEN!

Beautifully Tailored Summer Frocks and Culottes for Wear at Country Clubs and Smart Vacation Resorts.

STYLED BY Kay Dunhill OF SHAGGY SPUN

Pure linen with that smart homespun look — fashion's favorite — thoroughly shrunk — in these luscious colors: Aqua, Coral, Gold and White.

Colonial . . No. 316 — Cool and smart with its divided skirt, six ray braid and cleverly placed buttons in contrasting colors. Sizes 12 to 20.

2-Piece Suit . No. 315 — Loops of contrasting soutache braid give this little affair real distinction. Sizes 12 to 20.

Frock for Town or Country Wear. No. 318 — A patent leather belt in a contrasting color with buttons and stitching to match gives this dress overall dash and style. Sizes 16 to 40

6.50

at any of these stores.

Gimbel Brothers	New York, N. Y.
L. Bamberger & Co.	Newark, N. J.
Kaufmann's	Pittsburg, Pa.
Carson Pirie Scott & Co.	Chicago, Ill.
William Filene's Sons Co.	Boston, Mass.
J. L. Hudson Co.	Detroit, Mich.
G. Fox & Co.	Hartford, Conn.
The Dayton Co.	Minneapolis, Minn.
Strawbridge & Clothier	Philadelphia, Pa.
J. L. Brandeis Co.	Omaha, Neb.
Scruggs Vandervoort Barney	St. Louis, Mo.
Neusteter Co.	Denver, Colo.

Or write to Kay Dunhill, 1350 Broadway, New York, N. Y., to find out where these dresses may be purchased in your city.

Pat. Pending — Lesem Bach & Co., Inc.



BEHAVIOUR OF BRIMS

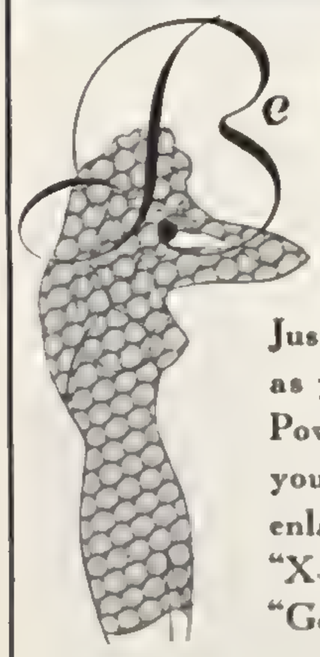


• Shade your eyes—half your face, in fact—with a sweeping brim on summer days ahead! • A brim like the one above: shamelessly flattering in its width and pitch, and made of layers of black malines. The upshooting sprigs and shallow crown are of black malines, too. The whole hat is evidence of how triumphant fine design and execution can be. You'll find this model at Madame Pauline; I. Magnin, California





• Above: Invincible line for a mature face. The brim of this black baku hat swipes low on one side, arches high on the other. A blue feather gives extra lift. Rilla Marie; Carson, Pirie, Scott • Left: Suzy puts not more than an inch of crown on her stitched green crêpe hat. The rest is slopping, shadowing brim. The intriguing trimming is a bow made of rolls of bright grosgrain ribbon. Rilla Marie; Carson, Pirie, Scott



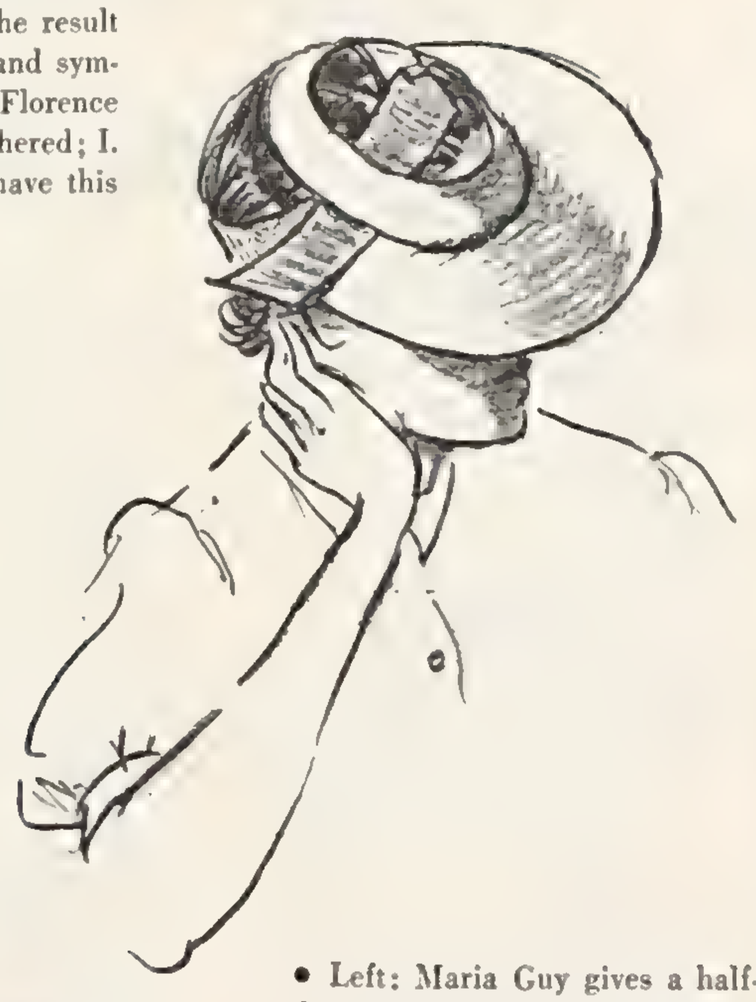
Be Cool and Beautiful in "GOSS-AMOUR"

Just imagine! A gossamer NET foundation as sheer as your hose—yet with invisible strength in its Power elastic threads to mould your figure to slender, youthful, feminine lines. . . . At the left is a slightly enlarged photograph of the "Goss-Amour" net. The "X-Ray" photograph reveals a $7.50 combination. "Goss-Amour" also comes in girdles and panties.

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• Bet on visors, for they're bound to come into your life along with summer sports clothes. Here, at the right, is a hat that's hardly more than an exaggerated visor of white stitched linen. The open-air crown is two slim, interlacing circles—one of linen, the other of rust grosgrain ribbon. The result is a hat with a balance and symmetry that's perfection. Florence Reichman; Martha Weathered; I. Magnin, California, all have this





• Left: Maria Guy gives a half-dozen or more sides to a navy-blue ribbed straw beret and trims it with a ribbon cocarde on one of the sides. Wear this casual hat with both your town and country suits. From Janet-Fifth Avenue

• Below: Toast coloured Panama with the happy quality of being almost a classic, and the new details of a higher crown and a slightly squared-off brim in the front. From Janet-Fifth Avenue





RAFFIAKNIT . . A brand new fabric success by Marinette that's as bright and fresh as the new buds of your perennial favorites. You'll love its luscious softness—and its magic coolness reminds one of sparkling springs and fresh mint. "A Fabric Created of Crown Rayon — It's Tested."

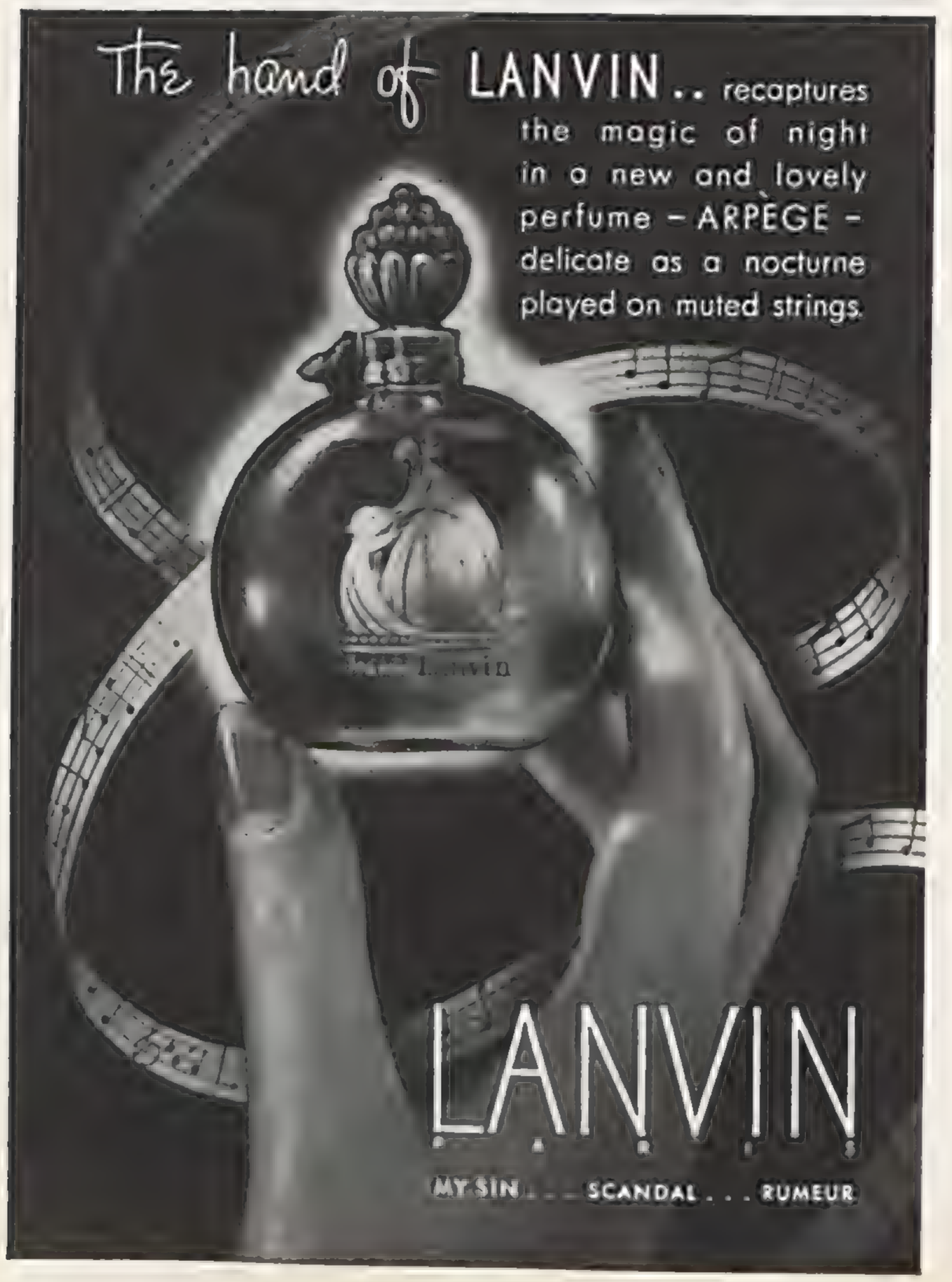
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STEPS TOWARD SUMMER







• Directly above: Laird, Schober's classic monk shoe in white and the new bright brown. Of suède and calf

• Upper left: Laird, Schober's distinguished sandal of kid that has been highly polished. From Lord and Taylor

• Below it: Straps and bands of bright patent leather make this "Pandora" sandal. The centre strap has a brand-new line to it. Stern's

• Next: E. P. Reed's "College Bred" sandal of unlined Bucko in bright, dark shades—good with white costumes. Cammeyer has this model

• Left: A white suède pump for afternoon wear with linen and cotton dresses. You'll find this shoe at Lord and Taylor





• Right: Two colours of suède and calf skin make this "Fashion Plate" shoe. The only trimming is a neat buckle on the strap

• Next down the line: Selby's all-white suède shoe with a generous strap that buttons twice. The well-balanced heel is particularly comfortable for general daytime wear

• Lower right: A bright or white patent leather sandal, exciting and new to wear with cotton and linen evening dresses. The heel is square in back. Shoecraft has this slipper

• Below: Shiny black patent leather and mat white suède are effective allies in this distinguished pump for afternoon. From Frank Brothers



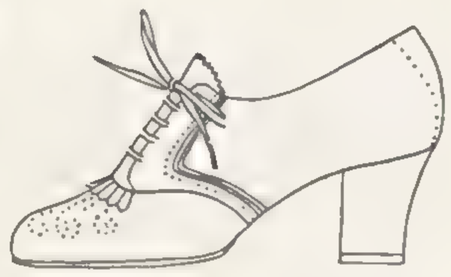






MORE SUMMER SHOES





• Above: A crisp new interpretation of a classic colour union—brown calfskin and natural coloured linen, for a smart spectator sports shoe. Stetson has this

• Upper right: This white buckskin Oxford is unlined and perforated, and as coolly comfortable as it looks. From the Foot-saver Shoe Shop

• Below it: Rice-O'Neill's T-strap sandal in the new pastel suèdes. Also to be had in coloured linens and gabardines

• Right: An Air Step sandal of white suède—another good reason for the importance of all-white shoes. The broad T-strap widens out where it meets the slashed, stubby toe









• Down the row, left: A half-dozen slim straps of dyeable satin for this Daniel Green sandal made for dancing

• Blue Ribbon's short-vamp spectator pump is cut off square at the instep. In bright brown calf and white suède

• Another spectator sports classic of white buck with contrasting calf trimming. A Boyd-Welsh "Peacock" shoe

• Lower left: Thin straps of patent leather are the major portion of this open afternoon sandal. A Jacqueline model

• Below: A wide open shank is the news on this Walk-Over sandal of pastel linen. The heel is medium height, comfortable for general wear







The new Lewis purses make smart summer sense! This white glossy composition sponges clean in thirty seconds with Ivory Flakes. Open —and you'll find a "washing card" which tells you how to refresh the deep-toned linen edging. Always, says Mr. Lewis, use those chiffon-thin flakes of Ivory, the *pure* soap!

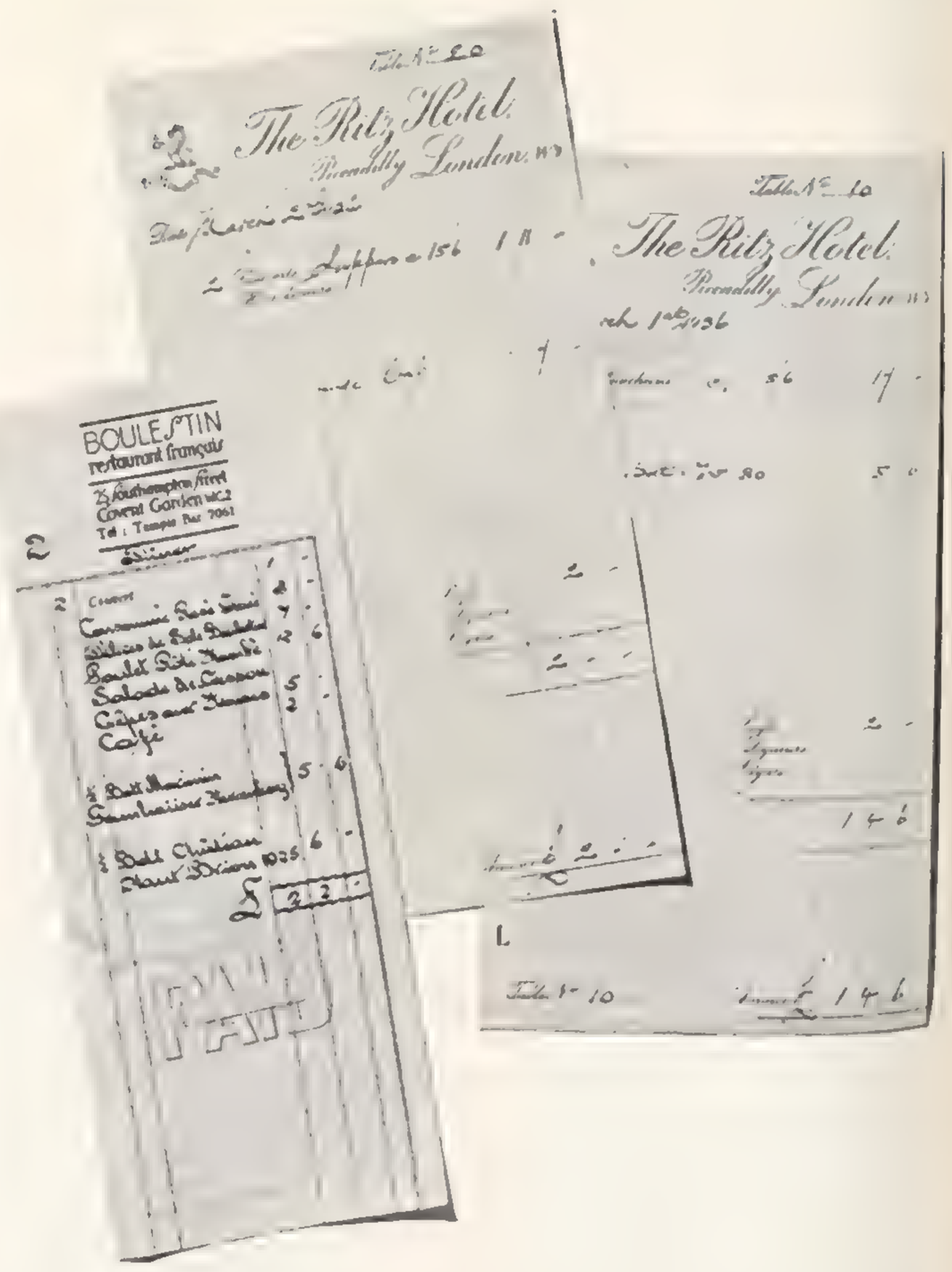
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THE COST OF STEPPING OUT

IF YOU'RE heading for London this summer—and who isn't?—perhaps you'd like some notion of what having a good time in that glittering capital costs. These pages make all clear. They'll guide you through the maze of London night-life—tell you where the fun, the food, the atmosphere, the celebrities are—and forewarn you what the final reckoning will be. They'll tell you where to go—whether your limit is ten pounds (about $50) or ten shillings (about $2.50).

And while we are being frank, we add a few tips. If one eye must be kept on cost, don't order à la carte on the supposition that you are saving money when a *prix fixe* is arranged. A simple chop or two, plus a few extras, can mount up to the *prix fixe* dinner price in no time. Don't ask the head waiter's advice and then ignore it, thinking he is "only trying to get rid of yesterday's chicken"; this is wounding both to his pride and honour, and altogether a false supposition, for the *plat-du-jour* is the chef's great work of the day. If your party is a large one, much can often be done at fixing an amiable price by going the day before to consult the maître d'hôtel or chef.

WHITE-TIE NIGHTS—£10 LIMIT

Let us suppose there are two of you, you want a white-tie evening, and you don't want to spend more than £5 or £10 for everything. By everything, you mean dinner, theatre, supper, and dancing. Theatre dinners, meaning less food and an earlier hour, are arranged at the following places. The prices given are per person.

The Savoy: 12s. 6d.
The Dorchester: 10s. 6d.
Quaglino's: 10s. 6d.
The Berkeley: 8s. 6d.
The Blue Train: 8s. 6d.

At the Ritz, Claridge's, the Carlton, the San Marco, Grosvenor House, the Mayfair, and the like, you may arrange for yourself, at approximately the same price, a light but sufficient dinner to carry you through even four acts. If dinner is for two, another ten shillings should see you through cocktails, wine—light wine is better for pre-theatre purposes—, and liqueur.

For the theatre, check off 19s. 6d. each for booked seats in the stalls at Mr. Cochran's latest opus; 16s. 6d. for other musical shows; 14s. 6d. for drama.

Then on to supper and dancing, with cabaret included, at any of the following places. (Most of these places have one night a week called "Extension Night," which means you are allowed to have drinks after the regulation midnight closing.)

Café de Paris: 21s. Extension Wednesday
Grosvenor House: 21s. Extension Thursday
Dorchester: 21s. Extension Thursday
Savoy: 15s. 6d. Extension Thursday
Ritz: 12s. 6d. Extension Wednesday
Mayfair: 12s. 6d. Extension Thursday
Carlton: 12s. 6d. Extension Tuesday
San Marco: 12s. 6d. No extension night
Quaglino's: 12s. 6d. Extension Wednesday
Blue Train: 10s. 6d. Extension Tuesday
(Price per head covers everything but wine)

Your tips and taxis are between you and your bank-account. However, by



IN LONDON

way of general advice, give the doorman and the cloak-room man sixpence each and the waiter ten per cent. of your bill. Only tip the wine waiter when champagne or some special vintage is ordered—about ten per cent.

À DEUX—£5 LIMIT

If your idea of heaven is a quiet place to eat, good food, taking a long time about it, and then dancing without bothering to dress, or at most a black tie, and spending no more than from £2 10s. to £5 for the two of you, then try this:

Go to the Berkeley, Savoy, or Grosvenor House for cocktails—Victor at the Grosvenor is the inspired creator of the White Lady Cocktail, by the way, and now presents to a waiting world the Blue Lady and the Black Lady. Allow five to ten shillings for both of you for this.

Stay on for dinner at any of these places in the grill (8s. 6d.) or go to Claridge's grill. The Carlton grill dinner is 10s. 6d., the Ritz and Savoy grills à la carte, but you should manage on a working basis of 12s. 6d. at either. At Prunier's, L'Apéritif, Au Jardin des Gourmets, or Boulestin's, you may get grand food for from 10s. 6d. up, and Le Perroquet will do you very well for 7s. 6d. In the grill-rooms of the Blue Train, Quaglino's, or The Hungaria, you can dance as well as dine (not dressed). Or if you've already dined, you can go on to any of these three grills to dance and to have drinks and snacks. Allow from 7s. 6d. to 12s. 6d. (There are so few nice places to dance without dressing in London—make a special note of this.)

Add this all up, and you find that you will give yourself and lovely lady an evening for between £2 10s. and £5.

SNACK, CINEMA, SUPPER—£3 LIMIT

Happily, London is now full of entertaining spots in which to get a bite to eat before going on to a cinema or the theatre.

There's Prunier's for one, with their Dégustation Hour (French for snack), from 5:30 to 6:30. The charge is 3s. 6d. for a plate of their fine seafoods, a cocktail, or a glass of beer or wine. At Monseigneur's, their specialties are about the same price. The Berkeley Buttery, famous for its cocktails, is crowded at this hour with "snackers." The Mayfair's new Viking Room is for lovers of Danish *smörgåsbord*, with marvellous sausage and duck and the like—delivered by air each day from the Hotel Lorry in Copenhagen. At the Blue Train Roundabout Bar, you may have all the Russian hors-d'œuvre you want for 1s. 6d.

For the cinema, cross off from 3s. 6d. to 9s. 6d., or a little more if you book ahead for the best seats.

Then on to supper at any of the places mentioned in the "*à deux*" evening, or that mammoth pavilion, the Café Royal, where the chef in their grill is known to fame. Supper is usually à la carte in all grills, but you should count on anywhere from 10s. 6d. to 15s. 6d. (Continued on page 140)







Candid camera photographs of actual Parker Herbex Treatment

Now you can have as many permanents as you like with hair reconditioned by Parker Herbex Individualized Treatments

Many women have found that they are unable to have permanents frequently enough to keep their hair really well groomed. The reason for this is that they haven't kept their hair *conditioned*, between permanents. The scientific methods employed in the famous Parker Herbex Individualized Treatments conditions the hair so that you may have as many permanents as you like. The entire length of the hair as well as the scalp is treated before and *after* the shampoo. There is a specific treatment for each *individual* scalp condition and hair texture. Ask your hairdresser about Parker Herbex Individualized Treatments. We are sure that he'll recommend them.

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THE OCARINA—
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● Every woman covets the compliment—"You have *true* poise." And Tru-Poise shoes help you win it! They hold your foot from sliding down the incline formed by high heels, and prevent uncomfortable crowding of your toes. Discover *true* poise today in these smartly styled shoes.

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"IT'S DESTINY"

(Continued from page 79) "It is a story which I never tell any one," Jean said then. "But now I have mentioned it, I may as well continue."

At this point, she offered me a lady's-finger. It was the most delicious lady's-finger I had ever tasted. Made by Jean's devoted cook. But Jean did not touch them. *She who loves lady's-fingers to the point of distraction dares not eat them!*

"What about love, Jean?" I asked.

"I once knew a man," said Jean, her lovely eyes a sombre hue. "A truly remarkable man. A genius. A great philosopher, a psychoanalyst and scientist mixed. He used to just sit and look at me for hours and hours. I was six and a half at the time. No man has ever been content to do just that since—" she sighed.

I was silent for a moment. It was too beautiful, too sacred!

Suddenly, Jean shrugged those exquisite shoulders of hers and said, "One has to adjust one's self to the natural rhythm of the world. One's soul marches on—"

"Have there been other men, Jean?" I asked, superfluously. "We all know, of course, about your four marriages—"

"Three," said Jean.

I apologized.

Jean, however, is innately courteous. "Forget it," she said.

"I will," I parried. "But only if you will give me *your* opinion on love."

Jean smiled, a radiant smile. "I will," she said. "I will give you my absolutely honest opinion. No one has ever heard this yet. I have thought a great deal about love, and I believe that love is largely a quiescent quality. A great many, far too many women believe that if you are tender you will be labeled as weak. This is not so. A woman must have flashes of great beauty. She must instil inherent beliefs. Like a stained-glass window. Tolerance does not imply absolence of acute situations. Rather the contrary—"

It is *Jean* speaking!

"She must immerse herself. It is the wise tolerance, it's getting on the other side of the fence, but no matter, a woman must cherish that immense softness that is so dramatically vital to her being."

I thought this over for a while. Finally I asked.

"Do you think that you will ever marry again?"

"No," she said. "No. Now I have only very small intimate dinners, just Gary Cooper, Franchot Tone, Leslie Howard, Cary Grant, Clark Gable, Joe Brown, Bob Montgomery, Charles Butterworth, George Brent, Leslie Fenton, Lubitsch, Jack Oakie, and perhaps one or two Warners. If I marry I have to entertain their *wives* as well! I can not do that! It's against my inherent belief in freedom. Besides I want to sing—"

"Sing, Jean?"

She nodded, then flashed a smile at me. "It's a secret," she said. "But I don't mind if you know it. I have been taking singing lessons now, for almost a week. Some day perhaps—"

"What, Jean?" I queried.

"The opera," said Jean, breathlessly.

Truly, nothing surprises me about this girl. I glanced around the room I was sitting in, furnished in perfect taste. On the walls, autographed photographs of great men and women: Sylvia, Babe Ruth, Herbert Hoover, Eddie Cantor; above the mantelpiece a portrait of Jean, painted, by a famous painter, on velvet.

She has all this, fame, money, a lovely home, but it *is not enough*. Not for Jean. The world knows by now that she is writing a book. Has known it for years.

"It's about my own life. My own beliefs," said Jean, when I questioned her. "About the little things that count. The exquisite, wonderful, thrilling, dramatic happenings of every day, every hour— But I want to do more than write a book. It would thrill me to compose a symphony. I would like to become a great editor, a famous surgeon. After all—" she flashed a whimsical smile, "a film star is just an ordinary person blessed by the Almighty."

Here was a new slant!

"I believe in hoping for the best," she continued. "And I believe that a good posture is the result of the fine, noble instincts that come from within. This is my philosophy. It has made me be called 'Happy Hollywood,'" again she flashed that smile. "But that is quite frankly my opinion."

Happy Hollywood? Courageous, fine, noble Jean Hollywood! And that isn't even *half* of what I think!

ANSWERS TO CORRESPONDENTS

ANY reader can obtain from the Vogue Information Service answers to questions on social conventions, customs, and matters of etiquette; on fashion and costume; on household decoration; on shops dealing in merchandise of interest to Vogue readers, and on other subjects that fall within the scope of this magazine, by conforming to the following rules.

RULES FOR CORRESPONDENTS

(1) The name and address must be legibly written or printed at the beginning or the end of every letter.

(2) In order to answer all inquiries promptly, it is suggested that as few questions as possible be asked in any one letter; a reply may be delayed because of the totally unrelated questions contained in a letter.

(3) Unless especially requested to keep a reply confidential, Vogue is privileged to publish (without actual names) any inquiry and answer that it considers of interest to its readers.

(4) As there is no shopping service connected with Vogue, no shopping commissions of any sort can be undertaken. However, Vogue Information Service will gladly suggest shops where direct purchases can be made.



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AN important bit of tailoring. A David Crystal discovery in warm weather chic that you won't find anywhere else. Made of Encanto silk (of course, it's washable) in jonquil yellow, morning glory blue, orchid and carnation white. Sizes 12 to 42.

$19.95

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FOURTH FLOOR

DE PINNA
FIFTH AVENUE AT 52nd STREET
NEW YORK

A FIELD-DAY FOR FLOWERS

(Continued from page 63) on the smartest heads. They are set in a hundred different ways, sometimes under brims at Reboux's, head-on like Mercury at Suzy's, and pairs of them slanted sidewise or backwards at Talbot's.

Two conspicuous feathered heads appeared at one of the popular "conferences" at the Ambassadeurs in Paris: Madame Paul-Louis Weiller in a black toque with a poppy headlight, out of which sprang two stiff black feather quills (sketched on page 63), and the Baronne Philippe de Rothschild in Suzy's leather sailor with twin wings set dead-centre and soaring to the sides. (Bergdorf Goodman imported this model.)

PLAINER FARE: It is pretty obvious that not all costumes will stand a hat that is trimmed and trimmed, however cleverly, and the simpler ones are harder to find this season. Reboux, of course, can be counted on to produce something magnificently simple. One of the best hats in many moons is her "Snob" (Bendel has imported it)—a tailored felt hat with a rather high, squared-off crown, a medium brim that rolls slightly up like a man's, softened by a spotted veil that hangs evenly from above the grosgrain binding where crown joins brim.

Another huge success of Reboux's, seen in one week on eight of the smartest women in Paris, is a big black felt hat with a veil, Spanish in feeling. Paris doesn't have the attitude we have about rushing into straws at the first breath of spring and spurning felts until the first chill breeze.

There are flat straw sailors, too. "Canotiers" that are plain as plain and rely, for their chic, on small, unobtrusive tricks of trimming, plus fundamentally good lines. Yet even these are often shamed into bearing a veil, to keep up with this season of the milliners' art.

PIQUÉ: The fresh crisp look of piqué impresses Paris as much as it does America, and there could be nothing smarter than an outfit like Madame Ralli's: a little navy-blue wool suit from Molyneux, diamond butterfly pins on the collar and lapel, and a tidy white piqué sailor from Suzy. A grand piqué hat is one of Patou's: a medium-sized, brimmed hat with an infinitesimal flat crown and whirls of navy-blue grosgrain on the brim. Jay-Thorpe has imported this.

ORGANDIE: This is a new fabric for hats, which looks like the spirit of summer if anything ever did. In New York, the milliners have thought of substituting it for Suzy's fluted edgings and brims, and it looks fresh and young. In Paris, Mado is making little hats, of organdie, rather like lampshades, with tiny velvet ribbons stitched round and round the brim, to give a straw-like effect and take away any frou-frou aspect. Jay-Thorpe imported one of these.

SHANTUNG STRAW: This is a grand new weave in straw—as a change from toyo and Panama. In natural colour, it is just off white—a little difficult to match accessories with, but twice as smart as a dead-white if you succeed. Good examples are from Louise Bourbon, trimmed with flowers and ribbon; and from Suzy, who trimmed one with a single tremendous navy-blue quill. (Bonwit Teller has the latter.)

MUSHROOM BRIMS: Are we beginning to miss the cloche? There are so many Paris hats arriving, without fanfare in New York, which have drooping, mushroom brims . . . we shouldn't be surprised if this were a trend. Descat's printed white cotton hat (at Bergdorf Goodman) is a good example, and there are some from Suzy with practically no crown—a several-inch drop of brim from almost the top of your head.

AND IN NEW YORK: Bergdorf Goodman are making their smartest *clientes* minute sailors of rough straw, garnished with flowers, twigs, and even—what do you suppose?—fishing-flies, hooked gaily into the crown!

American thoughts are turning more and more to those cool little visor hats with nothing much as to crown, and a shade for the eyes. They're invaluable with country cottons.

Milan is a local favourite in straw, and big, very flat-crowned hats of it have a decidedly new look. It's an old-fashioned straw that looks amusing in very 1936 shapes. It dyes well, in golden-yellows and natural colours, which are a refreshing change from the usual white hat.

Restaurant dining in New York in the summer calls for something rather special in the way of hats, and some of the best answers are at Lilly Daché's, who always does well with this sort of thing. One stitched black net toque, very tiny, bears a single, long, burnt goose feather. (It looks like the forbidden paradise.) At the same place is a group of outrageous hats designed by Gerard d'Albouy, that do tricks. One has a brim, or no brim. (Two pieces.) One goes on the front of your head, or the back of your head. Good for mid-season boredom.

Saks-Fifth Avenue have a group of conservative English country hats in stitched felt that is washable. Really, they say. At the same shop: a considerable collection of big bright felts, to wear with prints as well as sports clothes, instead of the ubiquitous straw. There are highly entertaining shapes among them, and all are Saks' original designs.



Frills . . . Polka Dots . . . Scallops! Fashion, in a generous mood, suggests these three for correct summer blouses.

"Linen Lady" complies gracefully . . . and adds the new colors that will contrast proudly with your White Summer Suit. They are fashioned of cool crisp imported handkerchief linen, and tailored with "GARDETTE"* . . . the sewed-in, underarm reinforcement that doubles the wear. (*Patent Pending.)

"Linen Lady" Blouses are priced at $2.00 in department stores and specialty shops everywhere. If you cannot find them, write Susquehanna Waist Company, 1350 Broadway, New York.

NONSPI KEEPS ITS PROMISES

WE CAN'T MAKE HIM WHISPER *Darling!*



...*but* NONSPI . . . THE SAFE DEODORANT, DOES PROMISE YOU LASTING PROTECTION

• Once he speaks, Nonspi does promise to prevent a disaster from freezing words of endearment on his lips. Nonspi is a sure and safe anti-perspirant and deodorant for underarm-moisture because:

1. *Nonspi has been pronounced entirely safe* by highest medical authority.

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4. *Nonspi's siphon-top bottle prevents contamination.* And there's no dripping or waste with this patented Nonspi applicator.

Remember these four points when you buy an anti-perspirant and deodorant. Protect your delicate gowns by stopping underarm moisture effectively and safely. Insist on genuine Nonspi...at all drug and department stores in the U.S.A. and Canada. 35c and 60c a bottle.



NONSPI

EYE-FILLERS

(Continued from page 81) and intensify the spirit of the script. When you see a play set by Norman Bel Geddes—"Dead End," for instance—you think of the virtuosity of Norman Bel Geddes. When you see "Ethan Frome," set by Mielziner, you think of "Ethan Frome." That is why, on the whole, Mielziner is best in plays that have some fundamental human content, as opposed to revues and musicals which depend solely on transitory and mechanical effects. Flippancy does not come easy to him. Satire, yes—as in "Slaughter on Tenth Avenue," where the distorted lines and biting colour of the set match the frenzy of Bolger's stepping. But men like Albert Johnson and Vincente Minnelli are perhaps more at home in the realms of giddy fantasy, where visual impact depends on tricks and a poster-ish superficiality.

THE HUMAN ELEMENT

This need for depth, for human content—tragic or satirical—came largely from Mielziner's training as a painter, when his gods were Degas, Daumier, Toulouse-Lautrec, and—to a lesser degree—Forain. These men were masters of mood, distillers of the warm essence of life. But their distillation was never without tang or poignancy. And Mielziner's best settings—the bridge in "Winterset," the fatal hill in "Ethan Frome," for instance—have that same poignancy.

Another characteristic of Mielziner's sets is his remembrance of things past. Although he has had some effective modern interiors to his credit, his heart is not in modernity, but in objects which have acquired a human patina through age and living. Hence the authenticity of his period and genre settings. They look as if they had been lived in for decades. They are mellow with experience. And every chair, table, drape and knick-knack has been chosen with an eye to its particular veracity for the play concerned. Jo Mielziner would rather hold up a production than put the wrong vase in the right living-room. Modernists might call this pure materialism—a lack of imagination. Actually, the keenest imagination is needed to thus endow inanimate objects with a living mood.

To return to his more fanciful work, it is no mere accident that Mielziner's best revue sets—"Jubilee!", notably, and "On Your Toes" (better still)—have been done in conjunction with Irene Sharaff's costumes. The over-simplification of his painted drops demand the richness of Miss Sharaff's colours, the bravura of her lines. Ever since her masterly sets and costumes for Eva Le Gallienne's "Alice in Wonderland" production, this twenty-five-year-old artist has been responsible for many of the most delightful clothes on Broadway. The Greek-Etruscan ones in "Jubilee!" were hers; "Union Pacific" for the Ballet Russe; "The Great Waltz." Hers also the "Persian Ballet" and "Slaughter on Tenth Avenue" in "On Your Toes." Her clothes are brilliant without being garish; sumptuous without being elaborate; alluring without being coy. She might be called a modern Bakst.

Possessing many of these same qualities, both in his sets and his costumes, is Vincente Minnelli, whose first single-handed production was "At Home Abroad" and who contributed the great visual charm and ingenuity of the "New Ziegfeld Follies." Minnelli's palette is a very glowing one: his West Indian scene in "At Home Abroad" and his surrealist ballet in the Follies bite vividly into the mind's eye. His reds and yellows are exultant, his blues loud and keen, his golds molten. And all his scenes have a great sense of immediacy. They breathe of the moment, of the intense gaiety of transience.

High also in the rank of fanciful designers is young Raoul Pene Du Bois, whose imaginative costumes grace several Broadway sets. He clothed much of "Life Begins at 8:40," "At Home Abroad," "Jumbo" and several Follies acts. And he too imbues whatever he designs with an almost Puckish gaiety, a quality of optic prank.

In startling contrast to these playboys (and girl) of the stage are men like Norman Bel Geddes and Lee Simonson, the heavy-weights of the designing world. Bel Geddes builds for eternity: the street in "Dead End" is an actual dead end, not a stage set. It is a masterpiece of masonry. And even when Bel Geddes designs imaginative sets (do you remember "Lysistrata" with its gleaming ramps?) he endows them with an almost classic perpetuity of form. His real talent lies not in realism, as a matter of fact (which is at its best a technical trick), but in stage concepts of abstract grandeur, amphitheatrical visions. For this talent the forthcoming "Eternal Road" should give full scope.

DESIGNING LEADERS

Simonson has done many of the Theatre Guild's finest sets. Those of you with a good theatrical memory have not forgotten his brilliant designs for "Goat Song," "The Faithful," "Peer Gynt," and "Marco Polo." While his ominous set for "Idiot's Delight" is not our favourite, it bears the Simonson imprint in the logic of its construction and the clarity of its intention: there is no doubt of what he wants it to convey. This clarity, and an Oriental opulence of colour, are Simonson's best gifts to the stage. Few men understand the stuff of theatre better.

Although "Jumbo" seems to be Albert Johnson's only handiwork this season, it is enough to remind you of his vibrant talent as a designer. Like Minnelli, his palette is a throbbing one of high pure reds and zooming blues, and splatters of gold and white. His refreshment of the Hippodrome interior is in itself a designing triumph.

One of the best of the un-spectacular group is Donald Oenslager, whose settings for "First Lady" are among the most appropriate and intelligent of the season. Oenslager has Mielziner's faculty for getting under the surface of the play and submerging his own artistic ego to the playwright's purpose. Like Mielziner, too, he injects humanity into his sets, makes them livable and warm.

Stewart Chaney came to the fore with his backgrounds for the fabulous "Old Maid" of last year. This season his sets for "Parnell" confirmed his excellence (Continued on page 137)

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ALASKA IS KIND TO WOMEN

(Continued from page 71) core of Juneau, and the important parties of the season take place in large rooms gleaming with silver that would do credit to any governor's home in the States.

Juneau has no dearth of dinners and parties, even though hostesses there must face that major enemy of comfort in the North—the perpetual servant famine. Owing to the general shortage of women from "Outside," white servants are almost unknown; housewives are thankful to get even a sluggardly Indian woman surrounded by an aura of applejack. But here, however, frontier ingenuity comes into its own. Few homes in the world have more labour-saving electrical devices than those of Alaska; few neighbours are more generous about lending physical and material aid. As a result, the typical Alaska matron gives staffless dinner-parties so smoothly run that one would expect to find a crew of leprechauns behind the scenes. Cocktail parties and buffet suppers are, of course, especially popular in a land where butlers exist only in the films.

ALASKA TAKES TO THE AIR

This region that looks so much like Norway offers its citizens many forms of recreation. The scarcity of roads limits motoring, but Juneau residents can at least drive to the end of the Mendenhall Glacier, where cathedrals of turquoise ice rise above a field threaded with glacial streams and coloured by lupins and spikes of larkspur. Though smart motor-boats race along the fiords, most of the pleasure trips are taken by airplane. Every Sunday in summer, congenial groups charter planes for fishing trips, a twenty-minute flight being enough to bring one to a virgin lake set among snow-covered peaks and completely inaccessible by trail. In the autumn, airplanes are hired by hunting-parties en route to mountain fastnesses.

Although there is rarely enough snow on the warm Panhandle coast for enjoyable winter sports, a short plane ride over the mountains takes one into the frigid interior. At Taku Lodge, run by young and resourceful Mary Joyce, residents of Juneau can enjoy the skiing, skating, and dog-sledding, of which the warm Japanese current might otherwise deprive them.

Next to bridge and outdoor sports, the favourite hobby of many Alaska women seems to be collecting. Some gather old trading beads in jewel-like hues; some collect Chinese chests, which arrived laden with tea and silks when Alaska was ruled by Catherine the Great; others love the beads and bracelets of rich greens and browns made from the ivory of fossil mastodons. Several women in Sitka have furnished their homes with beautiful Louis-Quinze antiques dating from the Russian occupation, which can still be picked up in Indian huts for only a few dollars.

On the mainland or "Out Westward," as the Alaskans designate it, life has more of a pioneer flavour. Fairbanks, situated in a large valley surrounded by rolling, wooded hills, is still predominantly a log-cabin town, the nipping winters and the high cost of transporting furniture making small houses desirable. However, telephones, electricity, radio sets that catch programs from Japan, Vladivostok, and the United States, and a central-heating system that warms a large part of the town make life about as comfortable for women as it would be back at home.

DEBITS AND CREDITS

One of the flies in the domestic ointment is the high cost of food. Hothouses situated on the edge of town supply Fairbanks housewives with tomatoes, cucumbers, and melons, though at prices that make a newcomer's hair stand on end. One "cheechako," as recent arrivals are called, paid $3.50 for a bunch of celery, a few tomatoes, and a couple of small melons and then photographed them for the benefit of incredulous friends in the States. There are, however, compensations in the form of delectable cuts of moose and caribou, usually purchased in large quantities and frozen in an outside cache, as well as in trout and excellent berries.

Clothes standards are unexpectedly high. It is possible to get a good permanent wave less than a hundred miles from the Arctic Circle. Every town has its dress emporiums; even in Nome one finds "Gladys's Gown Shoppe" situated in a bare frame building at the edge of the Bering Sea. Incidentally, mainland Alaska is not a country where one lives in sports clothes, for women in the towns emerge from their tiny houses hatted, gloved, and gowned as for a stroll on Fifth Avenue. Visitors who arrive there only with tweeds are likely to feel like hiding under the samovar at a smart Arctic tea-party.

Summer in Fairbanks is a time of unending day, when picnics often last all night and the residents keep hours that would weary an owl. It is the season of midnight baseball games, airplane fishing excursions, and the cultivation of the riotous gardens, where flowers grow to huge size under the influence of perpetual light.

Yet, according to Fairbanks women, it is during the piercing winter that they most enjoy their sub-Arctic town. When the first glaze of ice covers the Chena River and the stars appear again in their full Northern brilliance, Fairbanks settles down to a round of parties, women's club activities, amateur theatricals, and dog-races that make dark days and bitter cold seem unimportant details. The women who drive their own dog-teams enjoy mushing over the country in the early afternoon twilight or under the leaping flames of the aurora borealis.

MAJOR EVENTS

One of the big events of the winter is the annual Dog Derby, when the crack teams of the North skim over the wind-swept trails of the Tanana Valley. Some of the madder enthusiasts hire airplanes to patrol the course and thus keep track of their favourite huskies. In the early spring, all Fairbanks is agog over the Ice Pool. Last year, the (Continued on page 136)

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ALASKA IS KIND TO WOMEN

(Continued from page 135) drug clerk who guessed the exact moment of the break-up garnered a prize of about $60,000.

The women of Fairbanks seem to suffer very little because of the low temperatures, for the so-called "deep cold" is windless, and at –50° the air is as bracing as champagne. Social life goes on despite the weather; year before last, the most important dance of the season took place on a night when the mercury bounded down to –68°, but there were no absentees on account of the cold. In fact, it stimulated the guests' Terpsichorean efforts.

DELIVERANCE BY AIR

Women in the mining-camps scattered along the Northern rivers have been much happier since the airplane has broken down their former isolation. Now, being able to cover in two hours or so what once might have been a two-weeks' trip by dog-team, matrons from above the Circle fly down to Fairbanks for a permanent wave, a new spring wardrobe, or a glimpse of the winter parties. During the rest of the time, they entrust their shopping commissions to the highly obliging pilots, all of whom seem to have become adept at matching silks and selecting draperies. The Anchorage Women's Club recently expressed appreciation of what the airplane means to women in a vast and almost roadless country by the gift of a beacon light.

Nome is treeless and bleak, yet as much beloved by its residents as any town in Alaska. Here, although the temperature does not fall as low as in Fairbanks, the chill of the frozen sea drives most of the women into Eskimo parkas and mukluks when they go outdoors during the winter season. Few costumes, incidentally, could be more becoming than one which frames the face in an aureole of fur—as the ladies of Hollywood seem to have discovered.

Nomeites find many ways during the cold months to escape being depressed by grey skies and icy shore—dog-races over the snow-swept wastes; study groups at the Kegoayah Kosga, or Northern Lights Club; poker parties in many homes, with the women able to hold their own in a man's game; skiing on the tundra, and the fun of driving one's dog-team home in the biting air.

BRAVE NEW WORLD

The Arctic country has its forbidding aspects, but any woman who has known the snug, gay camaraderie of its social life, witnessed the beauty of the Northern Lights, and watched the pale "sun-dogs" circling the autumn sky, is firm in her conviction that there's no place like Nome.

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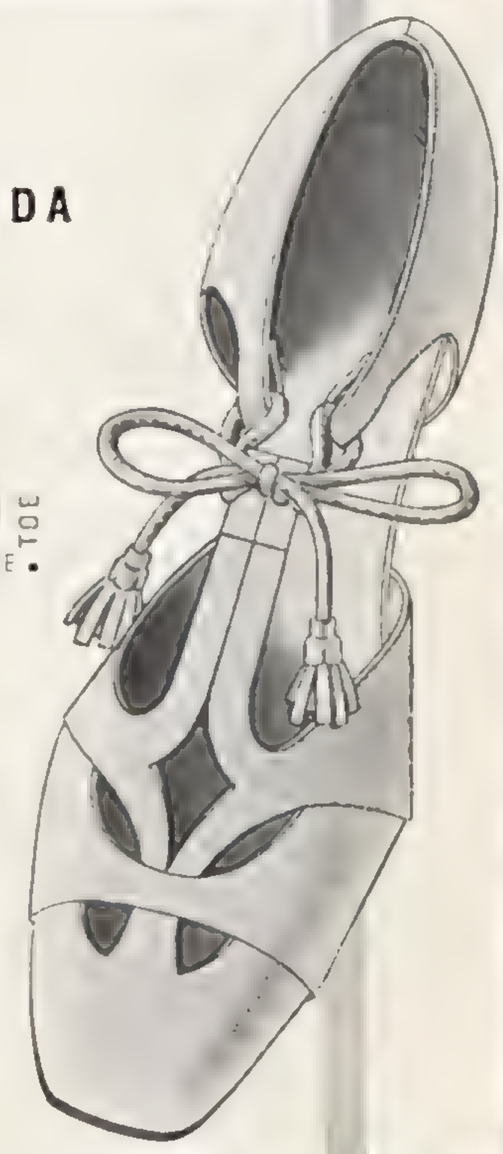
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EYE-FILLERS

(Continued from page 134) as a decorator. For that, primarily, is what he is. The nicety of his taste, the delicate precision of his forms, the cultivated and semi-decadent subtlety of his colour are all terms of decoration rather than of theatre. But there are plays that need no more than this exterior charm.

As for Rex Whistler, "Victoria Regina" has proven him king of period settings. Mr. Whistler is a young English artist well known for his charming drawings and book illustrations, conceived and executed in the gracile manner of eighteenth-century engravings. He has also had several opera sets in England to his credit. But it is doubtful whether even his most ardent admirers thought him capable of the theatrical brilliance that "Victoria" reveals. Those settings are not mere period reconstructions. Whistler has taken the decorative trade-marks of the Victorian era and, by a very witty exaggeration of colour and line, stepped them up into the realm of pure theatre.

At its best, stage-designing is a complex art. The designer must be not only an artist, a period expert and a business man; he must be a pretty good architect to boot. Go to the offices of any one of these makers-of-settings and you will find draughting-boards littered with blue-prints and scale-drawings of every scene-angle. Since exits and entrances are keystones of the play's action, the position of every door and window is of vital moment. Quick scene-shifts demand a complete knowledge of all the mechanical devices that the theatre can offer—or should evolve. Every piece of furniture has its dramatic and decorative function.

The designer must be a master-electrician: knowing what the colour and angle of a light can do to the star's face or the scene's back-drop; how to intensify mood with voltage.

He must know fashion; so that the pattern and colour of his modern sets may tie in well with current clothes.

He must be a house-painter and carpenter; knowing how to stipple a back-drop and how to construct a massive mediaeval fireplace out of plaster and canvas and wood-stripping. For when his designs and colour samples and ground plans are sent to the painting studio to be executed, he must supervise the painters and carpenters at every step. Half of the designer's time is spent in such a studio—Bergman's on Thirty-Ninth Street is famous—where he meddles judiciously in paint-mixing, checks proportions.

So—reserve some of your applause for the scene-designer. For it is in the nature of his profession to have more brains than the actor, more visual imagination than the playwright, more equanimity than the director—and, very often, more plain horse-sense than all of them put together.



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CLOSE-UP OF KARINSKA

(Continued from page 45) correspondent for her newspaper had been allotted her apartment, fortunately, so she was able to move back to her own home—or a small corner in it.

RUSSIAN INDIVIDUALISM

Moscow began to pull itself together, and the Bolsheviks encouraged individual enterprise. It was the perfect moment for clever people to start on nothing and work up. Karinska, an intelligent opportunist, began by exhibiting her paintings. Soon she let others exhibit with her; she added decorative arts to her list of accomplishments and opened a school. Then she opened a dress shop. Then a hat shop, an antique shop, and, to crown it all, she held a salon every afternoon at five, where one payed for tea and conversation—and for this she had no permit. However, she was careful to invite the *préfet de police*, who became a constant visitor, and, when he discovered she had no permit, he was forced to give her one immediately to save his own face.

It was all very fine, but, when she became too important, the Bolsheviks stepped in and took it all away from her. They offered her a post in the Ministry of Arts, and she tactfully suggested that she needed a year or so of study in Germany in order to fit herself for such an exalted position. With that, she got the permission to leave the country, never to return. Actually, she went to Brussels to join her father and brothers. But Brussels was a sad city to her, in which the only pleasure was to eat and drink so much that there was no energy left for creative work. She moved on to Paris, which, by that time, had its fill of Russian *émigrés* and turned a cold shoulder to her ability.

WILLING HANDS

Here, her hands were willing to work for her, but no one wanted to see what they could do. Suddenly, all her heart seemed to go into the theatre. It became a mania, and she was quite willing to give up every other path to follow it. She worked on dolls' costumes during the day, dreamed of ballet costumes at nights, and went without food for days at a time. She borrowed money from her concierge, from her neighbours' cooks, from people who were near enough complete poverty themselves to have understanding for her state. Sometimes, people brought her things to sew, and it was just such an occasion that gave her her first try at costumes.

One of the girls from the chorus at the Lido Restaurant brought a battered costume to (Continued on page 139)

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CLOSE-UP OF KARINSKA

(Continued from page 138) be fixed, "Let me make you a new one," Karinska begged, and that night she went herself to deliver it at the night-club. She overheard the manager say that the new costume put the others to shame and ask who had made it. The result was that she went home with the costumes of the entire show to remake: but no one thought to give her fare for a taxi. She stood on the sidewalk buried in tulle and ribbons with insinuating taxis passing by. "Take me home," she asked one taxi driver, "and I promise you the money to-morrow." He did.

Soon after that, every one discovered her at once. Bérard, Comte Etienne de Beaumont, Lady Abdy, Jouvet, and she herself brought about the contact with Derain and the Monte Carlo Ballet. She has also done the costumes for such movies as "Casanova," "Schéhérazade," and recently for Charles Boyer in "The Tragedy of Meyerling."

And now she is moving from stage doors into Grosvenor Street to become the partner of Miss Haywood, who has dressed ladies of the court for years in London. What startling effect Karinska will have on the court ladies of England is a matter of amusing speculation. Certainly, her costumes have already had a great influence on fashion, as the "Cencis" costumes she made for Lady Abdy last year and the costumes she made for "Margot" this year bear witness. Smart women climb her three flights of stairs to have beautiful and original clothes designed for them by Karinska. In London, where she is already a great personage, she is certain to have even more influence.

MAGNETIC PERSONALITY

Her personality is one of those rare, exciting ones. When she is working on a play or a picture, everything in her drains into her work—her face fades into a mask, and she scarcely hears any outside conversation at all. In the intervals, she turns into an extraordinarily beautiful woman with pearl-grey hair, a face that portrays in pantomime what she is relating, and hands that are incredibly intelligent, expressive, and full of life and vivacity. She says of them fondly, "They are nice hands; they put life into what my mind can only imagine." When she talks, your only desire is to be an unobstructive audience so that she will go on and on with her stories, so that you can absorb some of her magnetism. When you dine with her, the table will be surrounded with such people as Derain, Auric, Bérard, and Jouvet, and, at five in the morning, you may still find yourself, elbows on the table, listening with all your force and keyed to fever-pitch by the stimulating excitement of her salon.

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STEPPING OUT IN LONDON

(Continued from page 131) Good food *is* to be found in London, sometimes magnificent food, but it sometimes takes looking for, and it is always best to order a special feast a day ahead after consulting the maître d'hôtel or chef. For about a pound per person, it is quite possible to have a really beautiful dinner with the right wine, coffee, and a liqueur included.

FOR GOURMETS—£2 UP

Many of the restaurants that are specially noted for their food have already been mentioned in this article. The Savoy, for instance, where their chef of the Grill, Monsieur Virlogeux, is judged by many to be the equal of any of the famous Paris masters. The Carlton, where Monsieur Herbodeaux, the doyen of London chefs, holds forth. Claridge's, the Ritz, and the San Marco are also famous. At Boulestin's, where Monsieur Boulestin himself is a great authority on food and its cooking, the chef, Monsieur Mouchard, had his training from Bigorre of Paillards in Paris, where King Edward VII. used to dine. Monsieur Bianci, of the Café Royal, is another Public Benefactor No. 1, and the Trocadero is credited with one of the finest wine-cellars in the British Isles.

Among the smaller restaurants, which are frankly that and not purveyors of entertainment, the Perroquet, Au Jardin des Gourmets, and the Escargot are especially good. Scott's and Prunier's are the places for fine seafood, but that is no limitation, for Scott's can prepare a duck equal to the Tour d'Argent in Paris.

GAIETY FOR 10s.

If you want the Bohemian slant, combined with excellent food, go to the brasserie at the Café Royal. If you like to see all the theatrical and cinema celebrities, the Savoy grill. At this grill, there is no *prix fixe* for anything but their before-the-theatre dinner, which is 10s. 6d. The Ivy is another place where "everybody" goes. Here lunch or dinner is the crowded hour. Lunch at the Ivy is 6s. 6d.

And the London pubs. At some of them, you may eat most elegant food, notably at De Hem's off Shaftesbury Avenue. Here you may get an extremely good dinner for 5s. 6d., and their fish—shell or otherwise—is famous. In Soho, the aristocratic sound of the names is intriguing: "The Marquis de Granby," Fitzroy's Tavern; and the patrons even more so—patrons who are either true London Bohemians or pretending to be with much vim and vigour. In Piccadilly pubs, such as the Bodega or Shelley's, and the bars near the Haymarket, you see the world which glimmers wherever bright lights shine. In Soho also, there are myriads of little places specializing in foreign cooking. Joseph's for Serbian and Hungarian food; Schmidt's for German and Austrian dishes; and Quo Vadis for Italian.



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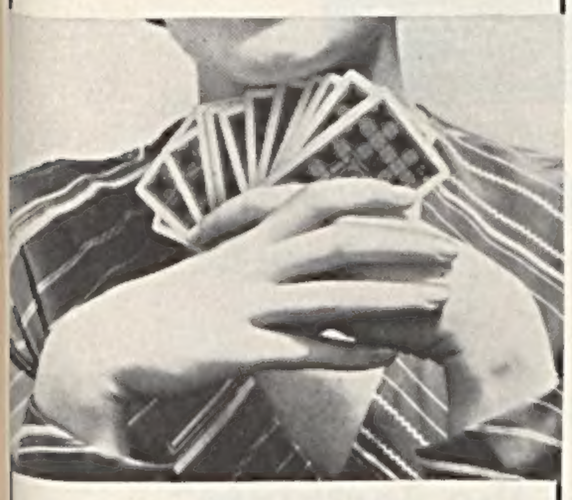
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MONTE CARLO

(Continued from page 52) The Casino —with its charming theatre built by Garnier and the Prince's chair in the place of honour—revived the glories of the days when the celebrated Patti sang "Lucia di Lammermoor" there, or when Nijinsky danced "Petrouchka" and the "Spectre de la Rose" before the War.

It took Toscanini, himself, to awaken so many sleeping echoes. After he had waved his magic wand, Horowitz drew to him a charmed audience from all over the coast. Lily Pons took a short leave from the United States and came to sing "Rigoletto."

Once again, the sunlight shone on the most beautiful and elegant women of the world: Lady Stanley, the Countess of Durham, the Princesse Jean-Louis de Faucigny-Lucinge, the Princess Ilyinsky, Lady Bailey, the Princess von Hohenlohe, Lady Furness, et cetera. The Hon. Mrs. Reginald Fellowes and the Comtesse Jean de Polignac opened up their villas and allowed their gardens to be admired.

The Russian ballets recovered all the activity they had in the time of Diaghilev. Besides such masterpieces as "Schéhérazade" or "Prince Igor," new novelties were produced: "Épreuve d'Amour," by Mozart, with admirable settings by Derain; "Epsom" by Delanoy, with settings by Dufy; "Aubade" by Poulenc, with settings by Cassandre. Karinska did new costumes for the "Lac aux Cygnes."

It is as if a second Bayreuth, another Salzburg, had been born on the shores of the Mediterranean, where pleasures carry on indefinitely from the winter sun to the summer sun.

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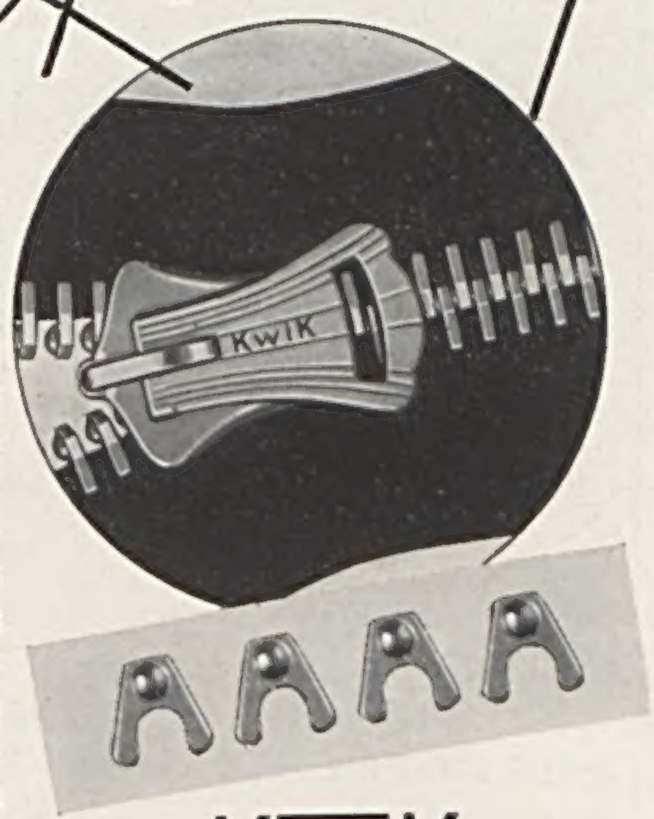
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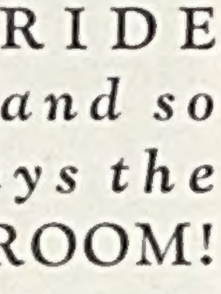


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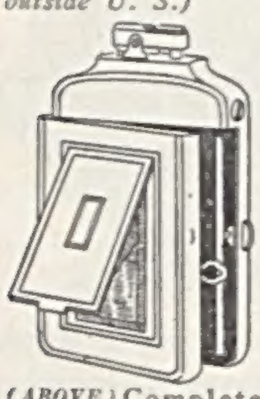
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French—On April 6, to Mr. and Mrs. Arthur E. French (Pauline Pope Day), of New York and Short Hills, New Jersey, a daughter, Pauline Pope French.

Saunders—On April 10, to Dr. Truman Laurance Saunders and Mrs. Saunders (Elizabeth G. Bacon), a son.

Siedenburg—An April 11, to Mr. and Mrs. Reinhard A. Siedenburg (Anne V. Tierney), of Greenwich, Connecticut, a daughter.

Southworth—On March 27, in Baltimore, Maryland, to Dr. Hamilton Southworth and Mrs. Southworth (Katharine Robertson Jones), a daughter, Jean Robertson Southworth.

Thompson—On March 29, to Mr. and Mrs. D. G. Brinton Thompson (Anne Harrison Bigelow), a son.

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Baker—On March 11, to Mr. and Mrs. Harry D. Baker, junior (Dorothy Rose), a son, William Anderson Baker.

O'Brien—On March 11, to Mr. and Mrs. Patrick Charles O'Brien (Aloise G. Cashman), a son, Patrick Charles O'Brien, third.

Tremaine—On March 22, to Mr. and Mrs. H. Alan Tremaine (Martha Boyd Steinwender), a son, Henry Alan Tremaine, junior.

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Cravens—On March 12, to Mr. and Mrs. Rorick Cravens (Mary Cullinan), a daughter.

Townes—On March 5, to Mr. and Mrs. John Charles Townes, second (Aileen Copley), a son, John Charles Townes, third.

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Farrell—On April 1, to Dr. James I. Farrell and Mrs. Farrell (Helen Smith), a son, Thomas Farrell.

Regan—On March 29, to Mr. and Mrs. William J. Regan (Alison Van Beuren), a daughter, Alison Regan.

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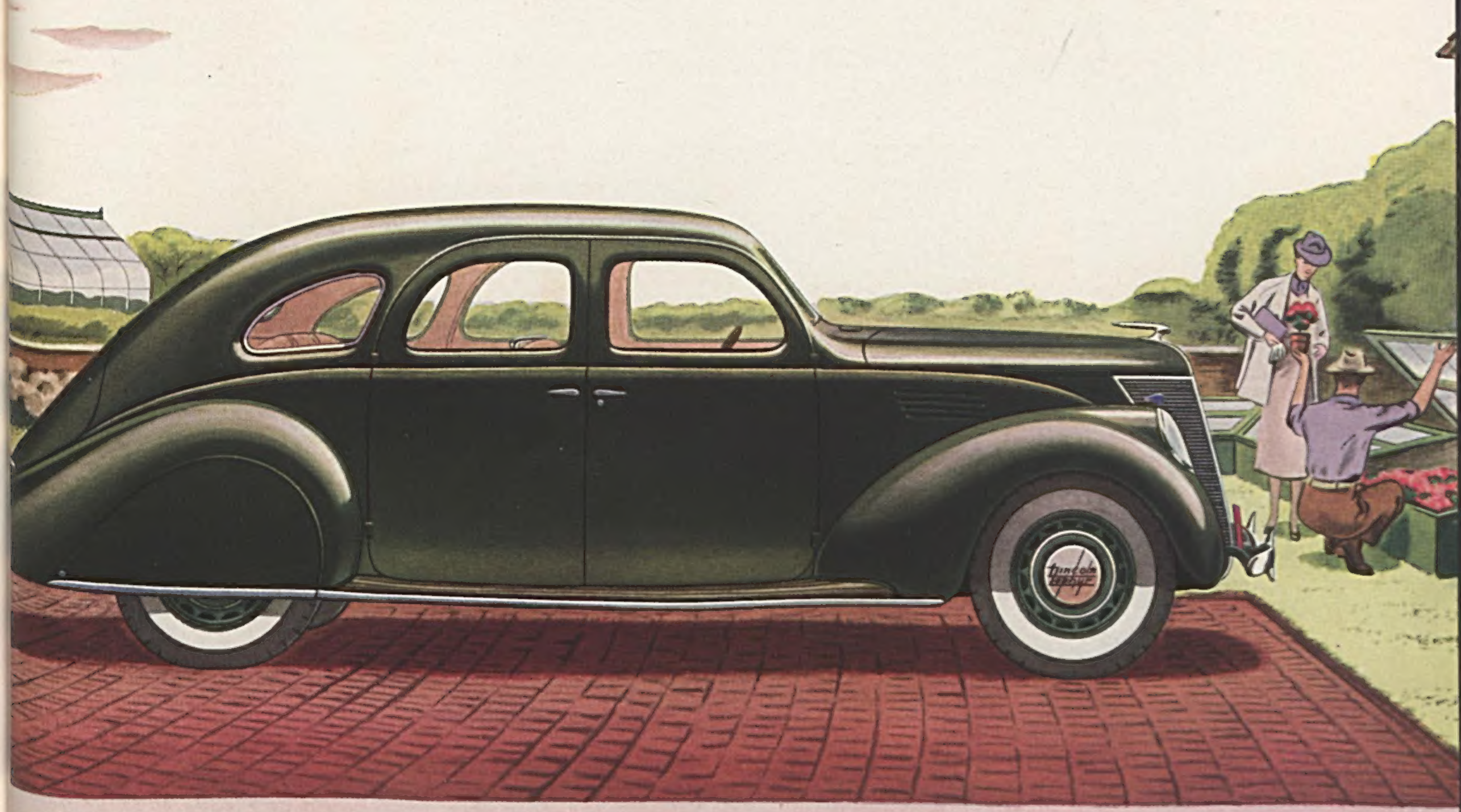
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